



Healthy Communities Delaware
alignment. investment. impact.

***Call for Interest in Multi-Year Collaboration
for Thriving Communities***

Webinars – February 1, 2022, 12pm, 4pm

AGENDA



- Call for Interest Description
- What's Different?
- Why is this Approach Important?

- Eligible Geographic Areas
- Vital Conditions/Social Determinants of Health Areas

- Available Funding
- How to Apply for Funding
- Application Elements
- Key Dates and Deadlines
- Questions and Answers

Call for Interest in Multi-Year Collaboration for Healthy, Safe and Vibrant Communities

Goal: To improve health and well-being in communities experiencing inequities through alignment, investment and impact.

Guiding Principles:

- Collaborate with communities,
- Embed equity in everything we do,
- Mobilize across sectors,
- Increase prosperity to improve health, and
- Commit over the long term.



What is Different about this Call for Interest?



- Collaboration with communities, giving support in addition to funding
- Supports community-driven priorities, not topic specific
- Funding through Healthy Communities DE, and will help you find pursue additional funding
- Long-term work, not short term funding
- We can help you with the application
- Learning as we go, provides flexibility, but many questions

Re-Imagining Funding Norms

- We recognize that the current grant-making and investment norms are not supportive of long-term, effective, community-driven change
- Challenging ourselves to work in a new way
- Not a call for short-term funding
- Call for Interest in Multi-Year Collaboration, of which funding is one component



Why is this Work and a Different Approach Important?

- **Equity focus**
- Every Delawarean should have the basics needed to live a healthy life
- Far too many people are limited by where we live, the amount of money we make, or discrimination we face
- Together, we can break down these barriers
- Every Delawarean should have a fair and just opportunity for optimal health and well-being



Key Details

- **Vital conditions/social determinants of health**—conditions into which we are born, grow, live, learn, work and play that affect our health
- **Place – based:** “Community” refers to a geographical area with defined boundaries and the people who reside within it
- **Community-driven**
- Initial proposal: 12 months of funding (July 1, 2022 – June 30, 2023)
- In addition to funding, we provide or connect you with support tailored to your community’s needs



Eligible Geographic Areas

- This opportunity is open to communities with the highest level of vulnerability or deprivation determined by either
 - (1) the Centers for Disease Control and Prevention's (CDC) Social Vulnerability Index or
 - (2) the Area Deprivation Index.
- The greatest opportunities to improve health, well-being and equity exist in these communities.

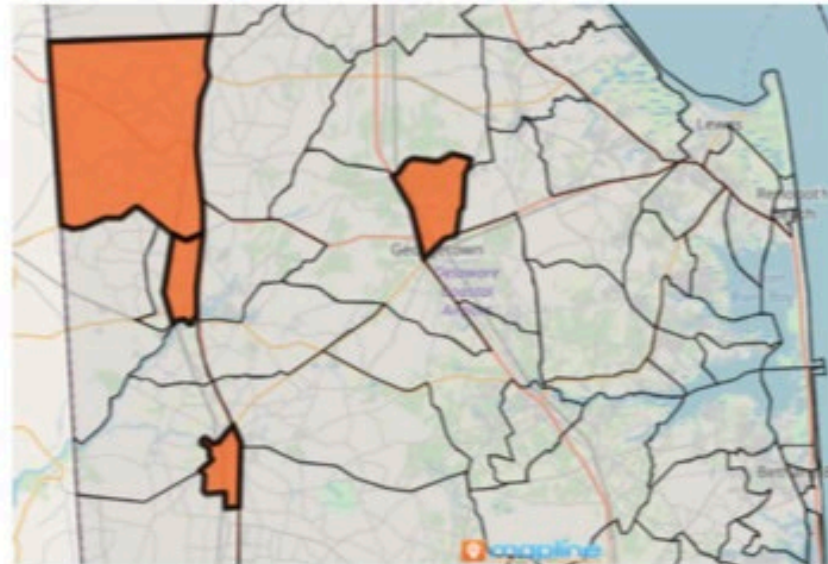
Eligible Geographic Areas

Applicants must focus work within one or more of the Following census tracts.

Lead organizations or collaborating organizations must be located within, or currently working within, the census tracts they are applying for.

