

# The Positive Education Institute

The Power in Us©

Together, we shape the future of education and parenting.  
Creating communities where every child feels safe, seen, and deeply supported  
to flourish.

Integrating the science of wellbeing and character into education and family life



# About Us

The **Positive Education Institute** bridges the worlds of science and humanity — bringing together **Applied Positive Psychology, Human Behavior, Neuroscience, Child Development, Somatic Therapy, and NLP** to transform the way we teach, parent, and raise future generations.

We believe that true education and growth nurture the **mind, body, heart, and soul — the whole being**. Our work begins with the adults who shape children's worlds — **educators and parents** — because the greatest lessons are not taught, but modeled. Through the science of social learning, mirroring, and emotional contagion, we understand that the wellbeing, mindset, and emotional regulation of adults directly influence a child's growth, safety, and future success.

That's why we empower educators and parents with the **latest scientific knowledge, evidence-based tools, and personal development practices** — enabling them to model calm, resilience, optimism, compassion, and strength in daily life. When adults embody emotional intelligence and self-regulation, children learn not only what to think, but **how to feel, adapt, and thrive**.

Importantly, we recognize that **wellbeing cannot be fostered in isolation**. When taught only through weekly SEL classes, sports sessions, or one-off kindness events, children perceive wellbeing as an **extra subject** — not a way of being. True Positive Education happens when wellbeing is **fully integrated** into the culture of teaching, learning, and living — where emotional and academic growth coexist seamlessly.

At the Positive Education Institute, we work on the **whole being — from the roots up**. The journey begins with the adults and naturally extends to children through parallel programs that cultivate **mindset, emotional intelligence, resilience, empathy, optimism, and strength-based learning**. By empowering both educators and parents, we create environments where every child feels safe, seen, and supported to flourish — in school, at home, and in life.

We believe that by transforming the inner world of adults, we transform the outer world of children — shaping the culture of education and parenting for generations to come.

# Our Philosophy



## Whole Being Approach

We nurture the mind, body, heart, and soul, recognizing that true education extends beyond academics to embrace the entire individual.



## Empowering Adults First

Our journey begins with educators and parents, equipping them with tools and knowledge to model calm, resilience, and emotional intelligence.



## Integrated Wellbeing

Wellbeing isn't an 'extra' subject; it's seamlessly woven into the cultural fabric of teaching, learning, and daily life.



## From the Roots Up

By transforming the inner world of adults, we cultivate supportive environments for children to flourish, building a foundation for lifelong success.





# RECREATE

## Founded and Led By

**Ranim Habboushi** — Applied Positive Psychology and Positive Ed Expert, Trainer, and Consultant

**Ramadan Habboushi** — Business and Growth Strategist, EdTech

## Our Impact

Reshaping the future of education through evidence-based wellbeing bilingual programs that empower parents, teachers, students, and school communities across the GCC and MENA.

### Science-Based

Grounded in Applied Positive Psychology, Child Development, NLP, Somatic Therapy and Neuroscience.

### Human-Centered

Nurturing the whole being approach: Mind, Body, Heart and Soul.

### Transformative

Preparing our kids to thrive in the real world!



# Vision & Mission

## Vision

A world where schools and homes unite to raise emotionally intelligent, resilient, and compassionate generations, prepared not only to achieve, but to flourish.

## Mission

To integrate the science of wellbeing, human development, and emotional intelligence into education and parenting, empowering adults and children alike to thrive as whole beings.

"Education is not only about academic success — it's about human flourishing."

