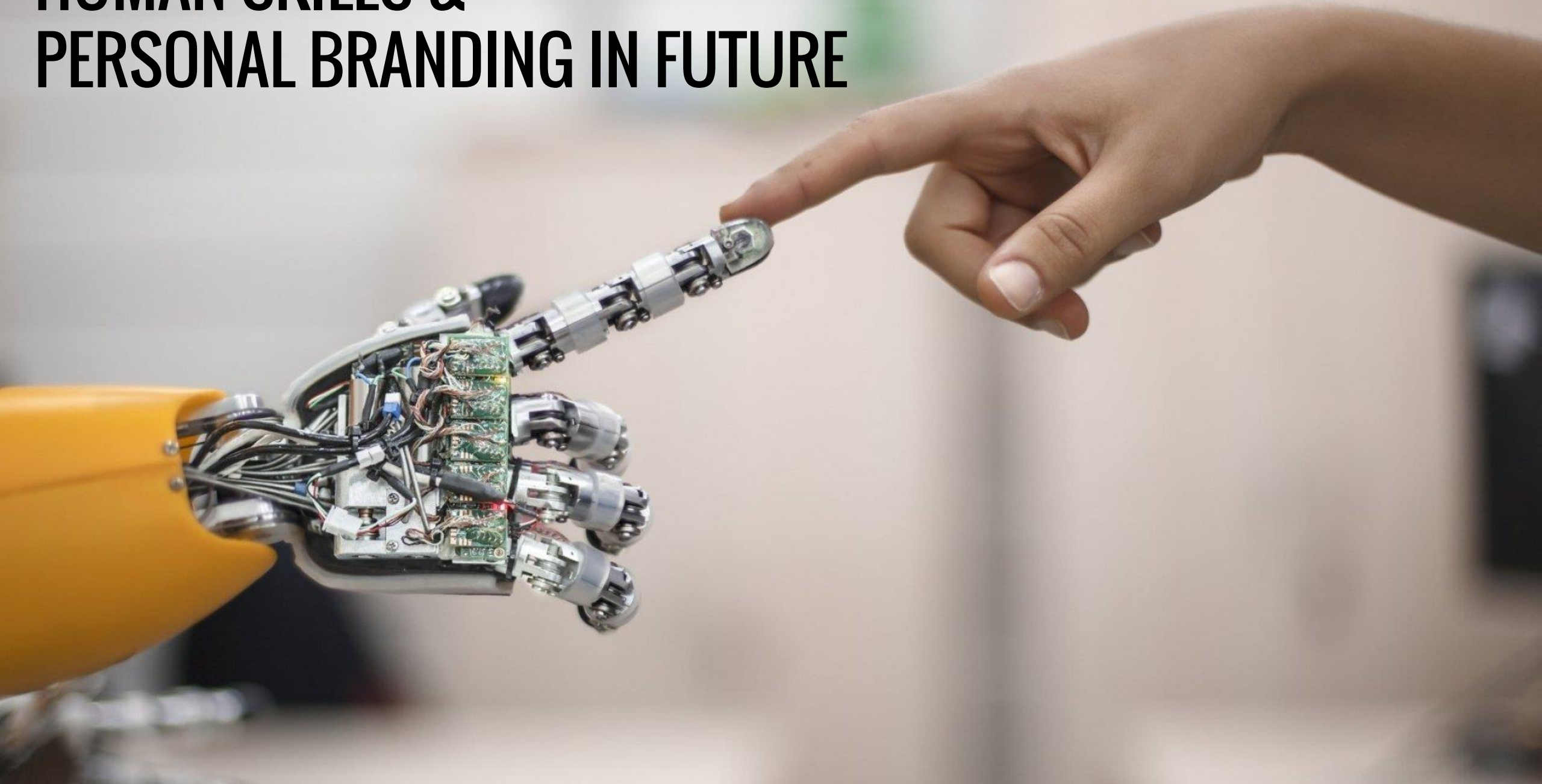


HUMAN SKILLS & PERSONAL BRANDING IN FUTURE





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training
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Discover what's possible.

**IN A DISRUPTED WORLD,
WE NEED SOMETHING
DIFFERENT.**





- BREAKING NEWS -

Jan 4th, 2017

AND THIS ISN'T
FAKE NEWS

One Japanese Insurance Company, Fukoku Mutual Life Insurance, is reportedly **replacing 34 human insurance claim workers** with “IBM Watson Explorer”, starting by January, 2017.

The **AI will scan hospital records** and other documents to determine insurance payouts, factories injuries, patient medical histories. Automation of these research and data gathering tasks will help the remaining human workers **process the final payout faster**.

Fukoku Mutual will spend **\$1.7 million** to install the AI system, and **\$128,000 per year maintenance**. The company saves roughly **\$1.1 million per year on employee salaries** by using the IBM software, meaning it hopes to see a **return on investment in less than 2 years**.

01

First, **it is going to happen**
the future will not be like the past.

02

Second, **it won't happen**
exactly the way we expect it to.