Social Vulnerability Index

SUSSEX COUNTY			
Census Tract	Community Name	CDC SVI 2018 SCORE (1=highest risk, 0=lowest risk)	2018 CDC SVI RISK LEVEL
505.03	Georgetown	0.9494	4
504.06	Seaford	0.8863	4
503.01	Bridgeville	0.8738	4
518.02	Laurel	0.8596	4



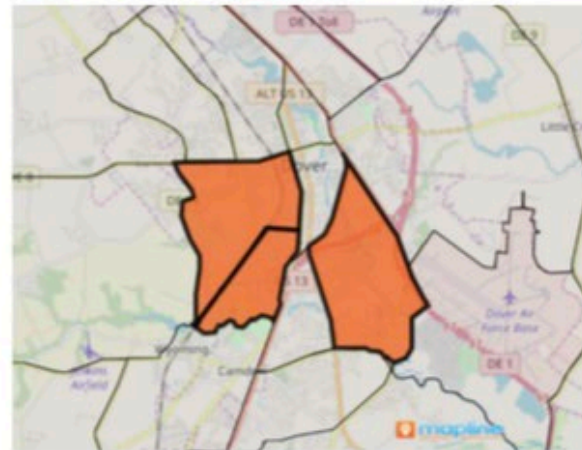
Eligible Geographic Areas

Applicants must focus work within one or more of the Following census tracts.

Lead organizations or collaborating organizations must be located within, or currently working within, the census tracts they are applying for.

Social Vulnerability Index

KENT COUNTY			
Census Tract	Community Name	CDC SVI 2018 SCORE (1=highest risk, 0=lowest risk)	2018 CDC SVI RISK LEVEL
412	Kent Acres (S. of Dover)	0.8703	4
415	Rodney Village (S. of Dover)	0.867	4
414	Dover	0.8469	4



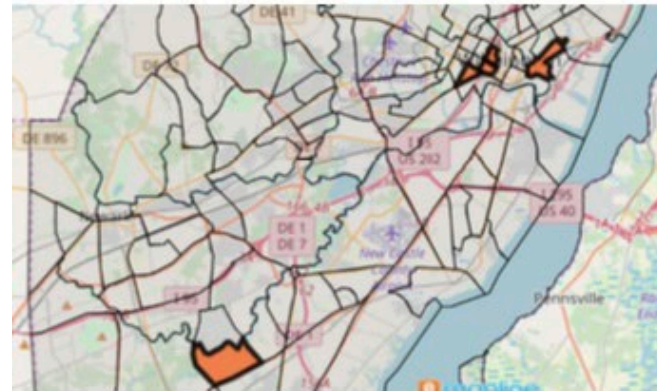
Eligible Geographic Areas

Applicants must focus work within one or more of the Following census tracts.

Lead organizations or collaborating organizations must be located within, or currently working within, the census tracts they are applying for.

Social Vulnerability Index

NEW CASTLE COUNTY			
Census Tract	Community Name	CDC SVI 2018 SCORE (1=highest risk, 0=lowest risk)	2018 CDC SVI RISK LEVEL
21	West Center City	0.9733	4
30.02	Riverside	0.9144	4
16	West Center City	0.9023	4
26	Browntown	0.8849	4
149.03	Bear/Near Christiana Mall	0.8764	4