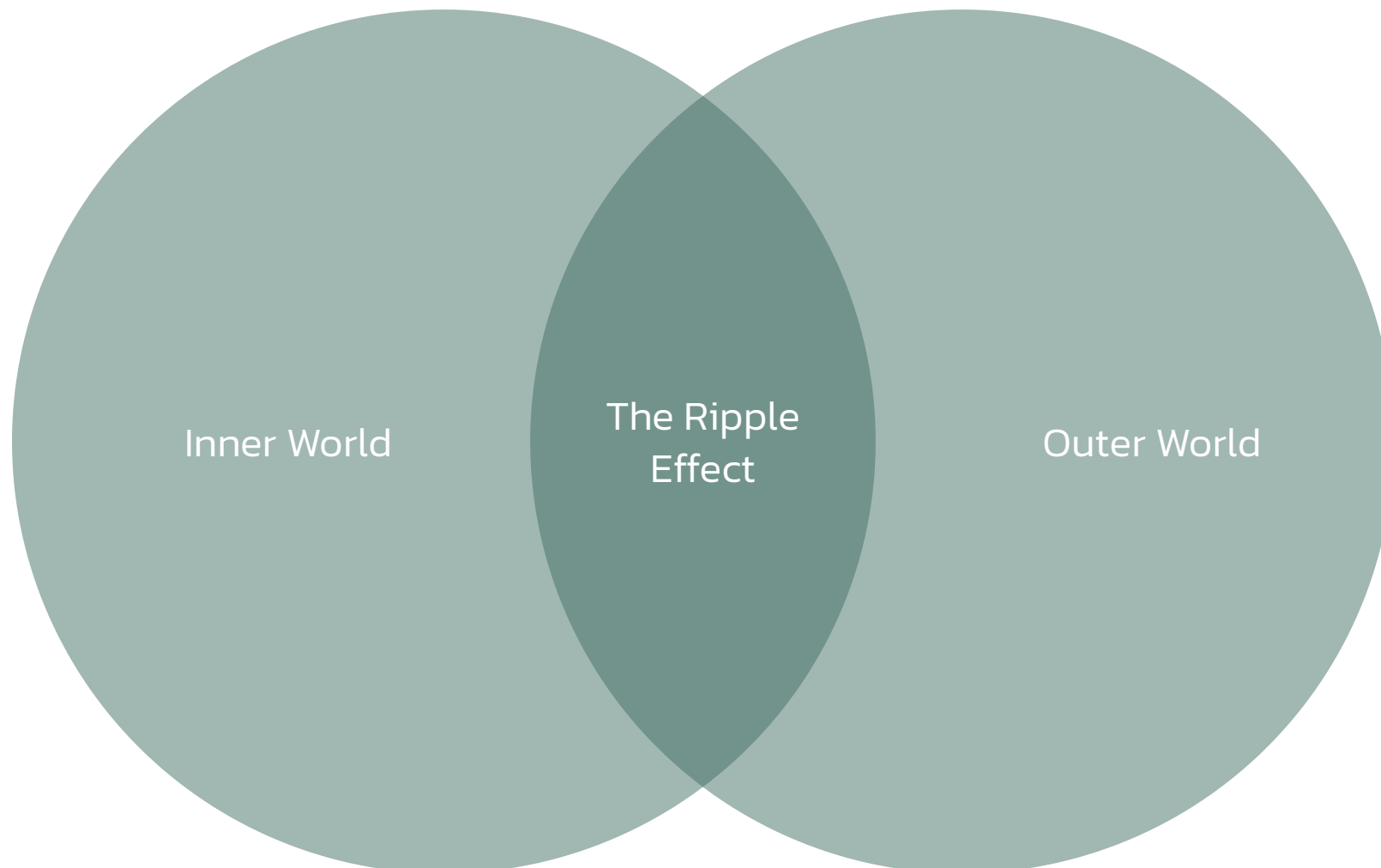
# Our Framework: The Whole-Being Ecosystem

## Connecting Parents, Educators, and Students

At the **Positive Education Institute**, we believe transformation begins from the inside out — and ripples across every relationship, home, and classroom.

Our framework unites **Parents, Educators, and Students** through a shared journey of self-awareness, regulation, and growth.

We work simultaneously on both the **Inner World** and the **Outer World** — because flourishing requires harmony between who we are within and how we live without.