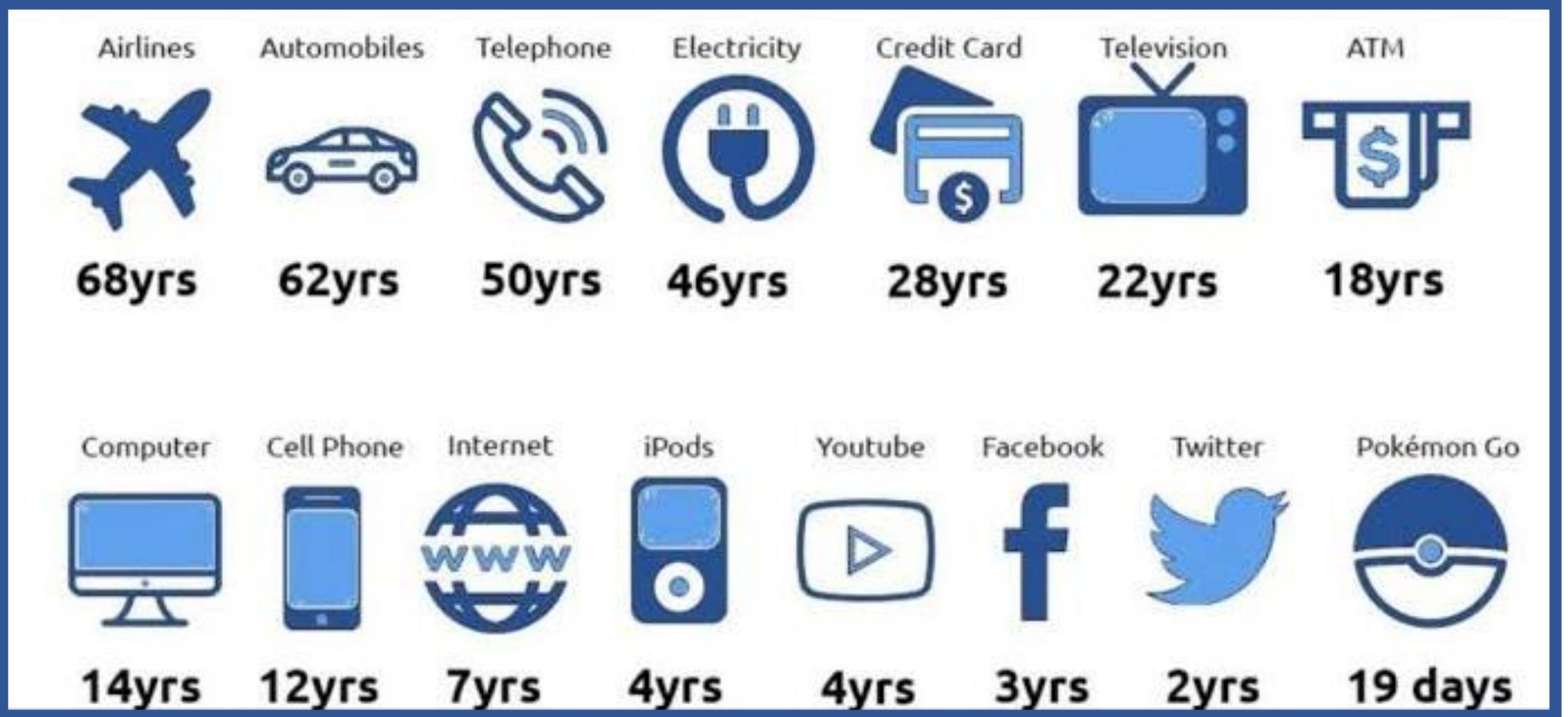
03

Lastly, **it will happen**
much faster than we expect.



3 THINGS WE CAN KNOW ABOUT CHANGE.

NUMBER OF YEAR IT TOO FOR EACH PRODUCT TO GAIN 50 MILLION USERS



Life Expectancy 70

Actual

78 years and 8 months,
males, 76 years and 2 months;
females, it's 81 years and 1 month



Cities Population 55%

Actual

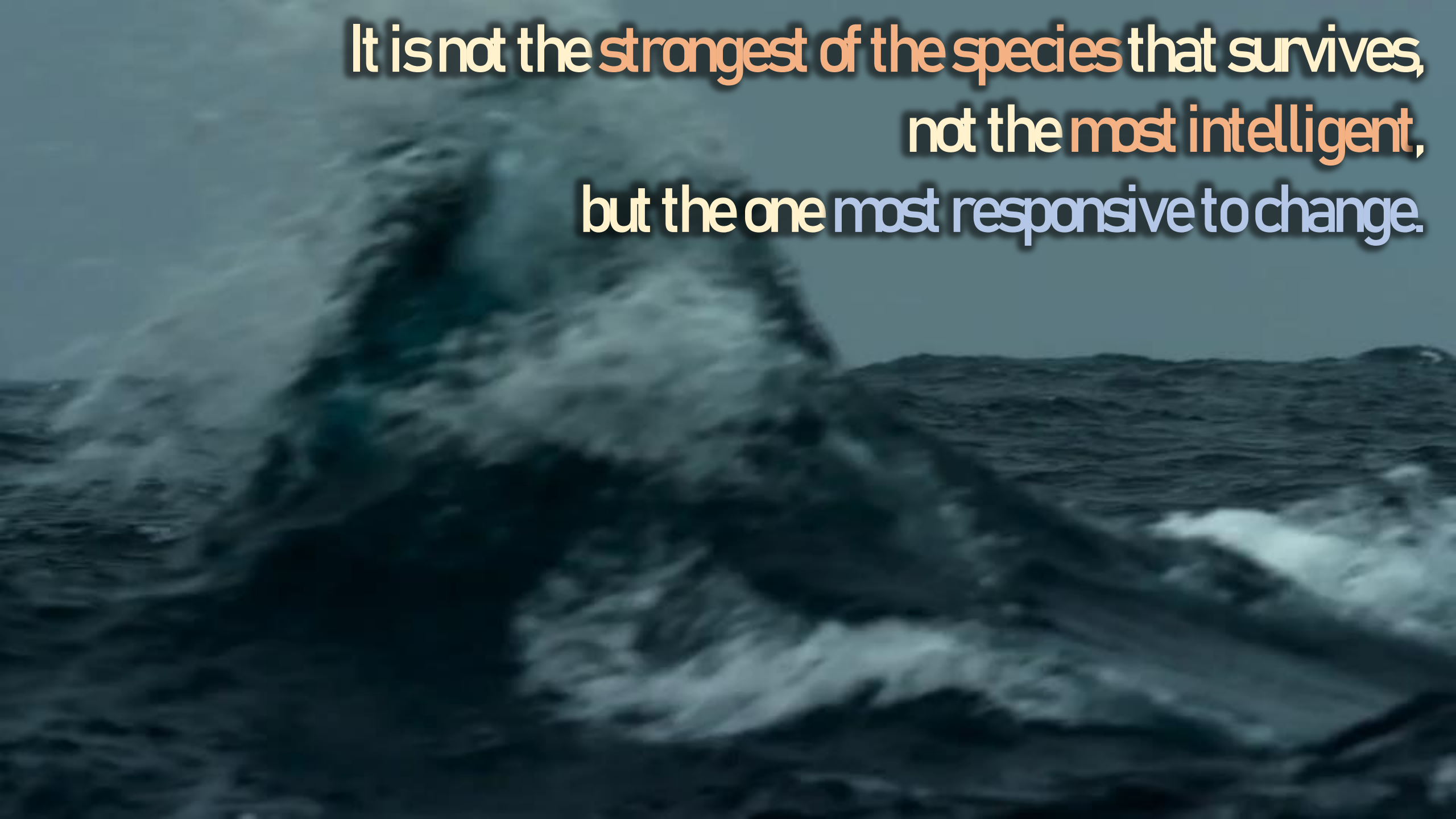
It has risen to 62%





CAN WE DO THIS TO CHANGE?