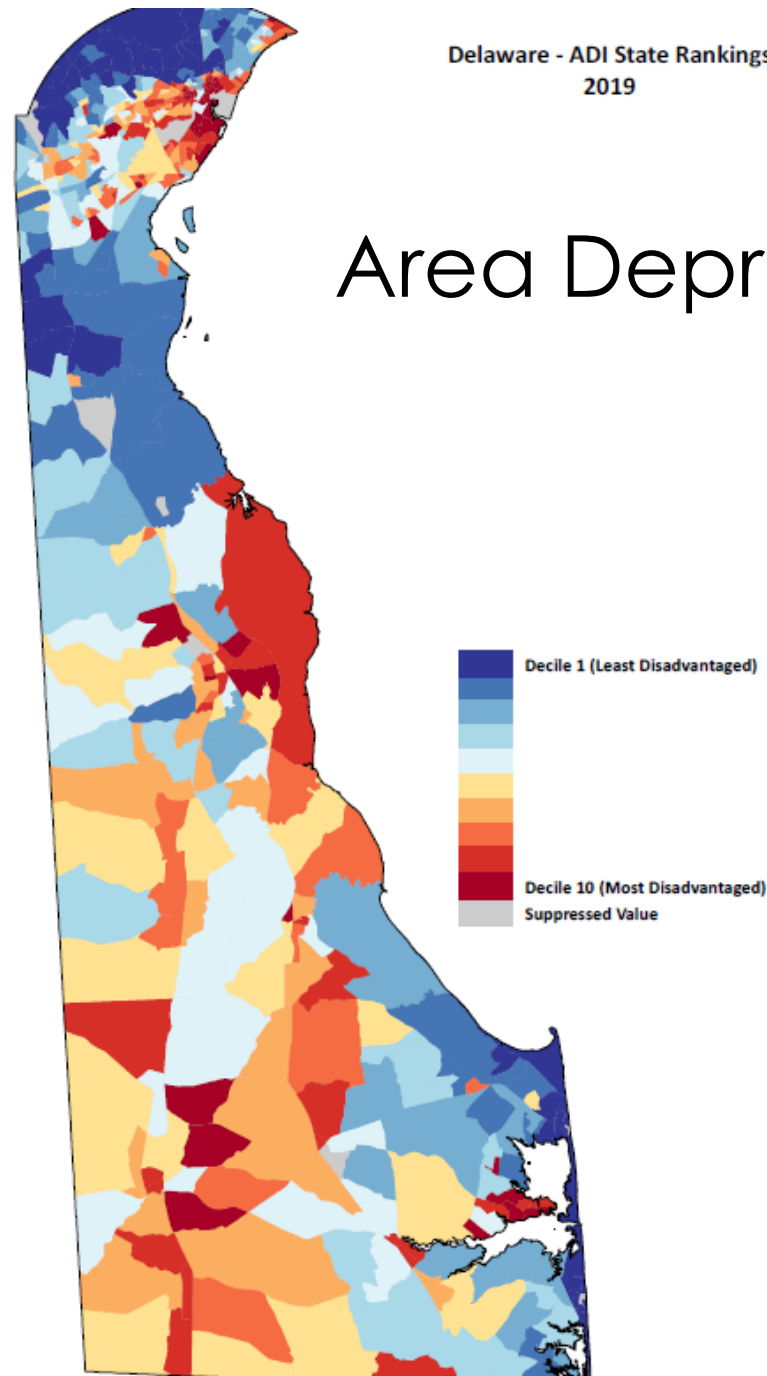
Eligible Geographic Areas

Applicants must focus work within one or more of the following census tracts.

Lead organizations or collaborating organizations must be located within, or currently working within, the census tracts they are applying for.

Delaware - ADI State Rankings
2019

Area Deprivation Index



Community Focus

Interest applications must include work in one or more of the following components of healthy, safe and vibrant communities.

Preference will be given to applications using best-practice or evidence-based strategies.



THRIVING NATURAL WORLD

Sustainable resources, contact with nature, freedom from hazards
Clean air, water, soil; healthy ecosystems able to sustainably provide necessary resources; accessible natural spaces; freedom from extreme heat, flooding, wind, radiation, earthquakes, pathogens



BASIC NEEDS FOR HEALTH & SAFETY

Basic requirements for health and safety
Nutritious food, safe drinking water; fresh air; sufficient sleep; routine physical activity; safe, satisfying sexuality and reproduction; freedom from trauma, violence, addiction, and crime; routine care for physical and mental health



HUMANE HOUSING

Humane, consistent housing
Adequate space per person; safe structures; affordable costs; diverse neighborhoods (without gentrification, segregation, concentrated poverty); close to work, school, food, recreation and nature



MEANINGFUL WORK & WEALTH

Rewarding work, careers, and standards of living
Job training/retraining; good-paying and fulfilling jobs; family and community wealth; savings and limited debt



LIFELONG LEARNING

Continuous learning, education, and literacy
Continuous development of cognitive, social, emotional abilities; early childhood experiences; elementary, high school, and higher education; career and adult education



RELIABLE TRANSPORTATION

Reliable, safe, and accessible transportation
Close to work, school, food, leisure; safe transport; active transport; efficient energy use; few environmental hazards



BELONGING & CIVIC MUSCLE

Sense of belonging and power to shape a common world
Social support; civic associations; freedom from stigma, discrimination, oppression; support for civil rights, human rights; civic agency; collective efficacy; vibrant arts, culture, and spiritual life; equitable access to information; many opportunities for civic engagement (voting, volunteer, public work)

Stage of Work

1. Forming
2. Assessment
3. Planning
4. Implementation



Who Can Apply?