## 1. The Inner World

Represents the invisible roots of human flourishing — our thoughts, emotions, values, beliefs, strengths, and energy. It is where growth, resilience, and wellbeing begin. We help adults and children cultivate:

- **Mindfulness:** Awareness of thoughts, emotions, and sensations.
- **Mindset:** Developing a growth-oriented, optimistic, and adaptive perspective.
- **Emotional Intelligence:** Recognizing, understanding, and managing emotions effectively.
- **Adversity Intelligence:** The ability to face challenges with resilience and learning.
- **Values and Purpose:** Grounding action in meaning and moral clarity.
- **Self-Belief and Strengths:** Confidence in one's unique abilities and potential.
- **Engagement:** Being fully present and absorbed in purposeful activity.

## 2. The Outer World

Reflects the inner state — how we express, relate, and create environments for growth. It includes the body, behaviors, relationships, routines, and social environments through which wellbeing becomes visible. We guide individuals to:

- Design healthy routines and physical habits.
- Build **Social Intelligence:** Understanding, empathizing, and interacting harmoniously.
- Foster belonging by creating safe, inclusive, and compassionate spaces.
- Communicate with empathy and awareness.
- Establish boundaries that protect emotional and physical wellbeing.
- Celebrate achievement through effort, curiosity, and progress.
- Maintain environments that promote calm, cooperation, and growth.

## 3. The Ripple Effect

Children mirror the emotional climate and modeled behaviors of the adults around them. By nurturing the inner and outer worlds of educators and parents, we create ecosystems that enable students to feel safe, seen, and supported — and to develop the same internal strengths. This synergy transforms individual change into collective wellbeing:

- Parents model emotional regulation, optimism, and self-compassion at home.
- Educators embody calm, strength, adaptability, and curiosity in the classroom.
- Students internalize these ways of being — cultivating emotional, social, and adversity intelligence; growth mindset; and purpose-driven resilience.

In Essence: Inner Work creates Outer Change — and Together, We Flourish. When parents, educators, and students align their inner and outer worlds through mindfulness, mindset, intelligence, belonging, achievement, and purpose — the whole ecosystem thrives.

# Our Core Offerings



## Educator Development

Professional training in wellbeing, mindset, emotional intelligence, and self-regulation for educators.



## Student Wellbeing Programs

Practical, age-appropriate tools and curricula fostering resilience, mindset, emotional intelligence, empathy, and much more.



## Parent Empowerment

Science-backed programs that foster personal development, emotional safety, connection, and positive modeling at home.



## Whole-School Transformation

Consultancy and ecosystem design to embed wellbeing into leadership, teaching, and school culture.