It is not the strongest of the species that survives,
not the most intelligent,
but the one most responsive to change.



What do these jobs have in common?

- Chief Listening Officer
- Driverless Car Engineer
- Elder Care Services Coordinator
- Drone Operators
- Youtube Content Creators
- Sustainability Manager
- Online Community Manager
- Telework Manager / Coordinator
- Millennial Generational Expert
- Cloud Computing Specialist
- Big Data Analyst / Scientist


**None of these jobs
existed 10 years ago**



65%

of children entering
primary school
today will ultimately
end up **working in
completely new
job types** that
don't yet exist.



A man in a dark blue button-down shirt is wearing a VR headset and gesturing with his hands. A large, glowing wireframe sphere is overlaid on the left side of the image, containing the text. The background is a blurred office setting with blue lighting.

**60% OF THE BEST
JOBS IN THE NEXT TEN
YEARS HAVEN'T BEEN
INVENTED YET.**

Thomas Frey



10 Common Jobs in 2040

1. Robot Techies
2. Data Junkies
3. Drone command crews
4. Space tech ground crews
5. Home automation professionals
6. Organic Voltaic Engineer
7. Purchase Prediction Analysts
8. Wearable technology therapists
9. Marketing eMediamaker
10. Wholeness Mentor




COMFORT
ZONE

LIFE

The hardest thing to do is
leaving your comfort zone.

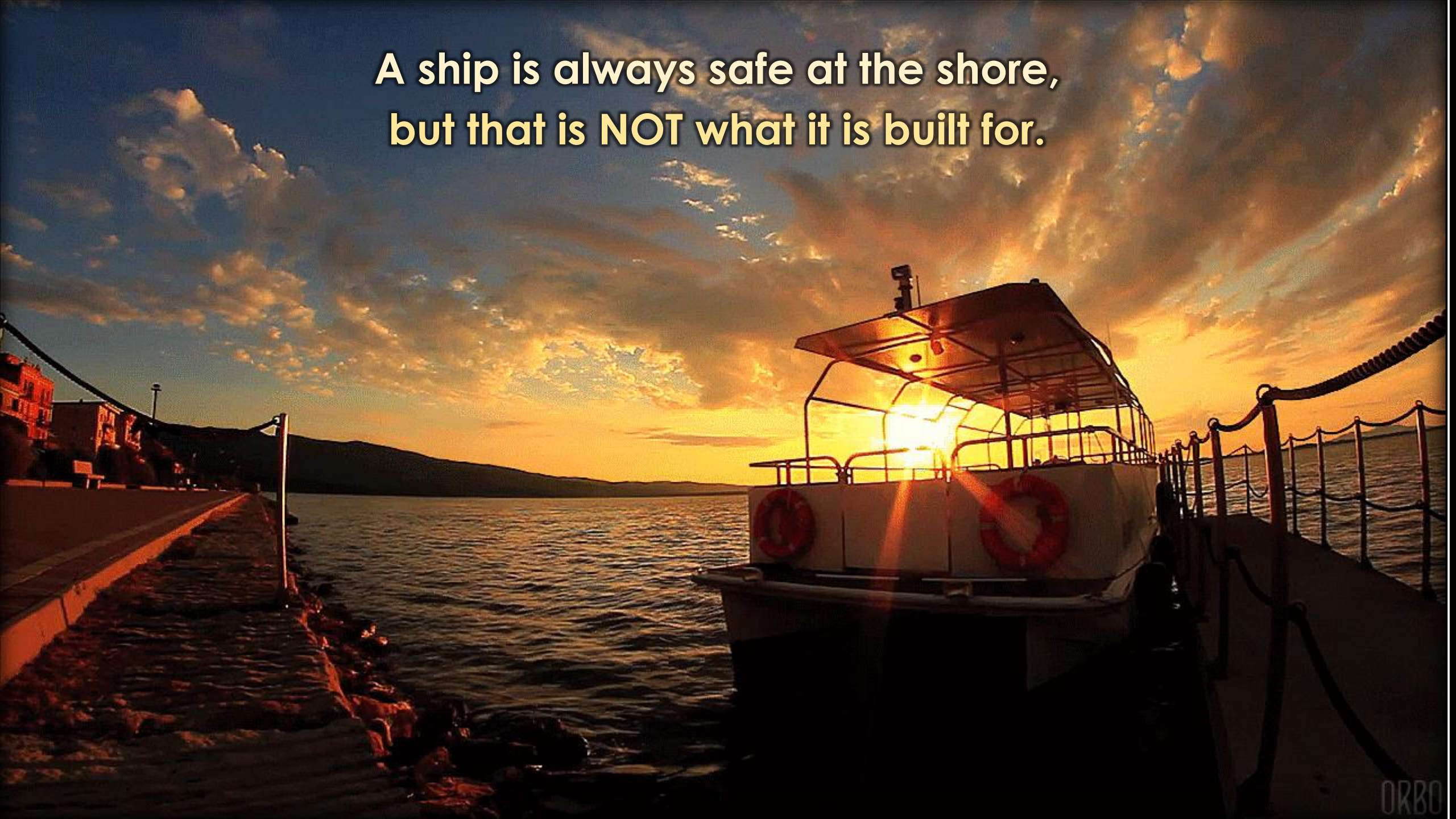
But you have to **let go** of
the life you're familiar with
and **take the risk to live** the
life you dream about.



