

EAST DALLAS magazine spec sheet

Magazine Release Dates for 2025

Jan 1st | Apr 1st | Jul 1st | Oct 1st

***Material Due 30 days Prior to Print**

- CMYK color only (no RGB)
 - Single page PDF's (no spreads)
 - No crop or trim marks
 - 1/4" margins and 1/4" bleeds
 - Image resolution: 300 DPI
- *text should be kept 1/4"
from the outer edges**



No text or objects outside the live area

Ad must meet the required size you have agreed to (see specs)

To ensure best quality, please provide print-ready PDF (300dpi) with all text outlined in a CMYK format.

If you cannot provide a PDF the following types may be accepted: JPG, TIFF.

*Please call if you need a custom ad design.



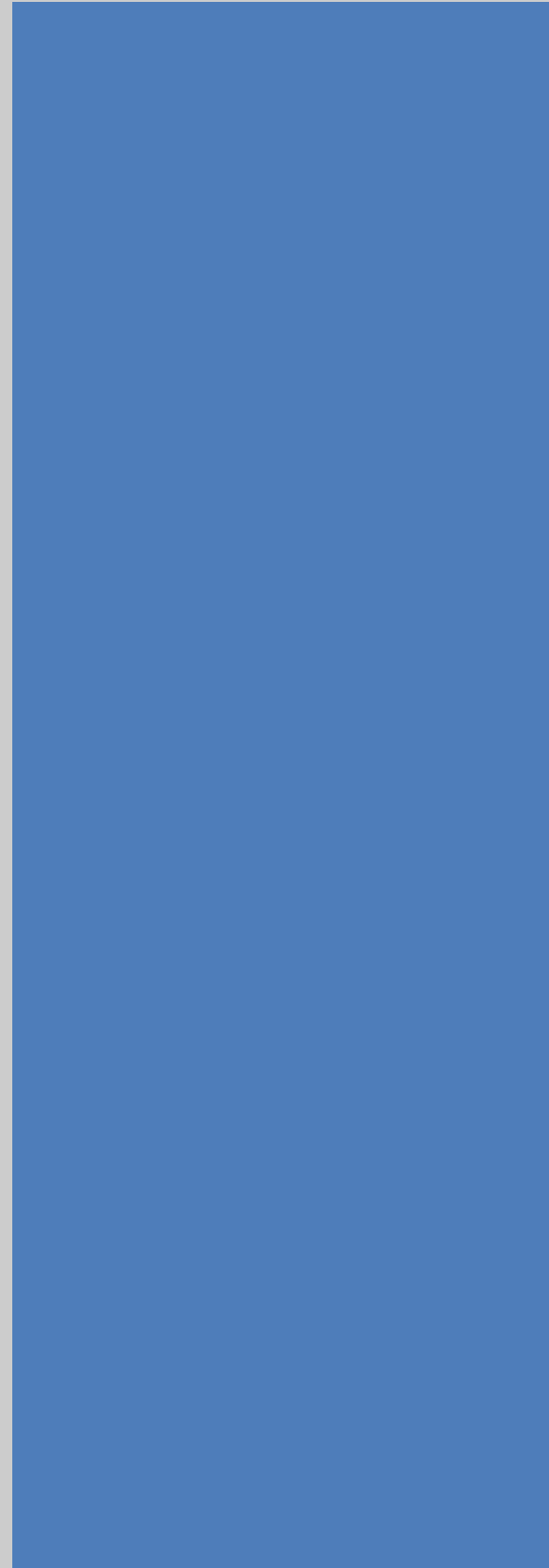
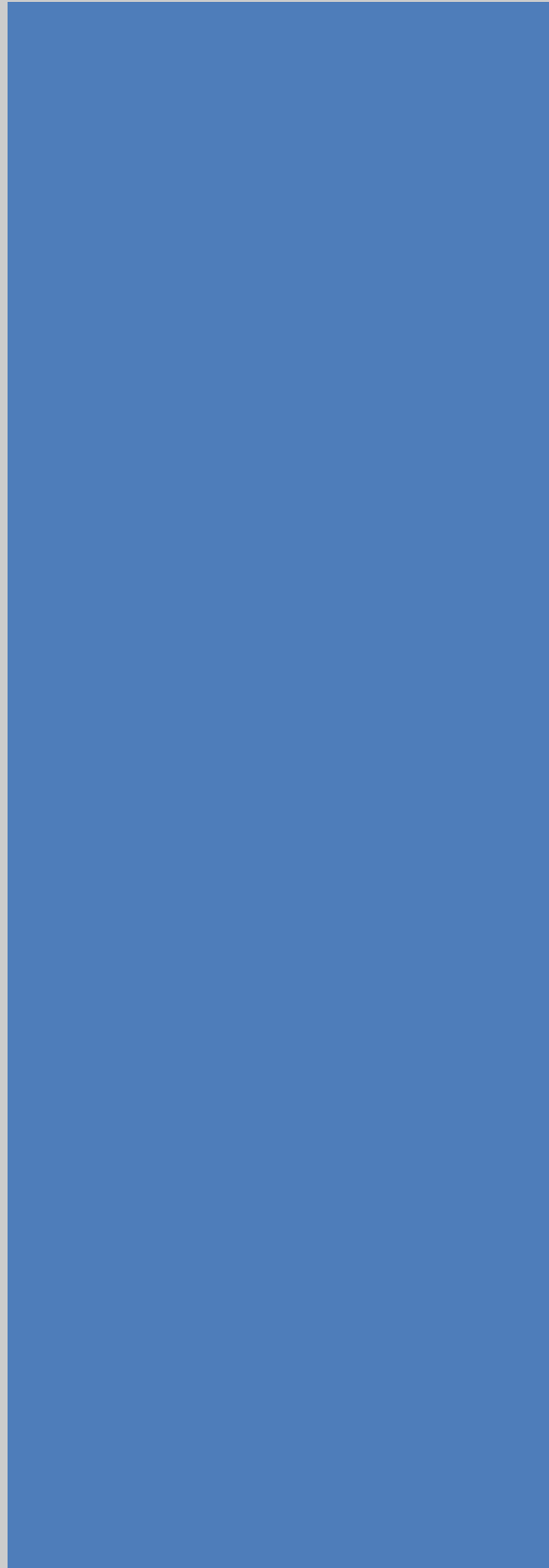
Questions?

