



WEST SEVENTH STREET / FORT ROAD FEDERATION

882 7th St W Suite 6, St Paul, MN 55102 • 651.298.5599 • fortroadfederation.org

D9 Fort Road Federation **Community Outreach and Engagement Committee** **9.21.23**

This meeting will be held online via Zoom.
Present: Maggie, Tanya, Elizabeth, Julia, Brooke

- I. Call to Order at 6:32 p.m.**
- II. Introductions** (name and neighborhood) - [Digital Sign-In](#) for guests
- III. Agenda**
 - 6:30 - 6:45: Updates - Maggie & Julia**
 - Summer Social
 - T-Shirt Sales
 - Neighborhood Profiles
 - 6:45 - 7:15: Fundraising - Maggie**
 - Fall and End of Year
 - Business Letter
 - Call for Ideas
 - 7:15-7:30: Awareness and Engagement - Maggie**
 - Project and Marketing Ideas
 - Ex. Fall clean-up
- IV. Community**
 - **Community Input** (open floor)
- V. Committee Business**
 - **Updates**
 - Summer Social
 - Maggie provided a summary of the event, we had about 15 people who signed up for prizes. All but one person claimed them.
 - T-shirt Sales
 - 10 in May
 - 2 in June
 - 4 in July and August
 - Run through the end of the year
 - Could put a year on new shirts
 - Could we have shirts ready by the annual meeting?
 - Maybe add sponsors/fundraisers on the back



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- Strategically ask for donations/sponsorship
 - Certain amount gets them on the shirt
 - Could we have some available at the annual meeting?
 - People could order as well
 - Have child sizes
 - Child design?
 - Neighborhood Profiles
 - DeGidio's
 - ACTION: Maggie to look at the questions
 - Connect with Community Report when we have one to see if they'll run it/share it
 - ACTION: Tanya will contact once we have questions and flow established
 - Jerry's prior to opening
- **Fundraising**
 - Fall and End of Year
 - Business Letter
 - ACTION: Julia will update the drafts and send around
 - Give a list of options
 - Garden Tour
 - T-shirts
 - Neighbor letter
 - Who would this go to?
 - Previous donors
 - Prior Board members
 - Could we also advertise a bit?
 - Call for Ideas
 - Market for Give to the Max Day (Nov)
 - Create a list of things that we would want funding for
 - E.g., garden tour, summer social
 - Possible events: grant for pedometers, partner with a dental office(s) for February dental health awareness
 - Next meeting we will prep people for this conversation
 - Grants and Awards
- **Awareness and Engagement**
 - Project and Marketing Ideas
 - Showcase student art at an event
 - Neighborhood clean-up
 - There are many complaints about trash in the neighborhood
 - We could request trash bags from St. Paul
 - Cleanup a specific area
 - Meet for for coffee after
 - Find a time to do this
 - Trunk or Treat



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- More information to come
- Hygiene Drive
 - We've partnered with Clutch
 - ACTION: Julie will reach out to them
 - May reach out to another partner (Bad Weather or ?)
 - Dec 13 - 17 will be the dates

VI. Adjourn at 7:79

UPCOMING EVENTS:

- West 7th Public Safety Meeting with Chief Axel Henry
 - Thursday, September 28, 6-7 p.m. at Palace Community Center
- West 7th Interim Pedestrian Safety Improvement Community Meeting
 - Thursday, October 3, 6:30-7:30 p.m. at Palace Community Center

UPCOMING MEETINGS:

- Community Engagement and Fundraising Committee
 - Thursday, October 19, 6:30-8:00 p.m. via Zoom