

# **SPONSORSHIP OPPORTUNITIES**

**SAZONANDO LA  
SALUD MENTAL**



**October 9, 2026**



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Thank You!



# ABOUT US

We are a collective of passionate Latine behavioral health professionals committed to strengthening mental health and well-being within Colorado's diverse Latine and Spanish-speaking communities.



Sazonando la Salud Mental was created to bring together clinicians, community leaders, advocates, students, and organizations dedicated to advancing mental health equity.

Through culturally responsive, linguistically accessible, and community-centered approaches, we work to reduce barriers to care, foster belonging, and create spaces where individuals and families can access the support they need to thrive.

By investing in professional development, community connection, and culturally rooted practices, we are helping build a stronger behavioral health workforce that is equipped to serve our communities with authenticity, compassion, and cultural humility.



**Perla Alvarado**

LPC



**Darlene Brace**

LCSW LAC ACS EMDR-C



**Alex Castro-Croy**

LPC LAC EMDR-C CHT



**Perla Duran**

LPC



**Ana Lara-Roca**

LPC, ACS

# MEET THE ORGANIZERS





*Conferencia*  
**SAZONANDO**  
*La Salud Mental*



# OUR VISION

To be Colorado's leading annual Spanish-language behavioral health conference, empowering providers, students, advocates, and community leaders through culturally responsive learning, collaboration, and connection to advance equitable mental health care for Latine and Spanish-speaking communities.







Conferencia  
**SAZONANDO**  
*La Salud Mental*

# OUR GOALS

01

**Strengthen culturally responsive behavioral health care for Latine communities by expanding providers' access to culturally relevant, linguistically affirming, and evidence-based practices that improve mental health outcomes.**

02

**Build and connect the Spanish-speaking behavioral health workforce by bringing together 100+ professionals, students, advocates, and community leaders to strengthen collaboration, referral networks, and resource sharing.**

03

**Deliver high-quality, Spanish-language professional development through evidence-based training that equips behavioral health professionals with culturally responsive best practices for serving Latine communities.**

04

**Foster community, belonging, and collective impact by creating a space where Spanish-speaking behavioral health professionals build meaningful connections, celebrate their identities, and advance mental health equity together.**





# ABOUT THE EVENT

Now in its third year, Sazonando la Salud Mental is a Spanish-language conference that brings together behavioral health professionals for evidence-based learning, collaboration, and connection. Sessions explore culturally responsive topics such as leadership, spirituality, queer identities, traditional healing practices, and other issues impacting Latine communities.

The conference strengthens referral networks, fosters collaboration, and supports Colorado's behavioral health workforce by expanding access to culturally responsive, linguistically affirming mental health care for Latine and Spanish-speaking communities.

**Friday, October 9, 2026**

8:30 AM - 4:00 PM



# SPONSOR PACKAGES

## Azafrán Sponsor

**\$10,000**

- 12 complimentary conference registrations
- Resource/Vendor table
- Introduction of the keynote speaker
- Premier logo placement on the conference website, program, signage, and promotional materials
- Recognition during opening and closing remarks
- Sponsor spotlight to include promotional materials in attendee bags
- Post-conference impact report

## Canela Sponsor

**\$5,000**

- 8 complimentary conference registrations
- Resource/vendor table
- Logo placement on the conference website, program, and promotional materials
- Recognition during opening and closing remarks
- sponsor spotlight on social media
- Opportunity to include promotional materials in attendee bags

## Comino Sponsor

**\$2,500**

- 4 complimentary conference registrations
- Resource/vendor table
- Logo placement on the conference website and event materials
- Recognition during the conference
- Opportunity to include promotional materials in attendee bags





# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## Orégano Sponsor

**\$1,000**

- 2 complimentary conference registrations
- Resource/vendor table
- Logo placement on the conference website and conference program
- Recognition during the conference
- Sponsor recognition on social media

## Ajo Sponsor

**\$500**

- 1 complimentary conference registration
- Resource/vendor table
- Logo placement on the website
- Recognition in the program
- Sponsor recognition on social media

## Sal y Pimienta

**\$250**

- Name listed on website
- Recognition in program
- Recognition as community supporter



# ADDITIONAL SPONSORSHIP PACKAGES

## Hoja de Laurel Sponsor

**\$2,500**

- Exclusive recognition as the Conference Book Sponsor
- Logo Placement on book inserts or accompanying materials
- Verbal recognition during the book presentation and distribution
- Logo featured on the conference website and event program

## Cafecito Sponsor

**\$3,000**

- Support the coffee and networking experience that helps attendees connect, collaborate, and build meaningful professional relationships.





# GRACIAS



## Contact

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**HOPE YOU WILL JOIN**