

Northwest Harris County Alumnae Panhellenic

Recruitment Seminar 2020



Agenda

- ✓ What is a Sorority?
- Which one is for me and what can I expect?
- ✓ How do I join?
- ✓ Recruitment Tips & Tricks
- ✓ What are references and recommendations and do I need them?
- √ What is NWHCAP and how can we help?
- ✓ Deadlines





A Sorority is...

- ✓ A life-long support system
- ✓ Networking for career opportunities
- ✓ Support for philanthropy and community service
- ✓ A place where women learn to be leaders
- √ A place for academic support
- √ Sometimes chartered as a women's "fraternity"

- √ A family away from your own
- √ Leadership Development
- √ Academic support and resources
- √ Lifelong friendships
- √ Alumnae Activities
- √ Networking opportunities

Why Join a Sorority?

- ✓ National Panhellenic Council (NPC)
- ✓ National Pan-Hellenic Council (NPHC)
- ✓ National Association of Latino Fraternal Organizations (NALFO)
- ✓ National Asian Pacific Islander American Pahnellenic Association (NAPA)
- ✓ National Multicultural Greek Council (NMGC)
- ✓ Local

Types of Sororities

What is Panhellenic?

Panhellenic is a Greek word meaning:

"All-Greek"

The National Panhellenic Conference provides support and guidance for its 26 member inter/national sororities/women's fraternities and serves as the national voice on contemporary issues of sorority life.



How do I know which one is for me?



Office of Greek Life



Student Affairs



Collegiate Panhellenic



Sorority's National Website



WHAT TIME IS INVOLVED

Typically sororities require 1 – 10 hours a week for meetings and activities such as socials, study hours, philanthropy, intramurals and other social events.

How Much Does it Cost?







Depending on Campus and Sorority



Check your
Campus Greek Life
website for more
detailed
information



Inquire about the all-inclusive aspect of the pricing



ASK QUESTIONS about what is coved in the disclosed price



- ✓ Keep an open mind, be willing to meet everyone, not all chapters are the same at all schools
- ✓ Be careful how you act when you visit your University
- ✓ Boys like to talk just as much as girls, be careful what you say and how you say it

School Visits



- Recruitment is the process used by sororities for the selection of new members. It was called Rush until about 10 years ago, and you may still hear it referred to as rush on some campuses.
- ✓ Formal Recruitment is a period of time usually held once a year, when all NPC sororities on a campus are working together through a coordinated schedule to meet and recruit new members. This is the period of time when most sororities will select all of their new members.
- Continuous Open Bidding also occurs on some campuses throughout the school year. Offers of membership during informal recruitment may occur at any time during the process of getting acquainted.
- ✓ Membership in a sorority is voluntary and is the result of mutual selection.
- ✓ Pay Attention to all timelines and due date

Types of Recruitment

When is Recruitment?

- ✓ Every school has a different schedule
- ✓ Check with your university's Greek Life
- ✓ <u>Fall Recruitment</u> can be anytime from the week before classes to mid semester
- ✓ <u>Deferred Recruitment</u> usually early to mid January. Some schools may have required events in the Fall semester.

- √ Bid Day: The last day of recruitment, when potential new members receive bids to join chapters and become new members. Each chapter will usually host a Bid Day activity to help the new members get to know each other and the rest of the chapter, like bowling or roller skating. The Unanimous Agreements state that there is to be no alcohol use or men associated with recruitment or Bid Day.
- ✓ Continuous Open Bidding (COB): An opportunity for chapters that do not reach quota during primary recruitment to bid to total and/or quota. The continuous open bidding process is less formal, and not all chapters will participate in continuous open bidding.
- ✓ Legacy: A daughter, sister or granddaughter of an initiated member of a sorority. Typically, different groups have different definitions of legacies. Being a legacy <u>DOES NOT</u> guarantee a bid to a particular sorority. Each inter/national organization has its own policy for invitations to legacies during recruitment
- ✓ Recruitment: the process used by sororities for the selection of new members. It was called Rush until about 10 years ago, and you may still hear it referred to as rush on some campuses.

Recruitment Vocabulary

- ✓ New member: A person who has accepted a bid from a sorority but is not yet an active member of that chapter. Chapters will have some sort of new member process during which the new members learn more about the sorority and prepare them for initiation.
- ✓ Potential new member (PNM): A woman who is eligible to participate in recruitment. On campuses that hold deferred recruitment during second semester, chapters might use the term PNM to refer to any woman eligible for recruitment.
- Quota: The number of potential new members to which each chapter can offer bids during formal recruitment. This is determined with a formula involving the number of chapters and the number of women participating in bid matching.
- √ Silence: A period of time after the close of membership recruitment events and prior to the distribution of bids when there is no communication between potential new members and sorority members.

