



CAPABILITY STATEMENT



CORE COMPETENCIES

We know it can be overwhelming trying to find the customers you need online. **The customers are out there, but what is the best way to reach them?**

If you're searching for a proven digital expert to help you find new customers, we're here to help. Our team has years of experience and a proven history of helping businesses fuel their growth.

We started our agency to help people like you take your business to the next level. We'll do the hard work of attracting new customers for you, so that you can focus on making your business extraordinary.

DIFFERENTIATORS

- Passionate about helping businesses multiply revenue and profits.
- Provide various solutions to fit most budgets.
- Provide great service and detailed reports to our clients.
- Able to adjust and change direction quickly in any campaign (ie. immediate help for our customers during Covid business related changes).

WE SPECIALIZE IN:

- ✓ DIGITAL AD BANNERS
- ✓ VIDEO MARKETING
- ✓ EMAIL MARKETING
- ✓ ONLINE DIRECTORIES
- ✓ DIRECTORY ADVERTISING
- ✓ WEBSITE TRAFFIC
- ✓ ONLINE REPUTATION BUILDING & ADVERTISING
- ✓ RETARGETING ADVERTISING
- ✓ SOCIAL MEDIA STRATEGY
- ✓ WEBSITE & LANDING PAGE CREATION
- ✓ WEBSITE CONTENT WRITING
- ✓ PAID TRAFFIC
- ✓ LEAD GENERATION
- ✓ ONLINE OFFERS
- ✓ SEO
- ✓ MARKETING OPTIMIZATION
- ✓ PPC
- ✓ AD DESIGN
- ✓ CUSTOM VOICEOVER
- ✓ AD SCRIPT CREATION

PAST PERFORMANCES

PAPA JOHNS

Banner Ad Creation with Cold and Retargeting Campaign: 9 ads for the Chicagoland area. Cold Marketing traffic based on demographics, buyer propensity and hyper-local (geofencing), as well as a retargeting of current clients with digital banner ads. Campaign Management.

RAMSEY PREFERRED COACH

Custom Video Advertisement Creation.

WASSERHUND BREWING CO.

Ad Creation with Cold and Retargeting Campaign: 12 ads for the Virginia Beach area. Video Ad Campaign, Cold Marketing traffic based on demographics, buyer propensity and hyper-local (geofencing), as well as a retargeting of current clients with digital banner ads. Campaign Management.

COMPANY DATA

CERTIFICATIONS:
DBE, WBE

NAICS: 541613



CONTACT INFO

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