



POWER MEETS PRECISION.  
MEET THE NEW BMW X3.

Adventure is calling louder than ever. The versatile BMW X3 delivers all-terrain performance, power, and efficiency in a rugged utility vehicle.

BMW of Dallas  
6200 Lemmon Ave, Dallas, TX 75209  
BMWofDallas.com



PERFORMANCE.  
PREMIUM. ADVENTURE.  
THE 2026 COUNTRYMAN.

Step into the 2026 MINI Countryman Exclusive — where bold British personality meets premium refinement.

MINI of Dallas  
6250 Lemmon Ave Dallas TX 75209  
MINIdallas.com



# EAST DALLAS MAGAZINE

## SPEC SHEET

### designer,

All advertisements must be submitted in full color.

Digital ads should be designed in RGB color mode. Print ads must be designed in CMYK or RGB color mode.

Please ensure files are built at the correct size and resolution for their intended use, and that colors are properly converted prior to final export to avoid unexpected color shifts.

**TOTAL  
DISTRIBUTION**  
**8600**

**AVERAGE  
HOME VALUE**  
**1.2M**

**HH  
INCOME**  
**250K**

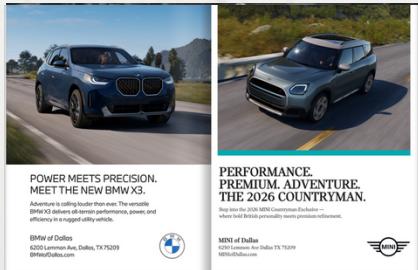
**READER  
AGE RANGE**  
**35-55**

### SPECS SHOWN IN INCHES | BLEED INCLUDED

Two Page Spread  
Full Page  
Half Page  
Third Page

H 11 x W 17  
H 11 x W 8.5  
H 5.377 x W 8.377  
H 3.377 x W 7.877

#### TWO PAGE SPREAD



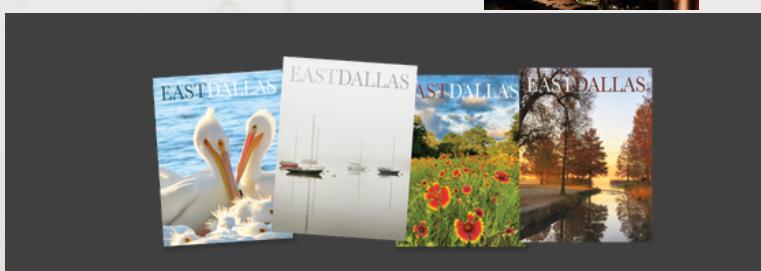
#### FULL PAGE



#### THIRD PAGE



#### HALF PAGE



### Questions?

📞 817-937-5359

🏡 Richard Harmer

✉️ creative@visiteastdallas.com