“For **tomorrow belongs
to the people who
prepare for it today.”**

- African Proverb

**A ship is always safe at the shore,
but that is NOT what it is built for.**



میرے پختہ ارادے خود میری تقدیر بدلیں گے
میری قسمت محتاج نہیں ہاتھوں کی لکیروں کی



What are the **ACTIONABLE** Steps to “Keep Pace”?

- Finding the **early Trends**
- Assessing the **Skills of tomorrow**
- Sites describing “**Jobs of the Future**”





FUTURE OF DINING

The world will become "hands-free"

Japan has a restaurant chain named "Ichiran," a so-called "low-interaction dining."

Perhaps it is time for companies to allocate
resources and a budget for
employees' at-home workstations?



VIRTUAL TOURISM





VIRTUAL EXHIBITION

IDENTIFY THE BRAND



at&t



IDENTIFY THE BRAND



THINK DIFFERENT



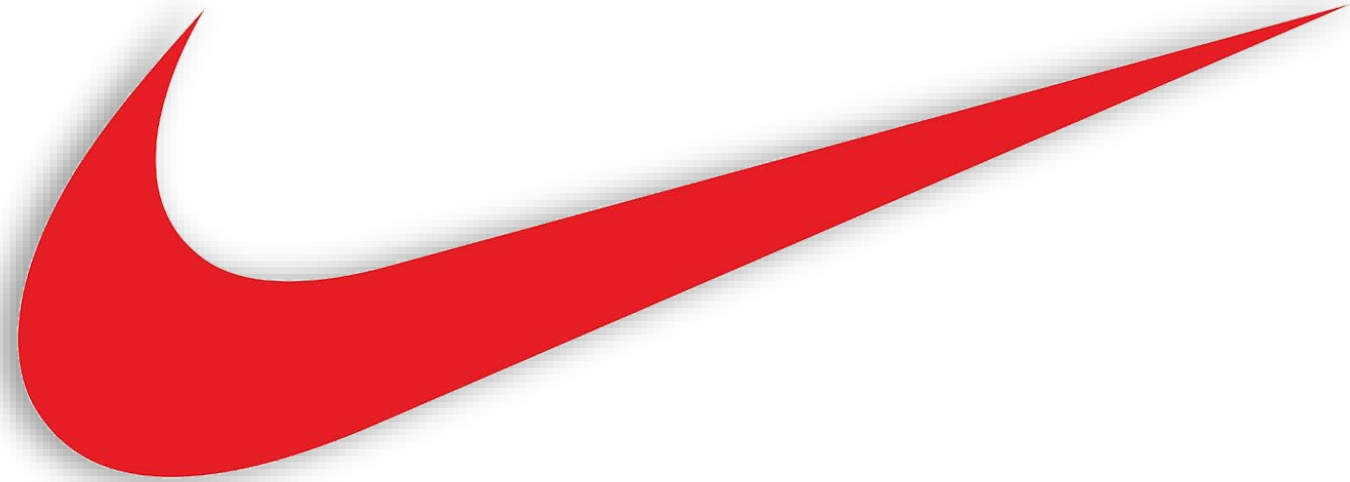
IDENTIFY THE BRAND



telenor
talkshawk

ہی بے دھن سبکی

IDENTIFY
THE BRAND



JUST DO IT.®

**IDENTIFY
THE BRAND**



SAB KUCH BIK TA HAI

IDENTIFY
THE BRAND



choice
of new generation

IDENTIFY
THE BRAND



داغ تو اچھے ہیں

BRAND



RECOGNITION

What was the most common thing
among all these brands?????



but
BRAND
Is Not just
a Logo,
Color or
a Slogan

BRAND is a collection of
PERCEPTIONS

In the minds of consumer



Why?



