



Community Business Partners:

The **Wayne Westland Figure Skating Club** is hosting our annual ice show at Mike Modano Arena on *Friday, April 19th, Saturday April 20th and Sunday, April 21st*. This year's theme is It's a Mood. Our skaters will be performing to music that creates and expresses the many complex feelings and emotions we go through every day. Our annual ice show is a great time for our skaters to showcase their talents and hard work over the past year.

We would like to offer your business the opportunity to **advertise** in our Ice Show Program. We average about 200 spectators per show and sell a robust number of programs as souvenirs and keepsakes. You will be able to promote your business in a highly visible format as well as support our Ice Show with your purchase.

Please find attached information about our standard ad layouts. We are happy to work with you to create custom ads and can include coupons or special promotional items. To answer any questions and offer personalized service, **please contact Tess Kuehne at 734.729.4560 or tkuehne@cityofwestland.com**.

Thank you so very much for considering advertising in our WWFSC Ice Show Program. Our skaters' appreciate your support!

WWFSC Board of Directors



2024 Ice Show Program Ad

Thank you for supporting our skaters and our club with your Ice Show ad.

Sizes and rates for ads are as follows:

_____ Full Page **\$50** 7.5"W x 10"H _____ 1/2 Page **\$35** 7.5"W x 5"H
_____ 1/4 Page **\$25** 3.75"W x 5"H _____ 1/8 Page **\$10** 3.75"W x 2.5"H
_____ Personal Message **\$5** (160 characters max)

Street Address _____

City/State _____ Zip Code _____

Phone # _____ Amount Paid _____

Method of Payment: _____ Cash _____ Check# _____ PayPal

Please make check payable to Wayne Westland Figure Skating Club

PayPal Account: paypal.me/WWFSC

To ensure your ad is included, please submit by SUNDAY, MARCH 24th at 5pm.

Ad Content Submit options:

_____ **Hard Copy** (attach design to this form and place in WWFSC mail box located in coaches' room)

_____ **Electronic Copy** - email design to Tess at tkuehne@cityofwestland.com

Or – Mail Form and Ad Design to:

Mailing Address: Mike Modano Ice Arena

6210 N. Wildwood

Westland, MI 48185

Attn: Tess Kuehne

Email or call Tess if you have any questions (734.729.4560)