



# Diversified Marketing Strategies, Inc.

*"Our creativity and ideas turn your vision into reality."*

## CORE COMPETENCIES

### MARKETING:

- Advertising
- Social Media
- Print & Digital
- Direct Mail
- Special Events
- General-Niche Media

### CREATIVE:

- Graphic Design
- Editorial
- Communications
- Public Relations
- Web Design
- Event Planning
- Branding
- Company Stores
- Association Management

### DIGITAL

- Email Campaigns
- Digital Advertisements
- Hosting
- New Websites or Redesigns

## CLIENTS

- Northwest Indiana Forum
- Franciscan Health
- Tranco
- EnviroTest
- Johnson Ivancevich
- Vibra Hospital
- Steel City Steels
- ArcelorMittal
- Regional Development Co.

## OVERVIEW

Diversified Marketing Strategies, Inc. is a strategic marketing agency that specializes in all forms of media and advertising. They are a diverse group of dedicated visionaries with the insight and experience necessary to take personal branding to the next level by turning inspiration into promotion.

## KEY DIFFERENTIATORS

- 20 Years of Experience
- Customer Dedicated Staff
- Customized Marketing Plans
- Brand Campaign Initiatives
- Printing & Binding Services
  - Indiana B2B Publication
- Specializing in:
  - Construction
  - Manufacturing
  - Maintenance



## CODES & CERTIFICATIONS

DUNS: 016370108

Certification date: 04-10-2017

NAICS: 323111  
 541511  
 541810  
 541810

DBE Codes: 0053.46G  
 0055.10P  
 0055.1P  
 0055.44P

## CONTACT US

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