



CAPABILITY STATEMENT

Cute as a Cupcake! Cupcakery & Bake Shop is the cupcake destination specializing in all things cupcakes!

Since inception in 2015, the bakery is female owned and operated. Our cupcakes are always made with the finest ingredients, hand-crafted and made from scratch!

Thousands of cupcakes are sold every year through two mobile cupcake trucks, on-line purchases, catering, retail partners and our brick and mortar location.

DIFFERENTIATORS

- Made from SCRATCH
- Three sizes available:
Miniature, Regular (Standard) & Jumbo
- Vegan, Gluten-Free & Sugar Free
- Customization, Delivery and Set Up
- In-House Customer Service
- Two Mobile Cupcake/Food Trucks

COMPANY DATA

DBE, ACDBE, WBE CERTIFIED

NAICS: 311812, 722213, 722320, 722330

UNSPSC: 501802000, 50182001, 50192100, 50192300, 50192301, 90100000

DUNS: 087820117

SALES CHANNELS

- Grocery/Specialty Retailers
- Amazon
- Company Website
- Vendor Fairs
- Festivals
- Catering



Transforming the way people eat cupcakes...

The Cutie Cupcake in a Jar!

Two layers of cake
Two layers of icing
in a jar...

READY TO EAT!



PAST PERFORMANCES

- Christkindl Market
- Community Hospital System
- Country Crock*
- Geminus
- Indiana Small Business Center
- Indiana Welcome Center
- Indiana University-Northwest
- Lincoln Park Zoo
- NiSource
- University of Norte Dame
- WBDC

COMPANY INFO

Cute As A Cupcake!

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