Rs. 600/=



Rs. 3000/=

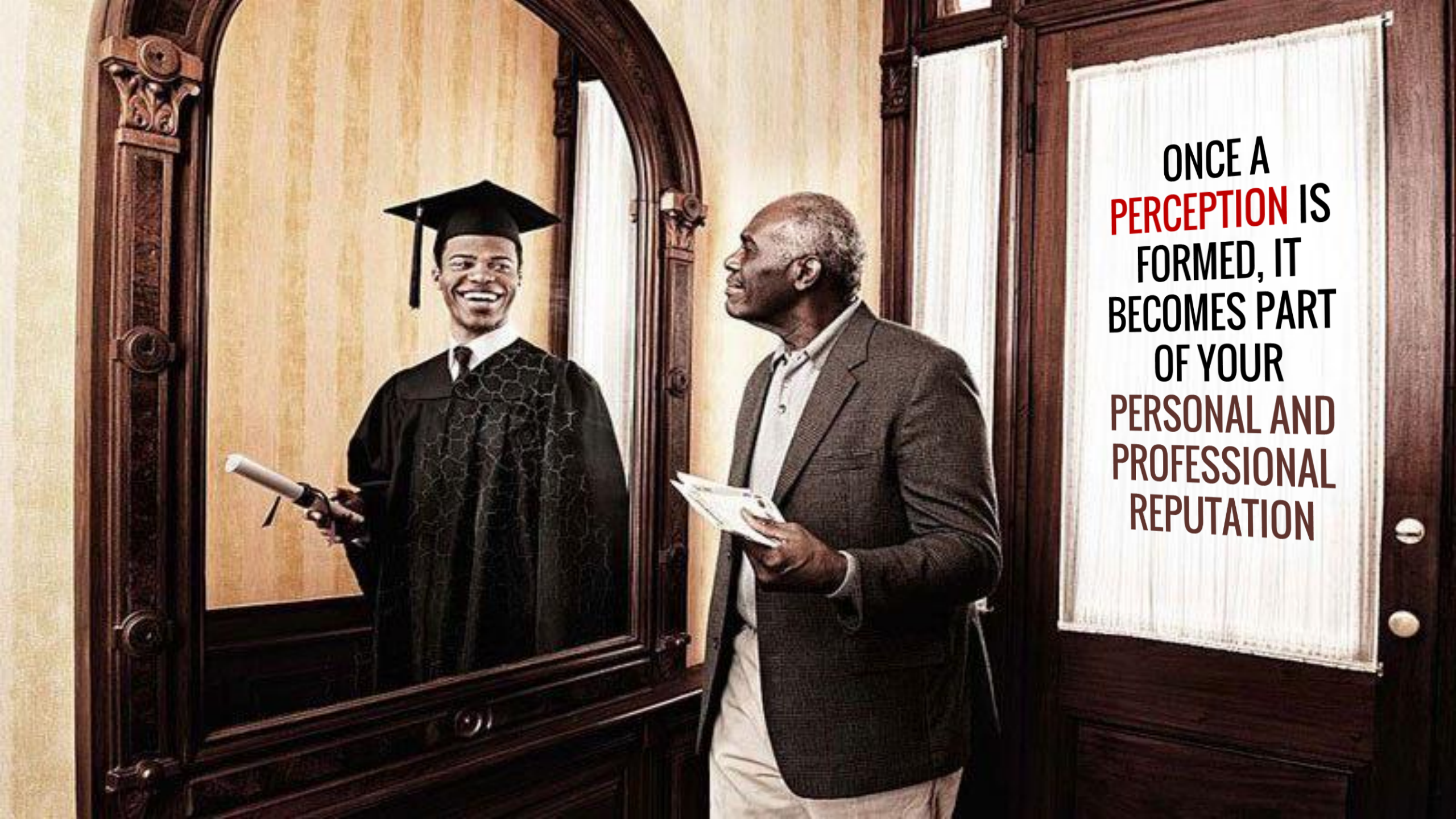
because of
BRANDING

A person is shown from the chest up, pulling open a blue button-down shirt to reveal a white t-shirt underneath. The t-shirt has the word 'ME' in large, bold, red letters, and the words 'PERSONAL' and 'BRANDING' in smaller, bold, blue letters below it. The background is a bright, hazy sky with clouds.

ME

PERSONAL
BRANDING

“Your personal brand is the **powerful, clear, positive idea** that comes to mind whenever other people think of you”.

A man in a grey suit and light-colored shirt stands in a room with wood-paneled walls, looking into a large, ornate mirror. The reflection in the mirror shows a young man in a black graduation cap and gown, smiling broadly and holding a rolled-up diploma. The man in the foreground is holding a small stack of papers. To the right, a wooden door with a white curtain is visible.

ONCE A
PERCEPTION IS
FORMED, IT
BECOMES PART
OF YOUR
PERSONAL AND
PROFESSIONAL
REPUTATION

**The Greatest Challenge in Life
is discovering who you are.....**

**The second greatest
is being Happy with what you find.**





How Many of
You have
Clear Goals
in Life??



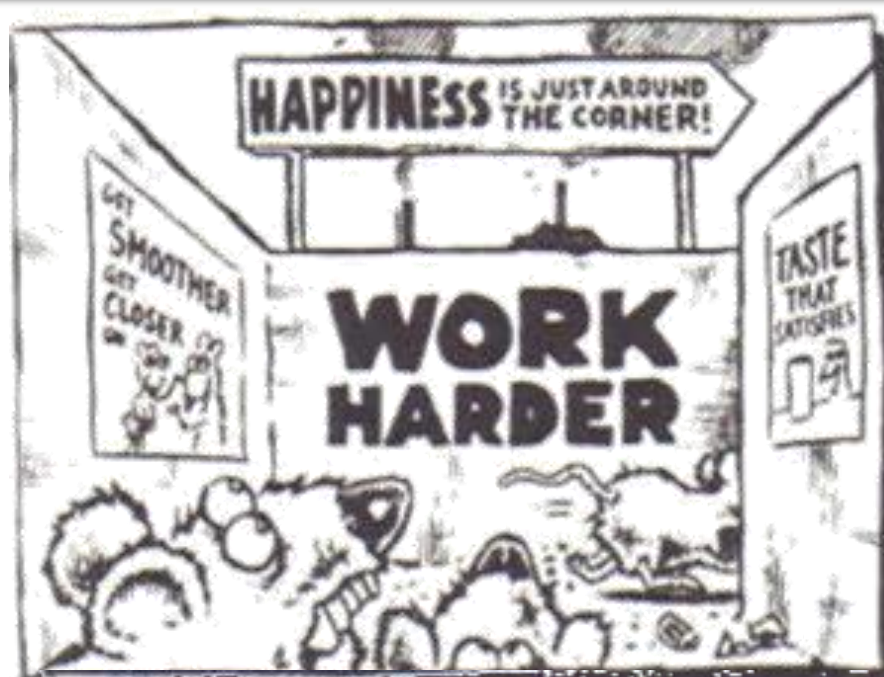
WHY DO
PEOPLE
WORK?



DOES THIS HAPPEN?



WHY DO
PEOPLE
WORK?



WHY DO
PEOPLE
WORK?



WHY DO EMPLOYEE **STICK WITH THEIR EMPLOYER?**

Reason	%
Good Coaching/interaction with boss	34%
Recognition & Respect	15%
Opportunity to learn new skills, Challenging/Interesting work	12%
Can't get motivated enough to switch	10%
Good Compensation & benefits package	10%
Like the colleagues/coworker	5%
Mission & Vision of the Company	6%
Others	8%

DO WHAT IS
YOUR **PASSION**



The tragedy of life doesn't lie in not
reaching your goal.

The tragedy lies in having
no goal to reach...

It isn't a calamity to die
with *dreams unfulfilled*,

But it is a calamity
not to dream.



A person with dark hair, seen from behind, is looking through a coin-operated telescope. They are wearing a grey hoodie. The background is a city skyline at dusk or dawn, with the Empire State Building prominently visible in the center. The sky is a mix of light blue and orange.

It May Be Like Those
Who Do Most...
Dream Most.

Stephen Leacock

There is no Intelligence like looking ahead.....

