



# WEST SEVENTH STREET / FORT ROAD FEDERATION

882 7th St W Suite 6, St Paul, MN 55102 • 651.298.5599 • [fortroadfederation.org](http://fortroadfederation.org)

## **D9 Fort Road Federation** **Community Engagement & Fundraising Committee** **1.18.24**

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This meeting will be held online via Zoom.

Present: Julia MColley, Maggie Rock, Elizabeth Storm, Tanya Beck

### **I. Call to Order 6:39**

### **II. Introductions** (name and neighborhood) - [Digital Sign-In](#) for guests

### **III. Agenda**

#### **6:30 - 6:45: Updates - Julia/Maggie**

- Neighborhood Profiles - Tanya

#### **6:45 - 7:15: Fundraising - Maggie/All**

- Grants and Awards
  - MN Family Physician Organization:  
<https://mafp.org/page/foundation-resident-grants>
  - AARP Community Challenge  
[www.aarp.org/CommunityChallenge](http://www.aarp.org/CommunityChallenge)
- Garden Tour, June 15th 10am-3pm
  - Gardens
  - Planning and Volunteers

#### **7:15-7:40: Awareness and Engagement - Maggie/All**

- Winter Walk
  - 2/4 at 3:00
- 2024 Goals
- Community Partnerships

#### **7:40-7:55: Annual Meeting - Maggie/Julia**

- T-shirt Design Contest
- Build Awareness/Invitations

### **IV. Community**

### **V. Committee Business**

#### **6:30 - 6:45: Updates - Julia/Maggie**

- Neighborhood Profiles - Tanya
  - Reached out to DiGidio's a few times, going to try one last time but will move on to another business if there still is no response

#### **6:45 - 7:15: Fundraising - Maggie/All**

- Grants and Awards



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- MN Family Physician Organization:  
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- AARP Community Challenge  
[www.aarp.org/CommunityChallenge](http://www.aarp.org/CommunityChallenge)  
<https://www.aarp.org/livable-communities/getting-around/aarp-walk-audit-tool-kit/>
- Garden Tour, June 15th 10am-3pm
  - Meet last week
    - Julia, Meg, Joe, and Elizabeth
  - Gardens
    - We have 7 but would like a few more
  - Planning and Volunteers
    - Guidebook
      - Map, Fed information
    - Plant Sale
      - Day of
      - Community Center
      - Could have plants not sold at another even
        - Profit if we buy them for less than a dollar and sell them for more than that
    - Could have people table as well
      - Meg has some ideas of who this could be
        - Could have a plant a tree demonstration
      - Wild Ones Twin Cities
      - Adopt a Drain
      - CRWD
      - Master Gardeners
      - Open Arms
      - MN Green
    - Looking for more volunteers
      - Staffing the main table

## **7:15-7:40: Awareness and Engagement - Maggie/All**

- Winter Walk
  - 2/4 at 3:00
  - How to advertise
    - Is there a flier for this? Could we leverage the social media post to print a one-pager
    - Could print and put them on community boards
      - Mississippi Market, Coopers, Keystone, Day by Day, Claddagh Coffee
  - What is the route?
    - Starting at 852 Thurston St, St Paul, MN 55102
    - Do we want to have any kind of map or direct people to the overlook (Shepard and Otto), depending on snow can go down to the water



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- Well behaved and leashed dogs are welcome
  - Let's note this in the social media posts
- 2024 Goals
  - Q1 - Prepare for Annual Meeting
  - Q2 - Garden Tour and Summer Social
    - Food truck event?
    - Fun, share who are
  - Q3 - Fundraiser
    - There currently isn't a budget for this, we could come up with a budget/plan and present
  - Q4 - Winter Walk
  - Submit and receive a grant
- Community Partnerships
  - Tie it into summer event and fundraising
- Meetings
  - Could we host this meeting in person once a month
    - Consistent place and reserve it
    - Maybe the Mississippi Market room?

## **7:40-7:55: Annual Meeting - Maggie/Julia**

- T-shirt Design Contest
  - Voting at the Annual Meeting again
- Invite people to an information session
  - Coffee shop?
- Build Awareness/Invitations

## **VI. Adjourn 8:00 p.m.**

### **UPCOMING EVENTS:**

- Winter Walk - 02/04/24 at 3:00
  - Location: 852 Thurston St, St Paul, MN 55102

### **UPCOMING MEETINGS:**

- Board Meeting - 02/12/24 at 7pm
- CE&F Monthly meeting 02/15/24 at 6:30pm