

# FEBRUARY 2022 NEWSLETTER

## LORIVOBBER.COM

### BOOK LAUNCH

As many of you know and are also involved in my Facebook Book Launch, we have hit the ground running and are going strong! I kicked off my launch team on February 14<sup>th</sup> and now blessed with 111 members! I am so thankful for everyone's help and support! As part of being on my launch team, I am asking you to read 5 chapters a week, post memes that I have created for you on your social media to share my book with your followers and friends, write a review when you finish reading on various sites, and attend my Facebook lives on Thursday or watch the replay. I am offering prizes in a weekly drawing in exchange for doing those tasks. Sharing my book on your social media to your followers and writing a review is so important and such a tremendous help to me. If you are not yet involved in helping me, I would love for you to jump on board. The more help I have spreading the word about my book, the better chance there is someone who may need hope and encouragement today may just see your post and pick up my book and read my story.

### BOOK TRAILER

When my son, Juan, was a freshman at Canyon View High School, he took a video technology class. I have kept in touch with his teacher through the years and reached out to him when I knew my book was going to launch. I started inquiring if there were any students in his current class that would want to get real-world experience by putting together a book trailer that I could use on Facebook, Amazon, and at church. Several of his students helped me and I was so glad they were able to help me.

Then, I was also asked to be part of a podcast that the kids do to talk about books they like to read. The teacher felt like this would be a good chance for them to interact with an author, and I am excited to help!

Here is the you tube link for my book trailer:  
[https://youtu.be/\\_ELu4mtAQYo](https://youtu.be/_ELu4mtAQYo)

### BIBLE STUDY HAS STARTED AGAIN

I have the blessed opportunity to lead 11 ladies in person on Tues morning and 11 ladies on ZOOM on Thurs morning. We will start studying Ezekiel in March.

### SPEAKING OPPORTUNITY

My heart's desire is to share my story of perseverance and faith through the written words of my book and through speaking opportunities. If my experiences could encourage and equip others, then that is my goal in sharing. On my website, under speaking, you will find my one sheet and speaking topics. If you have a group, large or small, that I could speak to in person or virtually, please reach out to me. I would love to share! I am so excited to get started now that my book is here!

### BOOK SIGNING EVENTS

I had my first book signing event today at The Boyer Bakery in Surprise and was so excited about this opportunity. I will have two more events next Saturday, March 5<sup>th</sup>. I was invited to be a part of the Mom of Preschoolers Vendor Event next Sat morning. I will also have a book signing event at Ribbons Tea House from 2-6pm.



### PODCASTS, ZOOMS, AND BLOGS

As another way to share my story, I am reaching out to podcasters, bloggers, and those who host a zoom call. I am currently set to appear on five podcasts or blogs in the coming months but if you fall in this category or would be able to help me, I would love to talk to you. I would be happy to email you my Media PDF! Here is the link for my first podcast:

[https://www.youtube.com/watch?v=Bb7uIG\\_P0zM](https://www.youtube.com/watch?v=Bb7uIG_P0zM)