More Recruitment Vocabulary

What is Mutual Selection?

Used primarily by National Panhellenic Sororities

Means that both the potential members and the individual sororities are making choices:

- ✓ Potential members make decisions about which parties to attend
- ✓ Sororities make decisions about whom they wish to invite to their parties
- ✓ Potential members may not always get invited to the parties they would like to attend

About Releases (mutual selection)

TYPICAL REASONS

- √ Grades/GPA
- ✓ Reputation
- ✓ References
- ✓ Quota

If released from favorites, consider:

- ✓ Staying in and seeing the process through.
- ✓ Looking into Continuous Informal Recruitment.
- ✓ Going through Formal Recruitment again the following year.



- ✓ Every school Is different (check Greek Life website)
- ✓ Dress Modestly remember you are meeting friends not dating partners

WHAT TO WEAR FOR RECRUITMENT

Social Media

Watch what you post and pin before and after Recruitment. Examples:

- "OHHH I just love Susie from ABC I am going to be an ABC, I just know it"
- ✓ My sister is in ABC so I will be an ABC
- ✓ Be careful of the pictures you post on all Social Media sites



Pictures

- √ 2 pictures headshot and body shot
- ✓ Natural looking what you are going to look like during recruitment
- √ Expensive Professional Pictures are not necessary
- ✓ Only you in the photo do not crop out other people
- ✓ Do not use Prom, cheer, drill team, sports team or pictures with any props
- √ Ideally, NO Selfies







- ✓ Prepare for TALKING think of questions you can ask
- √ Stay away from rumors and gossip
- √ Keep an open mind
- √ Be yourself
- √ Be polite
- √ Be on time
- ✓ Your reputation precedes you. Watch your conduct in your community and online. Clean up your online profiles
- √ Attitude is very important
- √ Watch what you say now
- √ Be careful how you act when you visit your college
- ✓ Smile and Have Fun!

KEEP THESE THINGS IN MIND



A <u>RECOMMENDATION</u> IS:

- √ This is a form with your personal information written by a sponsor (an alumna member) Your sponsor will obtain the reference form specific for her sorority.
- ✓ Known by different names in different sororities, such as "Sponsor Forms," "Letters of Support," "Reference Letters," "Recommendations," "RIF" or "Recs."
- Ideally filled out voluntarily and coordinated through each sorority's area sponsorship team.

What is a Recommendation?

A REFERENCE IS:

- ✓ Someone who really knows you and is happy to provide information about your character when called on to do so.
- ✓ A very important source for sorority alumna to learn more information about you, so they can write a RECOMMENDATION on your behalf.

What is a Reference?

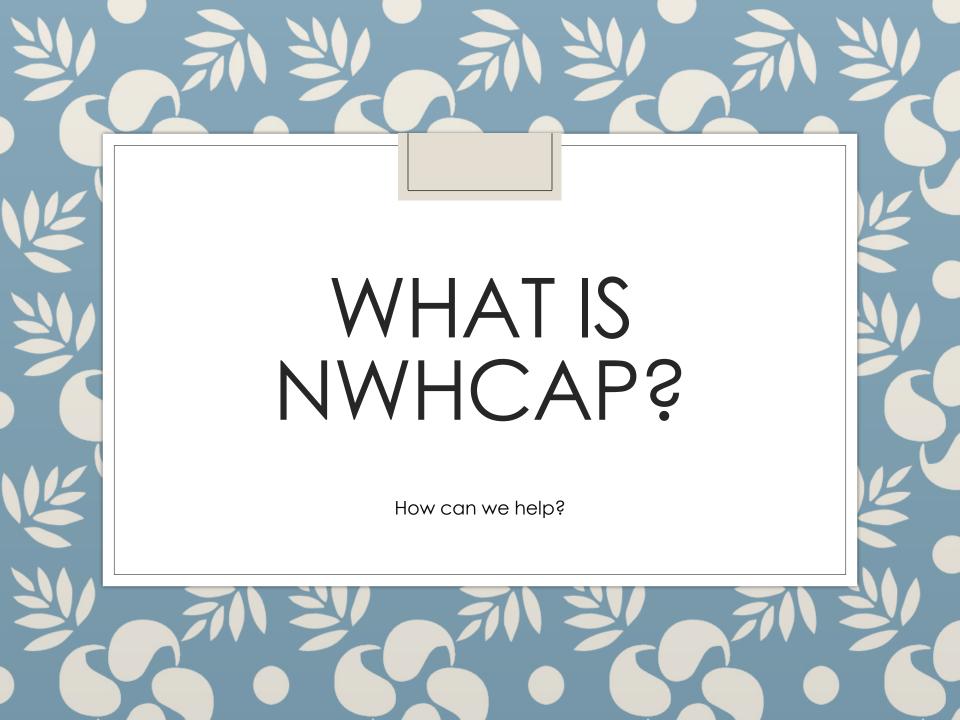
More about References

Requested in two different categories:

- ✓ Local: people who are willing to provide more information to alumnae who request it (family, friend, teacher, activity sponsor, employer, etc.) so that a sorority alumna can write a recommendation for you.
- ✓ Sorority: women who will likely be writing your recommendation for their sororities.

Tips:

- Contact women in your family, friends, and activities
- ✓ If you ask a sorority alumnae to write a recommendation for you, be sure to list her as a sorority reference on your resume
- ✓ Always ask permission to list your references before you put their names in your resume
- ✓ Start now



What is NWHCAP?

The Northwest Harris County Alumnae Panhellenic Association (NWHCAP) is a community-based organization, affiliated with the National Panhellenic Conference (NPC). Our goals are to:

- Inform alumnae of current trends in the Greek world,
- Promote the fraternity system by educating university-bound women and their parents about it,
- Present information about local university-bound women to university sorority chapters,
- ✓ Improve the Panhellenic image and to foster inter-fraternity relationships, and
- ✓ Provide scholarships for deserving collegiate sorority women living in Aldine, Cypress-Fairbanks, Klein, Spring and Tomball school districts.



Register with NWHCAP

Step by Step instructions for Registration is on the NW Harris County Alumnae Panhellenic website: www.nwhcap.org

- ✓ Potential New Member Registration Process
- ✓ Registration Instructions & Forms
- ✓ Sample Registration Form
- Recruitment Information Guide
- ✓ Parent Information and FAQs
- ✓ College and University Contact Information
- ✓ **IMPORTANT:** Register with College/University Panhellenic

√ Register

✓ Recommendations

✓ References

✓ Resume

The 4 R's



- ✓ New registration process this year...Google Form
 - ✓ Automatically generates a standard resume form
 - No longer need to upload a resume
- Google Form includes the following sections (a sample form can be downloaded at nwhcap.org):
 - Personal Information
 - √ Family
 - Resume
 - Scholastic Information
 - Activities, Clubs, Offices, Awards, Honors for both High School and University (if applicable)
 - Work experience
 - Volunteer/Community Service
 - College Activities (if already attending a College or University
 - Social Media Profiles
 - References: Local and Sorority
 - Photos: Upload recent Headshot and Full-body (each >1MB)

- ✓ Please list your References, if you are not sure if you know someone who is an Alumnae of a National Panhellenic Sorority – ASK the Moms in your circle of friends, ASK your MOM who they know.
- ✓ If your Mom, Aunt, Grand Mother, Sister were or are in a sorority please have them contact their NW Chapter for the ins and outs of their sorority, we have all changed a lot in the last 10 years.

REFERENCES

Now What Happens?

✓ Once the form is complete, a resume is generated and sent to each Sorority's Alumnae Recruitment Chair for review and consideration

Information Flow...

- ✓ Complete the registration form on nwhcap.org/recruitment
- ✓ You will receive a copy of your generated resume as a confirmation.
- ✓ Each Sorority's Alumnae Recruitment Chair will also receive a copy of the resume template
- ✓ The Sorority Alumnae Recruitment Chair will contact the references listed on your resume
- ✓ She may tell your reference to send directly to your school
- ✓ She may tell your reference to send it to her
- ✓ You will not receive notification if a reference form has been completed.
- ✓ There in NO GAURANTEE that a reference will be completed. Continue to work your networks.

Deadlines

✓ Registration with NW Harris County Panhellenic:

May 1, 2020

- ✓ Alumnae Reference Chairs have to have the references to the Colleges/Universities in **June**
- ✓ Registration for Recruitment with your School (Check your Panhellenic or Greek Life website)

AS A RECAP KEEP THESE THINGS IN MIND

- Grades matter
- Prepare for TALKING think of questions you can ask
- Stay away from rumors and gossip.
- Keep an open mind
- Be yourself
- Be polite
- Be on time
- Your reputation precedes you.
 Watch your conduct in your community and online. Clean up your online profiles
- Attitude is very important
- Watch what you say now
- Be careful how you act when you visit your college
- Smile and Have Fun!