Mishkat



میں ایسے شخص کو ذندوں میں شمار کیا کروں
جو سوچتا بھی نہیں ، خواب دیکھتا بھی نہیں

پیرزادہ قاسم

DECISIONS
ARE
ALWAYS
EASIER

WHEN
VISION

IS
CLEAR

Shirley Kline



ROBIN SHARMA

When You Were Born,
You Cried And The World Rejoiced,
Live Your Life In Such A Way So That
When You Die The World Cries
And You Rejoice

RS

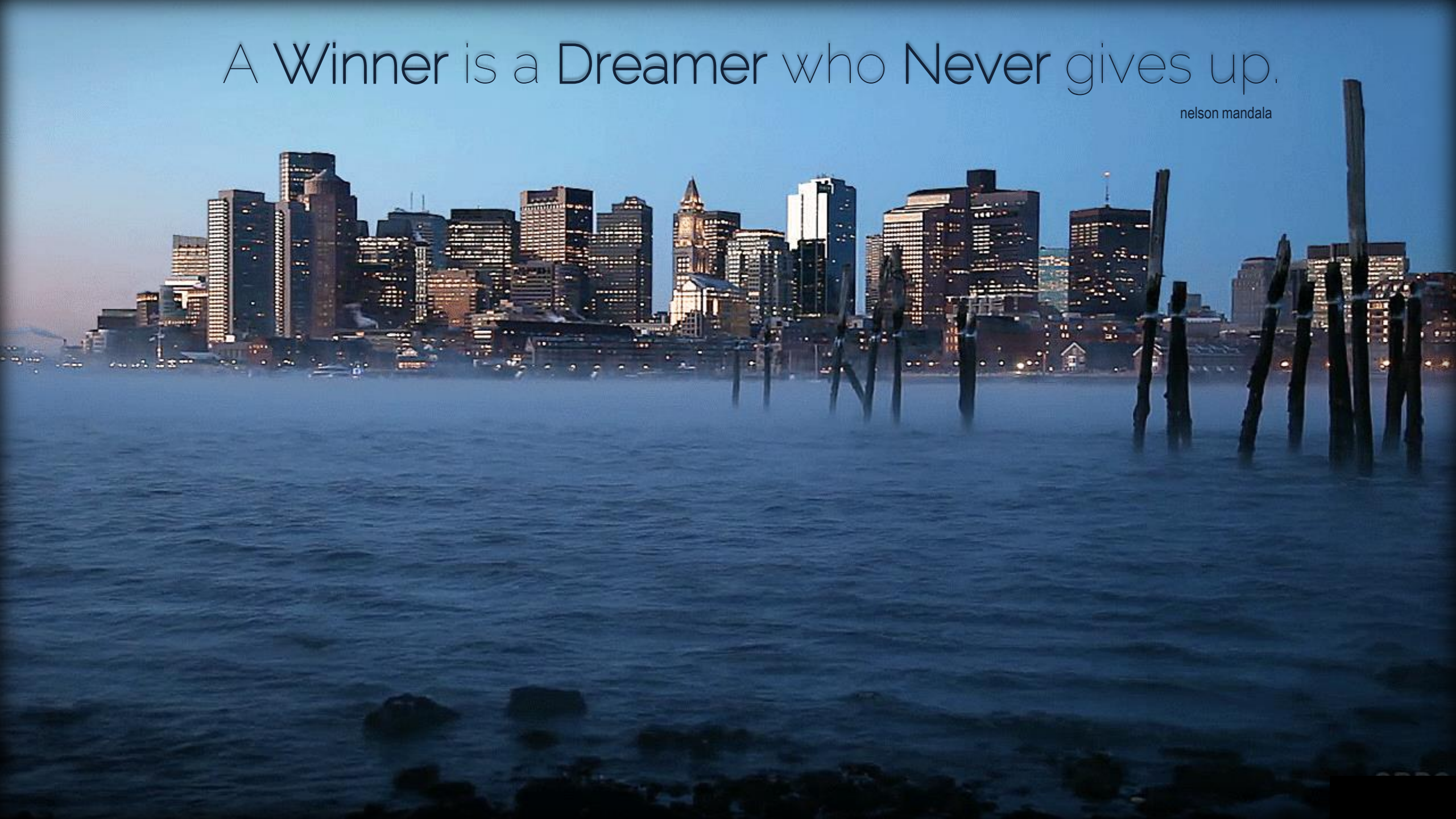
BRANDING YOURSELF

- CV and Cover Letter
- Online Web Presence
- Professional Weblogs
- Professional Networking
- Social networks (FB, Insta, Twitter, LinkedIn)
- Youtube Channel
- Public Speaking



A Winner is a Dreamer who Never gives up.

