

Application Overview for Revitalize West 7th 2026 Program

Administered by the West 7th/Fort Road Federation

*****This round of the Revitalize West 7th program is focused on *façade improvements*.*****

[See this document for a list of examples.](#)

Application Instructions

Please complete all sections of this application form. Incomplete applications will not be considered.

[Submit applications via Google Form.](#)

Application Deadline: April 17 at 5 PM

[View the evaluation criteria here.](#)

For questions, contact:

Julia McColley, Executive Director
West 7th/Fort Road Federation (FRF)
Phone: 651.298.5599
Email: julia@fortroadfederation.org

Applicant Information	
Applicant Name #1*:	
Address:	
Phone:	
Email:	
Applicant Name #2: <i>(if applicable)</i>	
Address:	
Phone:	
Email:	

**This person will serve as the primary contact.*

Business Information	
Business Name:	
Type of Business: (e.g., restaurant, retail, etc.)	
Business Address: (within District 9 boundaries)	

Business Ownership Status (check one):	
<input type="checkbox"/>	I own the business and have been operating for _____ years.
<input type="checkbox"/>	I am purchasing an existing business.
<input type="checkbox"/>	I am opening a new business.

If the business is co-owned, how is ownership divided or what is the nature of your partnership? (e.g., we each own 50%)	

Building Ownership Status (check one:)	
<input type="checkbox"/>	I own the building (no mortgages/liens).
<input type="checkbox"/>	I own the building with a balance due on mortgage.
<input type="checkbox"/>	I am purchasing the building under a Contract for Deed.
<input type="checkbox"/>	I lease the space (attach lease agreement and owner's approval letter).
<input type="checkbox"/>	Other (specify):

CDBG / STAR Funding		
Have you previously received CDBG / STAR funding?	Yes	No
If yes , please provide the following details:		
When was the funding received?		

How much funding was awarded?	
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Project Information	
<p>Proposed Use of Funds: <i>(e.g., new roof, replace parking lot surface, new business sign. See Attachment A for facade examples.)</i></p>	
<p>Estimated Costs. Please include the owner's investment, the total amount requested from the Federation (up to \$10,000), and the total project cost.</p> <p><i>It is highly encouraged to upload a copy of a recent estimate for the project.</i></p>	

Employment Impact (select one):	
	Yes, I will be adding _____ new jobs.
	No, this project will not result in hiring more employees.

Program Goals
<p>Goals for the West 7th/Fort Road Federation Revitalize West 7th Program</p> <ul style="list-style-type: none"> ● Support business improvement and development through grant opportunities for businesses and property owners. ● Encourage private investment in projects that enhance the visual appeal of commercial buildings and businesses. ● Strengthen the neighborhood’s economic vitality by fostering growth and development.

- Enrich the area as a destination for shopping, dining, arts, and entertainment.
- Invest in projects that reflect and amplify the vibrancy of the neighborhood, including both private and public spaces.
- Prioritize initiatives that address barriers to traditional financing, revitalize vacant spaces, create local jobs, and contribute to the community's vitality.
- Promote sustainable practices by encouraging business owners to adopt green building standards and energy-efficient equipment, such as electrical systems, appliances, and HVAC solutions.

Describe how your project aligns with the program goals:

File Upload

Please use this space to upload any supporting documentation for your application. This includes:

- Lease agreement and owner’s approval letter (required if you lease the space)
- A detailed budget, recent estimate or bid for the project (not required, but highly encouraged)
- Supporting photos or additional information to help the Federation understand the project

Statement of Understanding	
Application Considered By:	West 7th Fort Road Development Team and the West 7th/Fort Road Federation’s Board of Directors
Review Period:	Up to Thirty (30) days to review and accept the application
Applicant Compliance Deadline:	Sixty (60) days to complete compliance checks, conduct a pre-construction review, and get under contract with approved vendors
Project Completion Deadline:	Work should be completed within One-Hundred and Twenty (120) days

Program Requirements:
<ul style="list-style-type: none"> ● All contractors and their laborers must be paid a prevailing wage as determined by the City upon securing the grant contract. ● Projects must contribute to strengthening and/or improving the West 7th district. ● Capital improvements on commercial properties must have a projected lifespan of at least seven years. ● Compliance with Human Rights and Equal Economic Opportunity (HREEO) guidelines is mandatory, including adherence to Affirmative Action/Equal Employment (AA/EE) policies, prevailing wage standards, and Vendor Outreach Program (VOP) requirements. ● Applicants must obtain and submit at least three bids for their project if the cost is over \$50,000. ● The Federation (FRF) will not reimburse for any work completed before the application process is finalized and approvals are obtained from HREEO and the City Attorney’s office. ● Reimbursements will be processed only after the Planning and Economic Development program manager approves the project and FRF receives the necessary funds.
<p>By signing below, I acknowledge that:</p> <ul style="list-style-type: none"> ● All information provided is correct to the best of my knowledge. ● West 7th/Fort Road Federation reserves the right to verify ownership status of the property ● I understand the program requirements and guidelines.

Examples of façade improvements

Exterior Enhancements

- Painting or repainting the building with fresh, modern colors that complement the neighborhood.
- Installing or repairing decorative architectural elements (e.g., cornices, moldings, or trim).
- Replacing or upgrading siding or exterior cladding materials.
- Adding or updating awnings or canopies for weather protection and aesthetic appeal.
- Installing or upgrading exterior lighting, such as wall sconces, LED accents, or uplighting.
- Repairing or replacing exterior masonry, including brickwork, stucco, or stone veneer.

Windows and Doors

- Replacing outdated or damaged windows with energy-efficient, modern designs.
- Adding decorative window framing or shutters.
- Installing new or refurbished entry doors to create a welcoming entrance.
- Adding glass panels to doors for a brighter and more inviting appearance.

Signage

- Installing new business signage that aligns with neighborhood character.
- Updating or refurbishing existing signs with improved materials or lighting.
- Incorporating custom lettering or hanging signs for added visibility and charm.

Accessibility Improvements

- Adding or upgrading ramps, handrails, or pathways to ensure ADA compliance.
- Installing automatic doors or touchless entry systems.

Public Art or Decorative Features

- Adding murals, sculptures, or mosaic tiles to the exterior walls.
- Installing art installations or decorative panels as focal points.

Scoring Categories

Category	Description	Full (Points)	Partial (Points)
Alignment with Objectives	Project aligns with program objectives , including economic vitality, visual improvements, and consistency with Fort Road Federation District Plan.	20	10
Public Benefit	Demonstrates significant public benefit (<i>e.g., job creation, revitalization of vacant spaces, green improvements</i>).	20	10
Feasibility and Sustainability	Project scope is realistic, improvements are sustainable (<i>lasting 7+ years</i>), and applicant has a clear plan for execution .	15	8
Innovation and Creativity	Includes unique or innovative features that enhance the neighborhood (<i>e.g., public art, energy-efficient systems</i>).	10	5
Business Need and Equity	Priority given to businesses that have not received prior funding or face barriers to traditional loans.	15	8
Community Impact	Project enhances the neighborhood's vibrancy , attracts visitors, and creates a welcoming environment for residents and businesses.	20	10
Total Points Possible:		100	