



Hi All –

The Wayne-Westland Figure Skating Club Board and Coaches welcomes you to our new season. We are happy to see many familiar faces and are excited to extend a warm welcome to skaters who are new to the club. We recognize that your participation is essential to creating and maintaining a positive and productive club. Our skaters, families, coaches, board, and arena staff function as a team, and each of us has unique gifts and talents. We appreciate you choosing to be a member and support our efforts.

Meet Your Board

July 1, 2024, through June 30, 2025

Board Officers:

Shaun Taft, President.

Term ends June 30, 2026

staft311@gmail.com

Rachael Alholinna-Kovacs, Vice President.

Term ends June 30, 2026

xxrachxx77@gmail.com

Courtney Ozog, Secretary.

Term ends June 30, 2027

courtney_ozog@hotmail.com

Rana Safah, Treasure.

Term ends June 30, 2027

ranaksafah@gmail.com

Board Members:

Tess Kuehne - term ends June 30, 2026

Pam Larsen – term ends June 30, 2025

Renee Brown – term ends June 30, 2025

Sharon Mattioli – term ends June 30, 2025

Abby Sitarski – term ends June 30, 2027

The Board has continued to improve on processes to effectively manage the club. We actually see progress after each meeting and are very active in setting and reaching goals. Here are a few items we are committed to:

Ø Adhering to budgets, forecasting expenses, and creating sustainable revenue streams such as virtual test sessions.

Ø Continuing to evaluate fundraising needs to ensure the club remains financially stable and members have options to offset ice show costs.

Ø Utilizing Google Drive to create, share, and store all club files.

Ø Exploring tools, trainings, and opportunities for the healthy development of our skaters

Ø Cross training board members and offering leadership roles to young adults to develop the next generation of club leaders.

We truly are committed to collaboration, open communication, transparency, and provide avenues for continuous feedback. All of your feedback is important to the forward momentum of the club.

Board Meetings are open to all members and are held on the 4th Tuesday of every month starting at 7:00pm. Meetings are held virtually via Zoom. Contact Shaun Taft if you would like to attend.

Important Dates

August 8 th	Mums fundraiser Starts
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August 23 rd	Back to School Movie night in Goudy Park
September 3 rd	Mike Modano Ice Arena Opens
September 10 th	Mum Orders Due

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September 20 th	Mums Delivered to Arena
September 24 th	Virtual General Board Meeting 7:00p
October 22 nd	Chips Delivered
October 26 th	All American Classic Competition
November 12 th	Solo Tryouts for Ice Show
December 12 th	Ice Show Registration Packet Available
December TBD	Holiday Show
January 15 th	Ice Show Registration Due
April 22 nd	Board Election
April/May TBD	Ice Show
May	End of Season Party
June 10 th	Membership Due

Fundraiser Opportunities for the 2024-2025 Season

Our fundraising committee has been working hard to ensure that we have several opportunities available to offer our skate families to earn funds throughout the season. As you may or may not know, operating the club is similar to running a small business. There are certain recurring expenses that are needed to remain in compliance with USFS. These expenses include liability insurance, membership fees to the governing council, hosting our website, and subscriptions to coaching resources. The annual ice show alone costs upwards of \$20,000 to produce with almost half of the costs for ice rental. Standard expenses include lighting, spots, scaffolding, director and coaching fees, costumes, and props. Payments received from ice show registrations typically cover the ice rental fees. Revenue from ticket and lobby sales help close the gap between income and expenses. It's not uncommon to operate at a loss regarding the ice show. Over the last few years, we have been very strategic in our spending and have significantly reduced our losses. The 2024 show had about a \$6000 loss, primarily associated with rising expenses.

Next year, fundraising may look a little different. We, as a club, are looking at becoming a 501c3 or 501c7 (determining which fits better with our needs). This will allow us to participate in fundraisers we didn't have the opportunity to do before. It will also allow us to have easier use with EMS and other banking types of things. But with these changes, we will no longer be able to split up fundraising proceeds to go to each individual's accounts. Instead all the proceeds will be split evenly among all the skaters' accounts. As we navigate and know more about this process we will be able to provide more information. If you have any questions or suggestions, please feel free to reach out to any of the board members.

The philosophy around fundraising is the board always wants to ensure that we have sufficient funds to operate the ice show and cover monthly business expenses. To do that, we need to have a couple of mandatory fundraisers to ensure we are maintaining a stable financial position. We also want to offer several voluntary opportunities for those who wish to fundraise and earn credit towards ice show registration fees. We try to provide opportunities for goods that are easier to sell and/or are items individuals tend to purchase like chips, pizza, and seasonal plants. We are always open to ideas and suggestions from our members. Currently these are the fundraisers we will be doing (with a few still TBD with details, but we are expecting to be good to go for).

This year with our mandatory club fundraisers we are offering ice show credit prizes of \$50 for top seller, \$40 for second place, and \$30 for third place.

- *Mum Fundraiser- Sell Schwartz's Mums – Start Early August, orders Due Sept 10th. Delivery September 20th. (MANDATORY)
- Better Made Chips- Start taking orders Mid August, orders Due Sept. 10th. Delivery October 22nd.
- Exploring hosting a couple of seasonal craft making classes that would be open to the public
- Sell Schwartz's Wreaths and Poinsettias (if selected by Schwartz)- Start selling at the End of September through Mid-October for delivery before Thanksgiving/November.
- Holiday show gift card basket raffle/ lotto wreath- Start collecting Early- Mid December. Will raffle off at Holiday show. (Also looking at selling 50/50 tickets at the show)
- Little Caesars Pizza kits start selling towards the beginning of the year (January or February). Sale runs for 1 month.