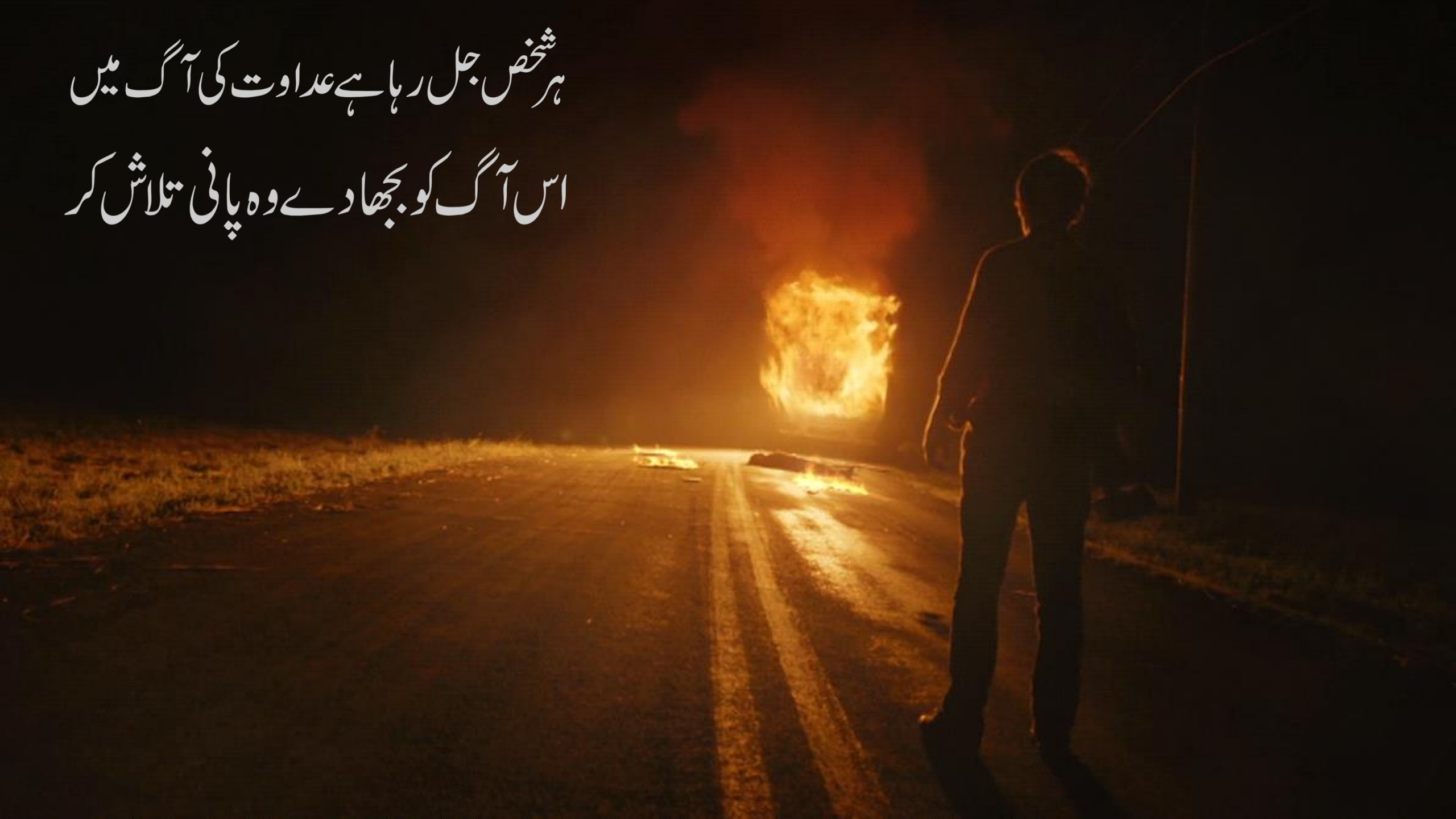
nelson mandala



منزل سے آگے بڑھ کر منزل تلاش کر
مل جائے تجھ کو دریا تو سمندر تلاش کر



ہر شخص جل رہا ہے عداوت کی آگ میں
اس آگ کو بجھا دے وہ پانی تلاش کر



سجدوں سے تیرے کیا ہوا صدیاں گزر گئیں
دنیا تیری بدل دے وہ سجدہ تلاش کر



ہر شیشہ ٹوٹ جاتا ہے پتھر کی چوٹ سے
پتھر بھی ٹوٹ جائے وہ شیشہ تلاش کر

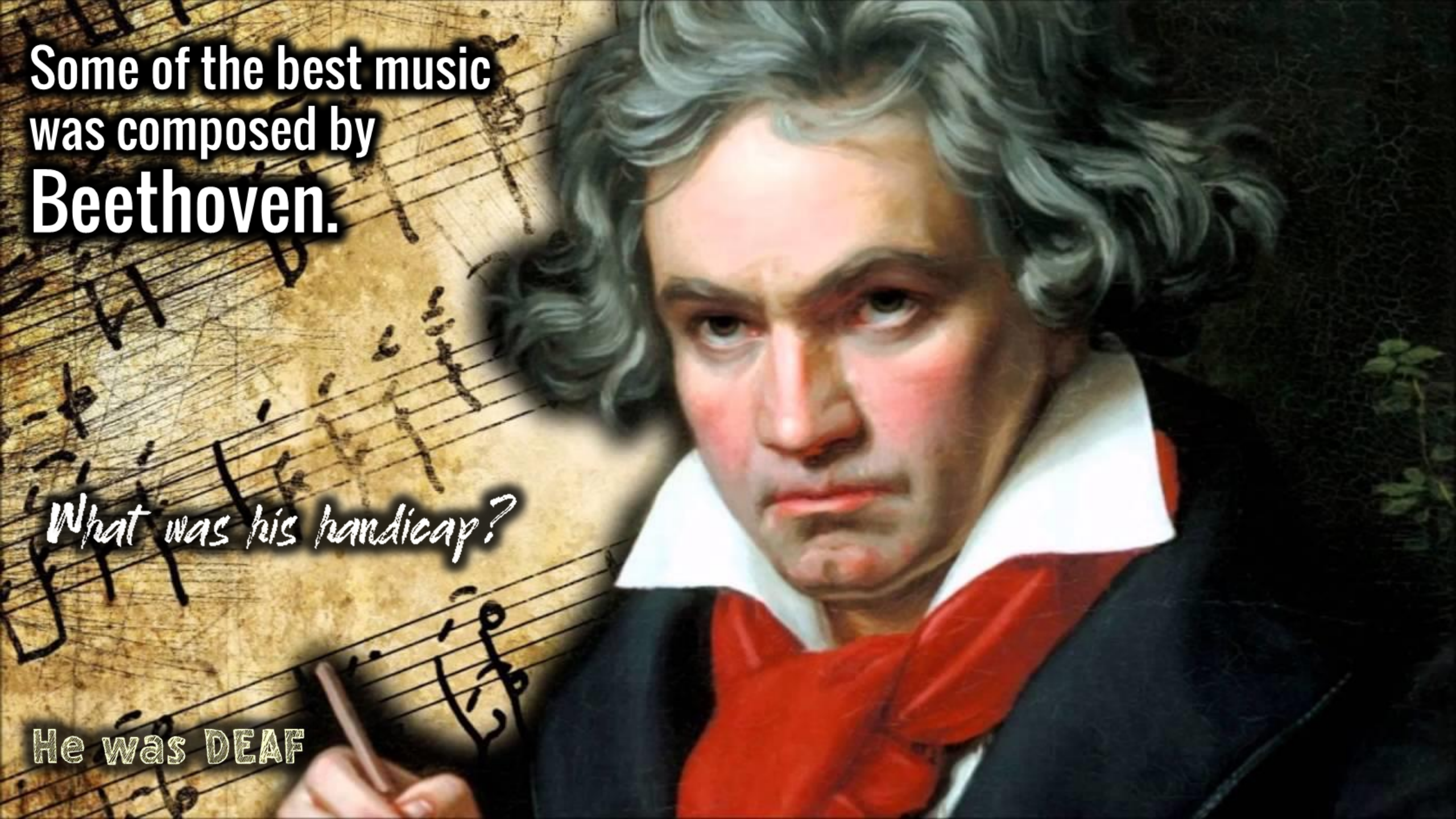




Technology moves FAST
You can move FASTER
If you KEEP PACE with Technology



TURN YOUR
SCARS
INTO
Stars



Some of the best music
was composed by
Beethoven.

What was his handicap?

He was DEAF



Some of the best
poetry written on
nature was written
by MILTON

What was his handicap?

He was blind.



One of
the greatest
world leaders
was US President
Franklin Roosevelt.

What was his handicap?