- Community-based organizations or coalitions with input from residents
- Not designed for large institutions
- If established, must be 501©3 or have a fiscal agent
- Intent is to support existing and foster new community-level collaborations

Applications from a community must demonstrate either:

1. Current collaboration among residents and organizations working within a community (geographic area), or
2. A plan to bring together residents and community-based organizations where that work has not yet been done.

Application Elements

- 501©3 status
- Summary: who, what, where, when, why and how
- Community/Location of Proposed Work
- Vital condition/SDOH focus area(s) (e.g. Employment, Transportation, Housing, etc.)
- Team Description
- Issues/Needs
- Goals
- Measurement
- Activities and Timeline
- Resident Engagement

Application Elements (Cont'd)

Project Budget

- Budget and justification (option to upload)
- Costs and detail expenses explaining how funds will be used. Address any overlap between funds requested and funding already received for this project.
- Personnel, Equipment, Supplies, Data, Travel, Other expenses
- Other sources of funding

THINK BIG! THINK DIFFERENTLY!

What are the key levers for change?

- A combination of programmatic, salary and capital expenses may be requested.
- HCD may fund part or all of a request
- Not all capital requests are appropriate for this collaboration and funding opportunity

Examples of requests that may be funded are:

- Light construction to clear or revitalize a green space
- Renovation of homes for vulnerable populations to increase safety and healthy home environments
- Minor exterior home repairs as part of a larger initiative to improve housing or blighted streets
- Lighting to increase street safety and walkability
- Revitalization of a school play yard that will become accessible to the public



Available Funding

- Up to a total of \$350,000 will be available from Healthy Communities Delaware.
- HCD may fund part or all of a request.
- Funded proposals will be shared with public and private investors with the goal of providing additional resources through co-funding.
- Because co-funding from other sources is a possible outcome, there is no limit on individual funding requests.
- Please consider the resources required to carry out your project in an impactful way, and align your request with those needs.

How to Apply

- **Request a required Pre-Application Meeting.**
- HCD staff will help prospective applicants determine whether this opportunity is a good fit and encourage those eligible to continue the application process.
- Email Kate Dupont Phillips if you are interested: Kate@HealthyCommunitiesDE.org
- Optional 1:1 application support is available if desired, and can be provided upon completion of the required pre-application meeting.
- Submit your proposal through the Delaware Community Foundation online portal: (<https://www.delcf.org/grants/>).
- Applications will be reviewed by a selection committee. Applicants who are offered an award will be asked to engage in a Grant Agreement.

How to Apply: www.delcf.org/grants

If you do not have an account, you will need to create one.



Logon Page

Email Address*

Password*

Log On

Create New Account

[Forgot your Password?](#)

Welcome to the Delaware Community Foundation's online grant portal.

New Users: Please click on "Create New Account" to complete the registration process and create your logon credentials.

Existing Users: Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password" link to the left to reset your password.

Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact Kelly Sheridan at ksheridan@delcf.org to receive your username.

If you're looking for more information about grant programs before you apply, please visit <https://www.delcf.org/grants>.

Key Dates and Deadlines

- Week of January 17, 2022 – Call for Interest in Collaboration release
- February 1, 2022 – Informational Webinars
 - 12pm: Meeting URL: <https://udel.zoom.us/j/99316453926>
 - 4 pm: Meeting URL: <https://udel.zoom.us/j/93568965966>
- February - March 2022 – Required Pre-Application Meeting
- February - March 2022 – Optional Application Support
- April 30, 2022 – Applications due
- June 2022 – Applicants notified of decisions & funding allocated
- July 1, 2022 – June 30, 2023: Grant timeframe

Questions?

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