Welcome to the Thriving Together through Shared Stewardship Series
October 29, 2021
Governor John Carney
Healthy Communities Delaware

Rita Landgraf
Director, Univ. of Delaware Partnership for Healthy Communities
Managing Partner, Healthy Communities Delaware
Vision

Healthy, safe and vibrant communities where all people are thriving

Photo: WestSide, Wilmington. Latin American Community Center.
Healthy Communities Delaware (HCD)

Goal:
To improve *health, well-being and equity* in Delaware communities through *alignment, investment and impact*
Our Guiding Principles

To create *healthy, safe and vibrant communities* where *all people can thrive*, we...

- Collaborate with communities
- Embed equity
- Mobilize across sectors
- Increase prosperity to improve health & well-being
- Invest over the long-term
Goals for Today

- Share success of Healthy Communities DE partners
- Share examples of shared stewardship outside of DE
- Share opportunities to work differently, together
- Invite ongoing participation and alignment for shared stewardship

Photo: Eastside, Wilmington. Urban Acres Produce healthy food access initiative.
What is a Steward?

- Take responsibility for working with others to create conditions that all people need to thrive
- May be affiliated with organizations or act on their own
- Have an equity orientation in regard to purpose, power, and wealth.

Photo: Eastside, Wilmington. Habitat for Humanity of New Castle County: Rock the Block Initiative
Opportunity

- Alignment on the vital conditions/SDOH that all people need to thrive
- Increase funding and attention to the vital conditions
- Work on vital conditions takes time and sustained investment

Photo: Eastside, Wilmington. Central Baptist CDC Community Hub Restoration Project.
Aligning on Place

Dr. Karyl Rattay
Director, Delaware Division of Public Health
Managing Partner, Healthy Communities Delaware
Place Matters for Our Well-Being

Socioeconomic Factors
- Education
- Job Status
- Family/Social Support
- Income
- Community Safety

Physical Environment

Health Behaviors
- Tobacco Use
- Diet & Exercise
- Alcohol Use
- Sexual Activity

Health Care
- Access to Care
- Quality of Care

Source: Institute for Clinical Systems Improvement, Going Beyond Clinical Walls: Solving Complex Problems (October 2014)
Place Impacts
Life Expectancy

- Delaware
  - High: 86.1
  - Average: 78.7 years
  - Low: 68.2 years

- 10 year difference between the lowest and the average
- 18 year difference between the lowest and highest
Alignment: Focus on Place

Place-based initiatives

- Cross-sector collaboration to address complex issues within a defined geographic area
- Use data to understand challenges and assets of neighborhoods
- Community-engaged planning defines priorities

Photo: Southbridge, Wilmington. Neighborhood Plan Project.
Defining Places of Opportunity Using CDC’s Social Vulnerability Index

- There are many ways to define vulnerability and inequity
- SVI is a public health standard
- Combines 15 measures across
  - Household composition
  - Race/ethnicity/language
  - Socioeconomic status
  - Housing/transportation
Aligning on a Vital Conditions/Social Determinants of Health Framework
Alignment: Vital Conditions/SDOH for Well-Being

- Thriving Natural World
- Basic Needs for Health & Safety
- Humane Housing
- Meaningful Work & Wealth
- Lifelong Learning
- Reliable Transportation
- Belonging & Civic Muscle
Poll Question

Which of these vital conditions/SDOH do you work to improve through funding or community-based work? [pick top three]

- Thriving natural world
- Humane housing
- Meaningful work and wealth
- Education and learning
- Reliable transportation
- Basic needs for health & safety
- Belonging & civic muscle
Aligning Investment for Greater Impact

Stuart Comstock-Gay
President & CEO, Delaware Community Foundation
Managing Partner, Healthy Communities Delaware
Funder Collaboratives

• Transactional vs. transformational

• Pool or align funding against a shared set of criteria
  • Thriving communities for thriving people
  • Place (using CDC SVI)
  • Vital conditions/SDOH