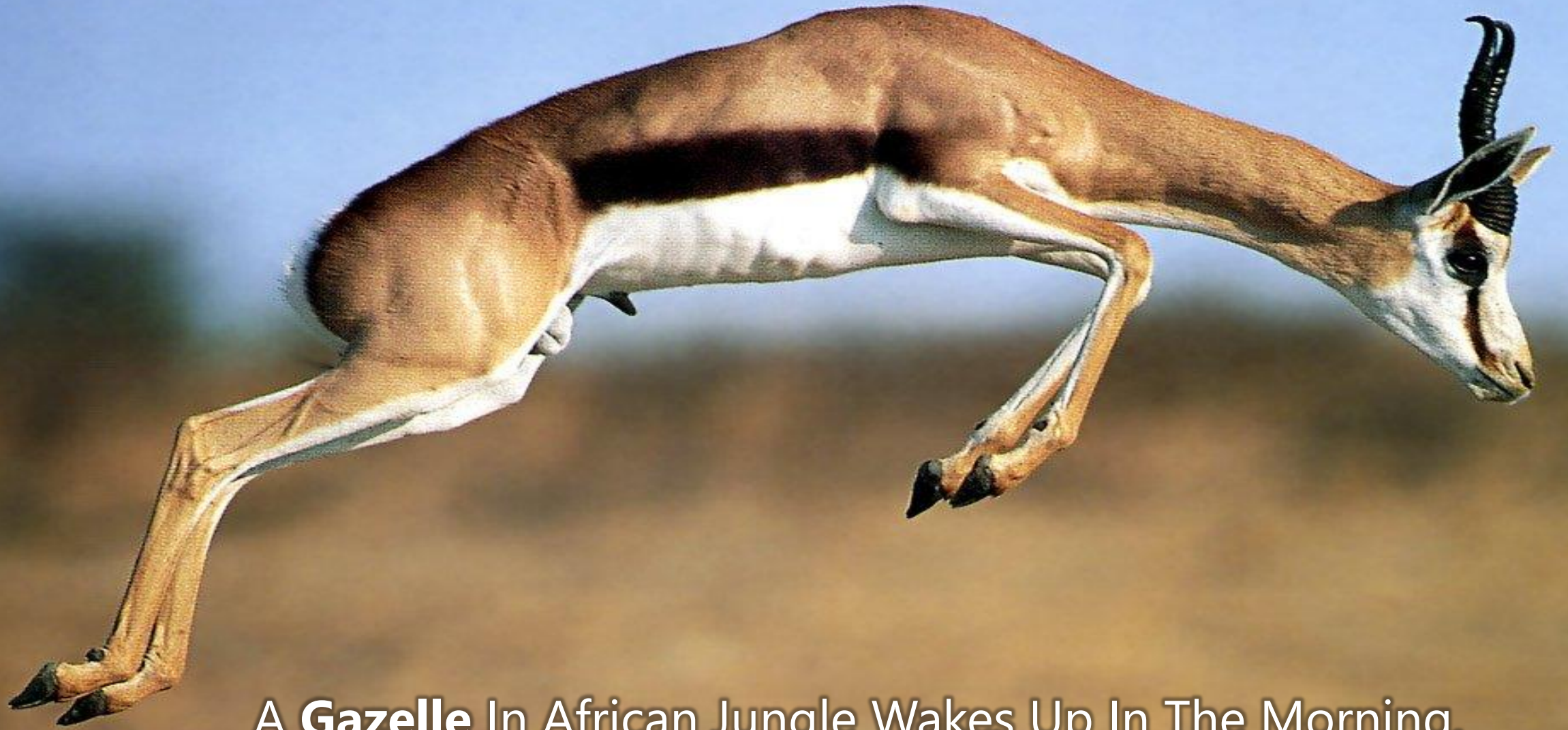
He served from
a **WHEELCHAIR.**

"The greatest pleasure in life
is doing what people say you cannot do."





"The Difference Between ORDINARY and EXTRAORDINARY is just that EXTRA"



A **Gazelle** In African Jungle Wakes Up In The Morning.

It Knows That It Must Run Faster Than The Tiger Or **It Will Get Eaten Up.**





A **Tiger** In African Jungle Wakes Up
In The Morning.

It Knows That It Must Run Faster Than The Gazelle Or **It Will Starve To Death.**



It Doesn't Matter Whether You Are
Gazelle Or A Tiger,



When You Get Up In The Morning; **You Would Better Be Running**



یہ بات الگ ہے کہ تم نہ بدلو، مگر زمانہ بدل رہا ہے
گلاب پتھر میں کھل رہے ہیں، چراغ آندھی میں جل رہے ہیں



یہ جنون یہ ایک خواب میرا ہے،
وہاں چراغ جلا دوں جہاں اندھیرا ہے۔

