Call for Interest in Multi-Year Collaboration for Thriving Communities
January 2022

Healthy Communities Delaware (HCD) is pleased to announce this Call for Interest in Multi-Year Collaboration for Thriving Communities. We are currently working with nine communities and are looking for new community partnerships. We are seeking partners that are committed to collaboratively strengthening the vital conditions/social determinants of health that all people and communities need to thrive—humane housing, lifelong learning, a thriving natural environment, meaningful work and wealth, basic needs for health and safety, reliable transportation, a sense of belonging and civic muscle. This long-term support and investment are intended to foster new or support existing place-based collaborations in the Delaware communities experiencing the greatest inequities, with the long-term goal that all people and places in Delaware are thriving—no exceptions.

Our guiding principles for this work are: collaborate with communities, embed equity in everything we do, mobilize across sectors, increase prosperity to improve health, and commit over the long term.

What is Different About Healthy Communities Delaware and this Call for Interest?

- We collaborate with communities to strengthen the vital conditions/social determinants of health.
- We will support the work that your community decides is most important.
- We are committed to long-term work to enable meaningful community change, not short cycles like typical grants. After the initial 12-month funding period, applicants may consider longer term collaboration and will have the opportunity to apply for additional funding for this or other work identified in a new or existing community plan.
- In addition to funding, we provide or connect you with support tailored to your community’s needs (e.g., resources on best practices, evaluation support, storytelling and communication support, professional development support, support accessing funds from other sources, and other community capacity building opportunities and resources).

General Eligibility Criteria

Who? Place-based Collaborations

This Call is designed to support existing or foster new place-based collaborations with representation from residents. Applications from a community must demonstrate either (1) current collaboration among residents and organizations working within a community, or (2) a plan to bring together residents and community-based organizations where that work has not yet been done. In addition to residents, collaborations may include community-based organizations, community coalitions, civic associations, faith-based organizations, schools, etc.

Applicants must be willing to explore collaboration opportunities within and across communities.
Multiple organizations from a given community are encouraged to propose a unified application. Funding can go to multiple organizations to conduct their part of the collaborative work. Applicants should have 501(c)3 status, or an organization that acts as a fiscal agent. If you do not already have a fiscal agent, we can advise you on the process of finding one. Fiscal agents must be identified by the application due date.

**What? Strengthen the Vital Conditions/Social Determinants of Health**

Applications must focus on strengthening one or more of the vital conditions/social determinants of health. Preference will be given to applications using best-practice or evidence-based strategies. Increasing equity is a foundational goal of this effort and should be at the core of the proposed work.
**How? Community Collaboration & Community-Driven Plans**

This opportunity is intended for communities interested in forming or maintaining place-based collaborative partnerships or coalitions. Prospective applicants will be asked to indicate which stage of work their community is best aligned with: (1) Forming; (2) Assessment; (3) Planning; (4) Implementation. Residents, community-based organizations, and other stakeholders should collaboratively drive the work proposed. Community collaborations should tap the existing community expertise and leadership of residents and provide residents with voice and power in the decisions impacting the community.

**Where? Eligible Communities**

This opportunity is open to communities with the highest level of vulnerability or deprivation determined by either (1) the Centers for Disease Control and Prevention’s (CDC) Social Vulnerability Index or (2) the Area Deprivation Index. The greatest opportunities to improve health, well-being and equity exist in these communities.

(1) If using the Social Vulnerability Index, applicants must primarily focus work within one or more of the priority census tracts listed in the chart below*. Proposals may include work in a larger geographic area if it includes and is primarily focused on one or more of the priority census tracts (e.g. a self-defined community with borders that encompass an area that includes one or more of the priority census tracts). Lead organizations or collaborating organizations should be located within, or currently working within, the census tracts they are applying for.

*The priority census tracts listed below are those with a score above 0.85 on the Social Vulnerability Index, minus the census tracts in which HCD has currently invested.

