

Capability Statement



Compass Outreach Solutions, LLC develops and implements public involvement campaigns based on 20 years of experience in the industry. Public outreach is owner/principal Erin Pipkin's passion. Whether it's a sewer project, new interstate or major retail development, her public involvement campaigns support projects from studies and planning through design and construction.

Erin has led multi-million dollar public involvement campaigns for more than a dozen agencies and municipalities. An accredited member of the Public Relations Society of America, she draws upon experience serving a variety of industries to develop campaigns that go beyond standard meetings in school cafeterias to reach residents and business owners where they are.

Core Services

• Public Involvement Plans

- Branding
- Key messages
- Advisory committees
- Fact sheets and handouts
- Public meetings
- Websites and social media
- Media relations
- Inquiry management
- Presentations

• Effective public meetings

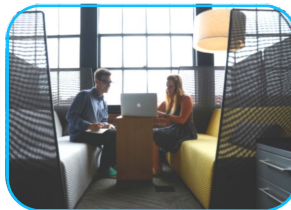
- How to get residents there
- How to keep them engaged during the meeting

• 24-hour information

- Websites and Social Media

• Unique stakeholders

Specialties: Community Relations/Public Affairs, Public Involvement, Strategic Communications Planning, Media Relations and Social Media.



Differentiators

- From social media to public meetings to news conferences, we target the masses.
- Planning meetings that are tailored to local communities is our number one priority.
- We have experience managing Community Advisory Committees ranging from five to 75 members, as well as targeted community groups like elected officials, environmental justice communities, property owners and more.

Listen. Educate. Inform.

Compass Outreach Solutions, LLC

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NAICS Codes

541430 Graphic Design Services

541910 Marketing Research and Public Opinion Polling

541820 Public Relations Agencies

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Contact Us

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