CAPABILITY STATEMENT



"We're About Changing the World ... One Job at a Time"

Company Overview:

Blue Fire Fusion, LLC. Implements a job creation and vocational realignment platform to install, service & commission leading edge HVAC technology, utilizing underdeveloped labor from disadvantaged minority communities. We provide training in the technical, business development, operational, and entrepreneurial aspects of the HVAC services industry to create a for-profit company. We then invest resources in the newly formed company, provide ongoing advice, counsel & growth strategies.

Blue Fire Fusion partners with leading edge HVAC technology manufacturers to provide HVAC products to residential and commercial projects by builders, developers, government, Native Americans, and other building-related entities.

Core Competencies:

- HVAC Training
- Business Process Creation
- Business Consulting
- Business Development
 - ♦ Local
 - Regional
 - National
 - Global
- Company-Specific Entity Integration to Fuel Growth
- Development of Sales & Sales Processes
- Marketing, Messaging, & Branding
- CRM (Customer Relationship Management)
 Implementation
- Budget Analysis & Recommendations
- ♦ Executable Business Plans

Key Differentiators:

- Passion to create jobs & wealth for Disadvantaged Minorities
- Proven Marketing Experience
- Proven Business Development Experience





Clients:

- Spokane Tribe of Indians—Spokane, WA
- Dawson Dodd Heating & Cooling
- Triumph Systems
- Proven Marketing Experience

Company Codes & Certifications

DUNS: 080533801

NAICS: 541611; 641613; 425120

DBE Code: 0055.25P; 0055.53P; 0060.0B

Certification: Date 8/17/2017





Contact Us:

Susan Shelley, CEO

5898 E. 105th Place

Crown Point, IN 46307

P: 219-689-6288

susan@BlueFireFusion.com