<table>
<thead>
<tr>
<th>NEW CASTLE COUNTY</th>
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<tbody>
<tr>
<td>Census Tract</td>
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<tr>
<td>21</td>
</tr>
<tr>
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</tr>
<tr>
<td>16</td>
</tr>
<tr>
<td>26</td>
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<td>149.03</td>
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</table>
### KENT COUNTY

<table>
<thead>
<tr>
<th>Census Tract</th>
<th>Community Name</th>
<th>CDC SVI 2018 SCORE (1=highest risk, 0=lowest risk)</th>
<th>2018 CDC SVI RISK LEVEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>412</td>
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<tr>
<td>415</td>
<td>Rodney Village (S. of Dover)</td>
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<td>4</td>
</tr>
<tr>
<td>414</td>
<td>Dover</td>
<td>0.8469</td>
<td>4</td>
</tr>
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</table>

![Map of Kent County](image)

### SUSSEX COUNTY

<table>
<thead>
<tr>
<th>Census Tract</th>
<th>Community Name</th>
<th>CDC SVI 2018 SCORE (1=highest risk, 0=lowest risk)</th>
<th>2018 CDC SVI RISK LEVEL</th>
</tr>
</thead>
<tbody>
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<td>Bridgeville</td>
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</tr>
<tr>
<td>518.02</td>
<td>Laurel</td>
<td>0.8596</td>
<td>4</td>
</tr>
</tbody>
</table>

![Map of Sussex County](image)
(2) If using the Area Deprivation Index, applicants must primarily focus work within one or more of the priority census block groups with the highest levels of deprivation (10) in dark red on the map below. Proposals may include work in a larger geographic area if it includes and is primarily focused on one or more of the priority census block groups (e.g. a self-defined community with borders that encompass an area that includes one or more of the priority census block groups). Lead organizations or collaborating organizations should be located within, or currently working within, the census block groups they are applying for. To understand whether your community is within the highest level of deprivation, view the interactive map at Area Deprivation Index.
Available Funding

Up to a total of $350,000 will be available from Healthy Communities Delaware. HCD may fund part or all of a request. Funded proposals will be shared with public and private investors with the goal of providing additional resources through co-funding. Because co-funding from other sources is a possible outcome, there is no limit on individual funding requests. Please consider the resources required to carry out your project in an impactful way, and align your request with those needs.

What Can the Funding Be Used For?

A combination of contractual, project, salary and capital expenses may be requested. Not all capital requests are appropriate for this collaboration and funding opportunity.

Examples of capital requests addressing social determinants/vital conditions that may be funded are:
- Light construction to clear or revitalize a green space
- Renovation of homes for vulnerable populations to increase safety and healthy home environments
- Minor exterior home repairs as part of a larger initiative to improve housing or blighted streets
- Lighting to increase street safety and walkability
- Revitalization of a school play yard that will become accessible to the public

Examples of requests that will not be funded are:
- The purchase of land
- Endowments
- Religious organizations for sectarian purposes (However, projects that serve the entire community, regardless of religious affiliation, are eligible for support.)
- Annual fundraising campaigns or general operating expenses
- Projects completed before the application deadline of this proposal
- Individuals
- Special events
- Debt reduction
- For-profit businesses
- Purchase of office equipment, furniture or electronics (Exceptions may occur at the Grants Committee’s discretion, for projects that build and/or sustain an organization’s technology infrastructure. Such projects must clearly demonstrate the impact of this type of capacity investment.)
- Direct lobbying
- Any organization or project that is inconsistent with the mission, vision, values, and strategy of HCD
- Organizations or projects that unlawfully discriminate with regard to employees, volunteers, delivery of programs or services, or clients served based on age, sex, religion/creed, race, color, national or ethnic origin, sexual orientation, gender identity or expression, disability, marital status, military or veteran status, pregnancy or genetic information
Application Process

1. Attend Informational Webinar (links below)
2. Attend a required Pre-Application Meeting. HCD staff will help prospective applicants determine whether this opportunity is a good fit and encourage those eligible to continue the application process. Email Kate Dupont Phillips if you are interested: Kate@HealthyCommunitiesDE.org
3. Optional 1:1 application support is available if desired, and can be provided upon completion of the required pre-application meeting.
4. Submit your proposal through the Delaware Community Foundation online portal: (https://www.delcf.org/grants/).

Applications will be reviewed by a selection committee. Applicants who are offered an award will be asked to engage in a Grant Agreement.

Key Dates and Deadlines

- Week of January 17, 2022 – Call for Interest in Collaboration release
- February 1, 2022 – Informational Webinars
  - 12pm: Meeting URL: https://udel.zoom.us/j/99316453926
  - 4 pm: Meeting URL: https://udel.zoom.us/j/93568965966
- February - March 2022 – Required Pre-Application Meeting
- February - March 2022 – Optional Application Support Workshops
- April 30, 2022 – Applications due
- June 2022 – Applicants notified of decisions & funding allocated
- July 1, 2022 – June 30, 2023: Grant timeframe