Richard or Camille

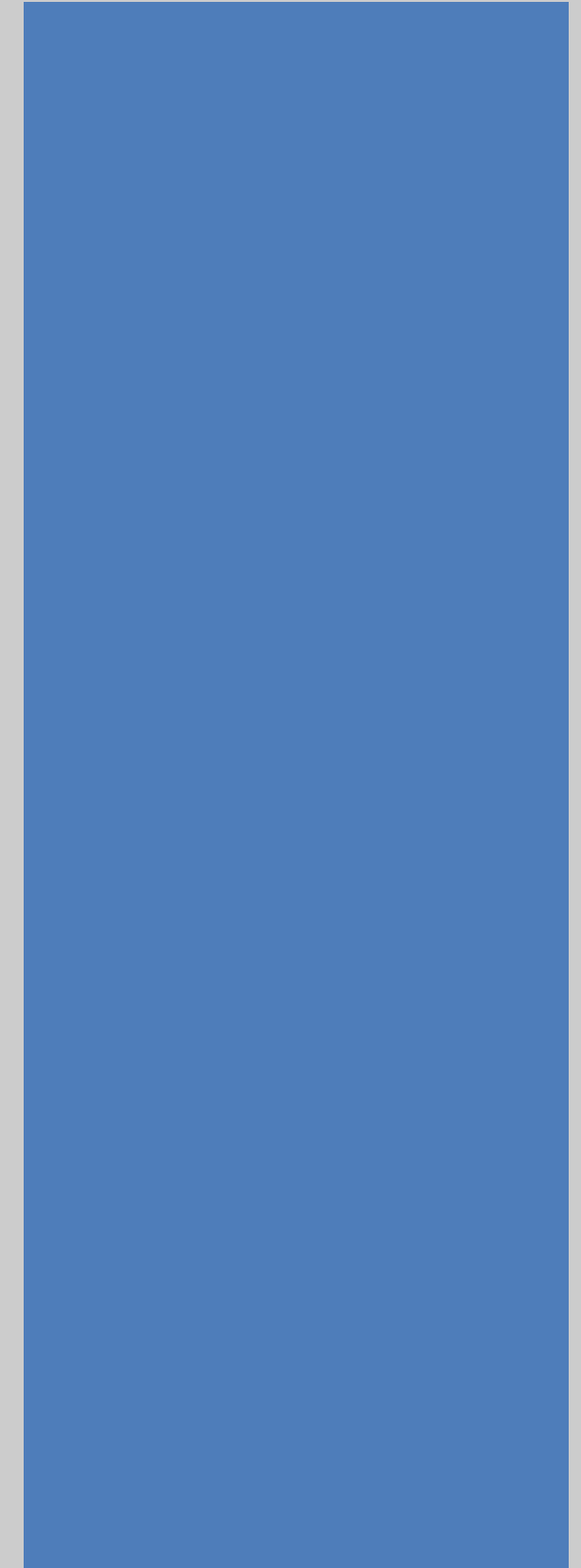
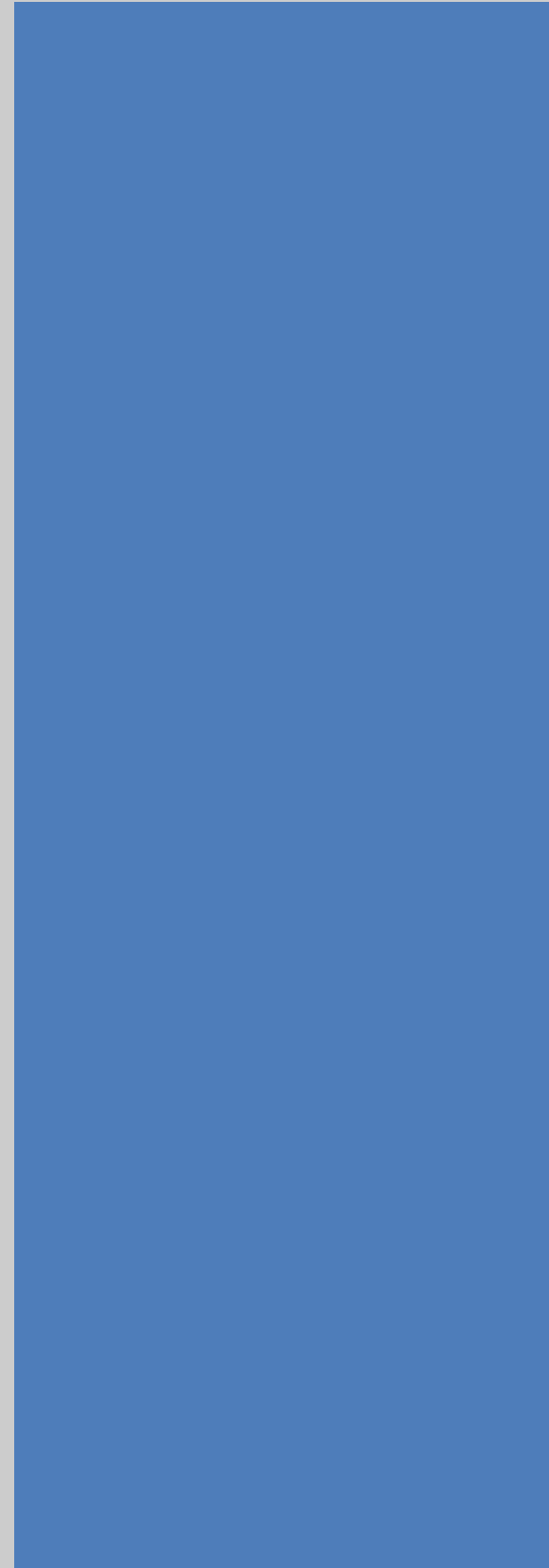
817-937-5359 | 214-394-4045

