



# SITewise

## Capability Statement

We will save you time and money by managing your project efficiently.



### Company Overview

Sitewise Digital offers project management, marketing and public relations solutions; strategy development, digital marketing, graphic design, content creation, and public relations. We specialize in marketing services designed for small business, nonprofit, and public entities. Located in Lafayette, Indiana and founded in 2015 by Jennifer Teising, Tonya Agnew, and Jon Dison.

### Company Certifications



### NAICS code(s)

NAICS code	NAICS description	DBE code
541430	Graphic Design Services	0055.49P
541613	Marketing Consulting Services	0055.53P
541820	Public Relations Agencies	0055.44P
541840	Media Representatives	0055.49P
541890	Other Advertising Services	0055.124P
541910	Marketing Research and Public Opinion Polling	0055.125P

### Service Offerings

- Communications
- Project Management
- Strategy Development
- Digital Marketing
- Public Relations

### Notable Past Experience

- Purdue University College of Agriculture project planning
- Purdue University Boiler Apps website
- Minds Matter of Los Angeles website & brand guide
- CityBus website
- Purdue Convocations season brochure
- Heath CPA website

### Professional References

- Bill Admans, Minds Matter LA  
bill@mindsmatterla.org
- Cinnamon Gallatin, Purdue University  
gallatin@purdue.edu
- Dawn Parks, Purdue University  
dwparks@purdue.edu

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