• Continuum of engagement
Benefits of Collaborative Funding

<table>
<thead>
<tr>
<th>To Grantees</th>
<th>To Funders</th>
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<tbody>
<tr>
<td>Funder endorsement</td>
<td>Learning more and forming relationships in the sector</td>
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<tr>
<td>Access to unrestricted capital</td>
<td>Funding more aligned with the scale of the problem</td>
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<td>Multi-year funding</td>
<td>Identifying grantees</td>
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<td>Larger grant sizes</td>
<td>Lowering/sharing risk</td>
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<td>Access to more funder relationships</td>
<td>Giving more money to an issue than it’s possible to do alone</td>
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<td>Receiving more grants</td>
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COVID-19 Strategic Response Fund

• Collaborative Funding in Action
  – More than 300 donors
  – Corporations, foundations, individuals, government
  – Range of gifts from $2 to $2 million
  – 100+ volunteers involved in review/selection process

TOTAL RAISED: $5+ MILLION
COVID-19 Strategic Response Fund

• **Community Needs Grants**
  – $4.3M to 200+ nonprofits statewide
  – Telehealth, emergency food, housing, childcare and more

• **Vision Grants**
  – $700K to 14 projects driving bold, systemic change
  – Leveraged additional $2.5M+
Celebrating Community Bright Spots

Kate Dupont Phillips
Executive Director, Healthy Communities Delaware
$1.4m Investment in Vital Conditions/SDOH

- Humane Housing
- Thriving Natural Environment
- Basic Needs for Health & Safety
- Reliable Transportation
- Meaningful Work & Wealth
- Belonging & Civic Muscle
- Lifelong Learning

Aligned: $3.3m  
Leveraged: $2m

Thriving People & Places
Partner Communities

- **Eastside, Wilmington**
  - Central Baptist CDC
  - Habitat for Humanity of New Castle County
- **WestSide, Wilmington**
  - Cornerstone West CDC
  - Be Ready CDC
- **Northwest Wilmington**
  - Jefferson Street Center
- **Southbridge, Wilmington**
  - South Wilmington Planning Network
  - Southbridge CDC
- **Route 9 Corridor, New Castle County**
  - Rt. 9 Master Plan Monitoring Committee
  - New Castle Prevention Coalition
- **Spanish-speaking community**
  - Latin American Community Center
Partner Communities: Kent & Sussex

- Dover
  - NCALL
- Ellendale/New Hope Rd.
  - Southeast Regional Community Assistance Program (SERCAP)
- Georgetown, Seaford, Bridgeville, Laurel, Milford
  - La Esperanza – Spanish-speaking
  - The Food Bank
27 families provided internet access and computers

>1400 families provided resource navigation

>300 revitalization services completed for community, homes and businesses

>600 COVID-19 care kits distributed

6 community needs assessments and action plans

6 staff members employed to support community change

>5000 families served healthy foods via mobile food pantries or home delivery

>27 families provided internet access and computers

2 community gardens maintained

1 affordable housing development in progress

1 housing market analysis

3 MPH students partnered with communities for practice-based learning

1 early learning center outfitted with furniture and equipment

1 farmers market launched

1 park revitalization landscape design

1 community hub gym revitalization

1 architectural plan for community center

1 housing market analysis

1 affordable housing development in progress
Leading to...thriving people and places

- Increased access to
  - Humane housing
  - Thriving natural environments
  - Basic needs for health and safety
  - Education
  - Reliable transportation
  - Meaningful work and wealth
  - Belonging and civic muscle
Current Investment/Funding Opportunities

- Affordable housing development
- Healthy and safe homes - assessment and repair
- Restoration of landmark building as community hub
- Back office support for minority builders
- Beautification initiatives
- Park and playground revitalization
- Youth activities
- Community gardens and vacant lot maintenance
- Staff to steward implementation of community plans
A Pathway to Working Together for Thriving People and Places

• Collaborative funding is one step we can take now

- AND -

• How do we address the systems that hold BIG problems in place?
• How can we invest together over the long term?

Photo: Southbridge, Wilmington. Neighborhood Plan Project.