creative@visiteastdallas.com

LEFT PAGE



RIGHT PAGE



LEFT PAGE



RIGHT PAGE



.25" safe space

.25" safe space

HALF PAGE HORIZONTAL AD LOWER LEFT PAGE

Live Area (area within safe space): 4.9375" x 7.875"
Full ad area cropped: 5.4375" x 8.375"
Full ad area with bleed: 5.6875" x 8.625"
(bleed is added to left and bottom only)

HALF PAGE HORIZONTAL AD LOWER RIGHT PAGE

Live Area (area within safe space): 4.9375" x 7.875"
Full ad area cropped: 5.4375" x 8.375" Full
ad area with bleed: 5.6875" x 8.625" (bleed is
added to right and bottom only)

.25" safe space

.25" bleed

.25" safe space

.25" bleed

.25" safe space
.25" bleed

.25" safe space
.25" safe space

.25" safe space
.25" bleed

.25" safe space

LEFT PAGE

RIGHT PAGE

.25" safe space

HALF PAGE VERTICAL AD LEFT PAGE

Live Area: 3.75" x 10.375" Full ad area
cropped: 4.25" x 10.875" Full ad area with
bleed: 4.5" x 11.375" (bleed is added to top,
left, and bottom only)

HALF PAGE VERTICAL AD RIGHT PAGE

Live Area: 3.75" x 10.375" Full ad area
cropped: 4.25" x 10.875" Full ad area with
bleed: 4.5" x 11.375" (bleed is added to top,
right, and bottom only)

.25" safe space

.25" bleed

.25" safe space

.25" bleed

.25" safe space

.25" bleed

.25" safe space

.25" safe space

.25" safe space

.25" safe space

LEFT PAGE

FULL PAGE AD LEFT PAGE

Live Area: 7.875" x 10.375" Full ad area
cropped: 8.375" x 10.875" Full ad area with
bleed: 8.625" x 11.375" (bleed is added to
top, left, and bottom only)

.25" safe space

.25" bleed

.25" safe space

RIGHT PAGE

FULL PAGE AD RIGHT PAGE

Live Area: 7.875" x 10.375" Full ad area
cropped: 8.375" x 10.875" Full ad area with
bleed: 8.625" x 11.375" (bleed is added to
top, right, and bottom only)

.25" safe space

.25" bleed

.25" safe space

.25" safe space

.25" safe space

.25" bleed

.25" safe space