

EAST DALLAS MAGAZINE

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BY THE NUMBERS



Total
Followers

25K

Average
Reach

78K

Magazine
Distribution

8600

Average Site
Impressions

200K

MAGAZINE RATES

| | |
|----------------|--------|
| • Two Spread | \$4900 |
| • Full Page | \$2700 |
| • Half Page | \$1700 |
| • Inside Front | \$3450 |
| • Back Cover | \$5200 |
| • Inside Back | \$3250 |

COMMUNITY INVOLVEMENT



EVENTS



NONPROFITS



SPORTS



CHAMBERS

DEMOGRAPHICS



women

Av HH Income
250k



35-55
yrs old

Av Home Value
1.2m

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