

Other Causes of Business Failure and tragic situations:

Intelligent people falling victims to the following by accident

Serious lack of balance between:

Time spent on sales activities, PR activities to promote the business
& The time we spend in learning & growing – we stop growing completely

This extreme is extremely damaging to our personality and who we really are.
Not only others start to dislike us, but we dislike ourselves as well.

We fall accidentally into this situation and the consequences are devastating, such as:

- We **consume pure poison**, and we allow our body to decay & don't exercise.
- We end up losing our physical and personal beauty, and our home tranquil life, and sadly our creativity.
- The normal healthy stress become negative stress and leads to anxiety

How could a business succeed under these circumstances.

Falling prey to strategies heavily promoted by advertisers or endorsed via word of mouth, despite lacking clinical evidence and full facts.

Misinformation can be particularly damaging due to its inherent inaccuracies and imperfections.

It's vital to seek evidence-based practices and not rely solely on anecdotal success, which may be influenced by factors like coincidence, luck, family connections, or old-school ties.

Going to social and networking events and talking about ourselves with little interest to learn about others and truly want to build great friendships with the right people, and we end up superficial and develop a **catastrophic disconnect**.

Later we go to more events alone in our own bubble.

And in certain cases, this turns into flirting evenings that damage our reputation and our personal life.

RUBY GOLD STANDARD will resolve these issues. We are good people, but we just accidentally fell into this situation. It is not too late to correct it.
Just look at the old saints and you will see they had a 'past' worse than ours.