- *Schwartz's \$25 Gift card fundraiser (if selected by Schwartz)- Start selling beginning March with delivery mid April before Greenhouse opens & Mother's Day. (MANDATORY Ice Show Fundraiser)
- Collect donation items for Ice Show Raffle- Start date will start when Ice show practices begin, with a due date of one week prior to the show.
- Considering hosting a rummage sale in May once the ice is melted. Proceeds earned would go to the club.

* Mandatory Fundraiser

** Fundraisers are subject to change based on availability. Also the start, end, and delivery dates of each fundraiser are subject to change based on availability. For the most current and up-to-date information on fundraisers (current or starting soon) please keep an eye out on your weekly update emails. Current fundraisers will also be posted on our website.

Stay Connected

- Club Website <https://wwfsc.org/>
- Facebook @wwfclub
- Instagram @wwfsc.org
- Facebook Private Group- If you are not already in it, please email Tess so that she can get you added to the group.

Freestyle Schedule*

Monday 4:00pm to 6:20pm

Tuesday 4:00pm to 5:50pm

Wednesday **NO FREESTYLE ICE**

Thursday 4:00pm to 6:20pm

Friday 4:00pm to 6:50pm (HEADS UP- LTS begins 9/20 so freestyle would end at 5:50pm)

Saturday 7:30am to 10:50am (HEADS UP- LTS begins 9/21 so freestyle would end at 9:50am.)

Sunday Noon to 1:20pm

*Schedule to change end of October/beginning of November due to high school hockey (meaning freestyle would begin at 5pm). Check the club website or your weekly update to verify times.

Freestyle Drop-In Rates:

50 minute full session = \$14 Westland residents / \$15 non-Westland residents

25 minute half session = \$7.50 Westland residents / \$8 non-Westland residents

Monthly punch cards will return this season as well, same policy - one card per individual skater, expires monthly - any unused punches will not transfer to the following month. September cards will be \$96 for 8 full sessions / 16 half sessions, you can mix 'n match however you'd like until you've used up the 8 hours!

Same procedure as last year, sign in and pay/punch at concessions BEFORE getting on the ice, PLEASE and THANK YOU!!!!

<u>Volunteer Needs</u>	<u>Contact</u>	<u>Mandatory Hours</u>	<u>Required Hours</u>
· Competition	Rachael Alholinna-Kovacs	Yes	4-5 hours
· Monthly To-Do	Sharon Mattioli	No	
· Holiday Show	Tess Kuehne	No	
· Board Committees	Rachael Alholinna-Kovacs	No	
· Ice Show	Shaun and Rachael	Yes	6 hours

Volunteer Descriptions

Competition – Saturday, October 26th TIME – Approximately 8:00a.m to 5:00p.m.

The All American Classic is the club's largest fundraiser and helps offset ice show expenses. Jobs include competition check-in desk, ice monitor, results poster, runner (if needed), awards, hospitality, set-up, tear-down. Shaun Taft and Rachael Alholinna-Kovacs are the Competition Committee and will be posting positions, descriptions, and time slots using Signup Genius by October 2, 2024. Please feel free to reach out to them should you have any questions.

Holiday Show –

This show is fairly low key, compared to the Ice Show, and is a way for our skaters to celebrate the holiday season and showcase their skills in front of an audience. We typically ask skaters and attendees to make a donation to support a local non-profit. In the past, we have supported Wayne-Westland Schools with hygiene items, collected socks and underwear for families living in a local shelter, and collected food for a pantry. Feel free to connect with Tess Kuehne if you have any ideas for the donation, would like to help decorate the lobby, and have suggestions for lobby sales.

Board Committees – Each Season July 1 – June 30th

Our club is comprised of approximately 40 families with about 20 active skaters. Many of those on our board volunteer for a variety of duties and are often spread quite thin. We can always use more help. You don't need to be a board member to participate in a committee or be the point-person for it. The following committees are needed to efficiently manage club business: Competition, Ice Show, Membership, Media, Skater's Advisory, Fundraising, and Nomination. Some committees, such as Membership and Nomination Committee have one yearly project. Others, such as Fundraising and Media are on-going. This year we are looking at adding an Entertainment Committee, which would help take care of coordinating our Welcome Back Event, Holiday show party, End of Season Event, etc. If you have an interest in learning how you might be able to assist or would like more information, please contact Rachael Alholinna-Kovacs.

Ice Show –

The volunteer requirement is 6 hours per family with mandatory participation in set-up and tear down. This tends to be the equivalent to 2-3 time slots signed up for. There will be more details on this in the ice show packet when it comes around. Since we always struggle with show date volunteers, this year we are looking at having one of the required time slots to be on a show day. A fine of \$100 will apply if this requirement is not met. Those volunteering on a show night will receive free admission to one of the other performances.

The Board understands that we have busy lives, and our availability is limited. We are always open to discussing reasonable accommodations and making arrangements that are flexible to meet unique needs. Some events, such as the competition and ice show, require volunteers to be on-site to ensure the events run smoothly. We are a small club, but we have many dedicated members who keep this club functioning and make it possible to host shows, events, and training for our skaters. We need all members to show up, take part, and share their time in order to function. Please feel free to reach out to the contact person for the activity if you need accommodation.

Tess Kuehne sends out a weekly email that contains all the most up-to-date information, announcements, and club business. This is the primary method of ensuring our members have access to what is happening within the club. She also updates the website with documents and forms. Please take a few minutes each week to read your email. Also, when able, please respond to notifications. The only way we can address issues, challenges, organize activities, and understand what our members want is by your responses to surveys, emails, and social media posts. Together we are stronger.

Looking forward to a wonderful season.

WWFSC Board of Directors

Mingo says "Sk8Gr8!"