# Target Audience & Regional Reach

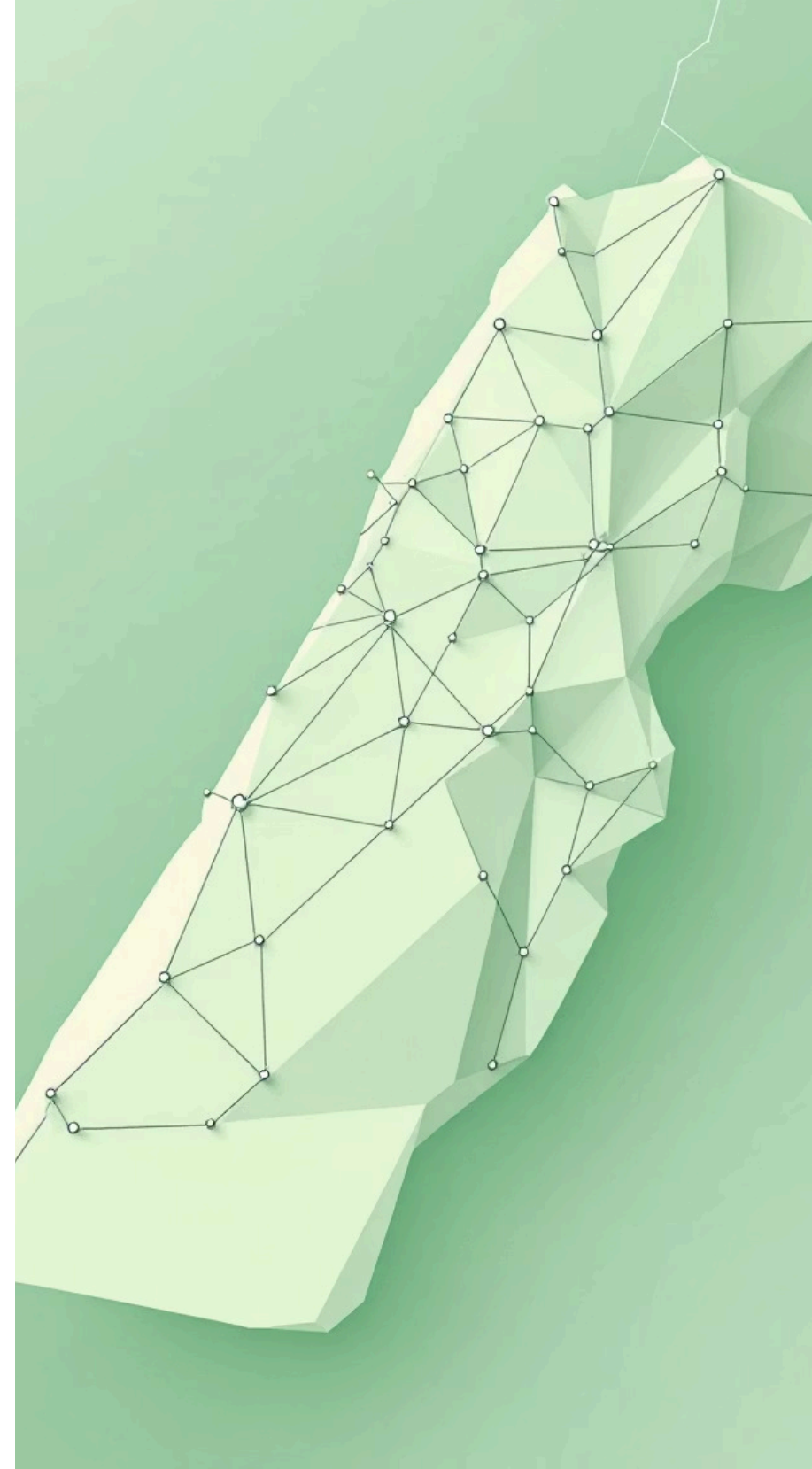
## Target Audience

- Schools, nurseries, and educational institutions
- Teachers, administrators, and wellbeing coordinators
- Parents and caregivers
- Education ministries and councils

## Regional Reach & Collaborations

We have worked across the GCC and MENA, with collaborations and consultations involving diverse educational systems — including British, American, Montessori, and Lebanese frameworks.

- 1 — British Curriculum  
Integrated wellbeing frameworks
- 2 — American System  
Positive education programs
- 3 — Montessori  
Strength-based approaches
- 4 — Lebanese Framework  
Culturally adaptive solutions



# Why Choose Us

Because we don't just train — we transform.



## Scientifically Grounded

Programs rooted in positive psychology and neuroscience research, ensuring evidence-based practices that deliver real results.



## Culturally Adaptive

Tailored to GCC and MENA contexts, respecting regional values while implementing global best practices.



## Holistically Designed

Addressing both professional development and personal growth for comprehensive transformation.



## Experientially Delivered

Maximum engagement and retention through immersive, active learning experiences.



## Sustainably Implemented

Measurable impact tools ensure lasting change beyond the training room.

"We build schools where wellbeing is not a subject — it's a way of life."

## Contact & Brand Essence

The Positive Education Institute is part of **The Power in Us**, co-founded by **Ranim & Ramadan** — thought leaders, strategists, and consultants who have worked across multiple industries, countries, and educational systems to bring human-first, science-based transformation into schools and organizations.

Together, we build the future of education — one flourishing school at a time.

[Book a Strategy Call](#)[Ranim WhatsApp](#)[Power In Us Website](#)