

# SIMPLY FARMHOUSE

nilaya

*Wallcoverings by Asian Paints*



# ASIAN PAINTS

Asian Paints remains India's market leader in paints since 1967 through an innovative spirit and strong consumer focus. It is double the size of any other company in India, and Asia's third largest. Asian Paints manufactures a wide range of paints for decorative and industrial use as well as wall coverings, adhesives and services. It is also present in the Home Improvement and Decor segments, covering bath and kitchen products. Asian Paints, along with its subsidiaries, has operations in 15 countries across the world, with 26 paint manufacturing facilities – servicing consumers in over 60 countries.

# NILAYA

Nilaya wall coverings from Asian Paints brings you the world's best surfaces. Each product is handpicked and supported by India specific care products, formulated by Asian Paints, to harmonize with perfectly realized decor visions. Curations from internationally renowned designers, collaborations with Indian creative artists and in-house creations by Nilaya, ensure a continuous flow of an ever stylish range of wall coverings, decals, borders and paintables.



## SIMPLY FARMHOUSE

Farmhouse chic never goes out of style. Everyone is soothed by the purity of clean lines and uplifted by the beauty of heritage patterns - in a new modern interpretation. Bring in nature's elegance through industrial, Bohemian and contemporary wall covering expressions.



W153XA53Y75



W153XA54Y75



W153XA55Y75



W153XB20Y75

**Country Life | W153XA54Y75**

There's a certain charm about pallet boards. Their pleasantly aged appearance generates a laid back atmosphere and the fills the air with the simple sweetness of country life.



**Farm Style | W153XA56Y75**

Bring home the carefree farm style of barns and sheds with a simple horizontal plank design – you can almost hear the cows mooing!



**W153XA56Y75**



**W153XA57Y75**

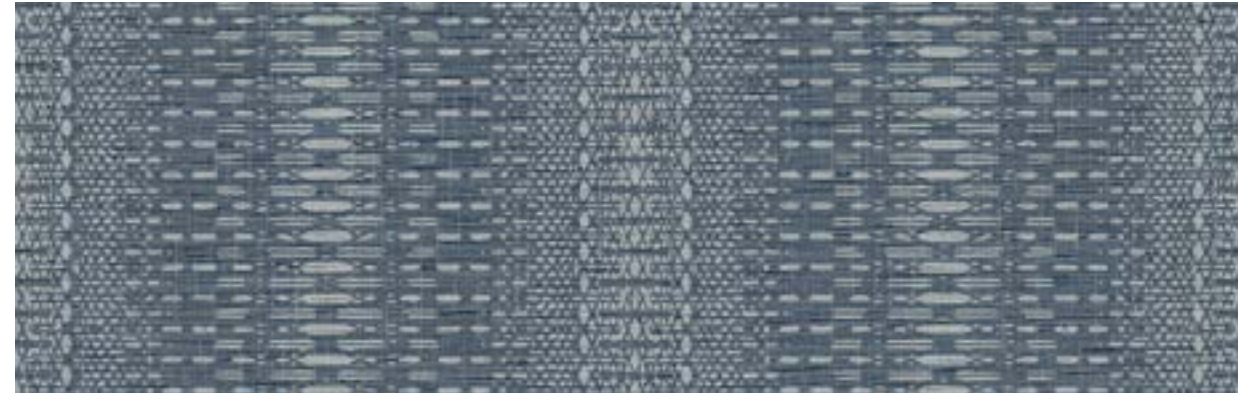


**Perfect Fit | W153XA58Y75**

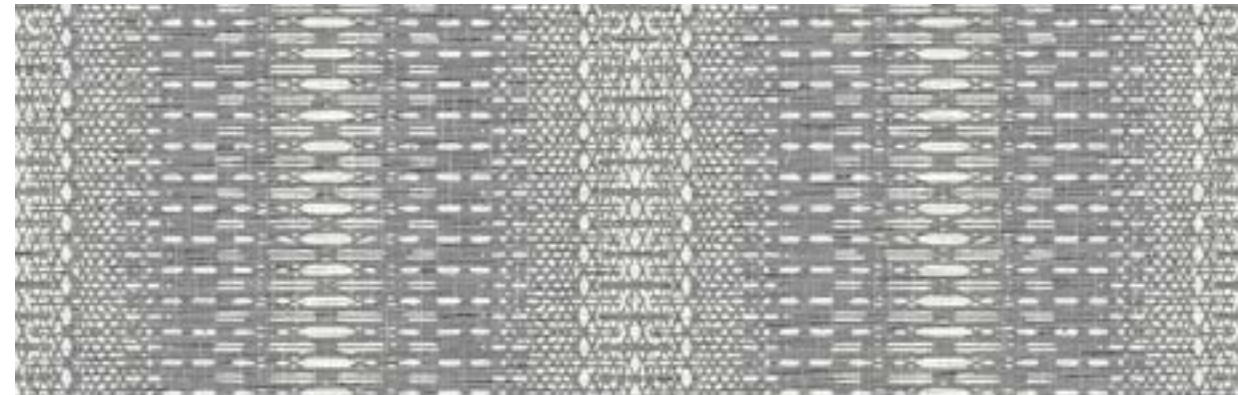
Tiny shapes fit together like a jigsaw to produce stripes in light and dark shades with an interesting personality and smart looks.



**W153XA58Y75**



**W153XA59Y75**



**W153XA60Y75**



**W153XA61Y75**

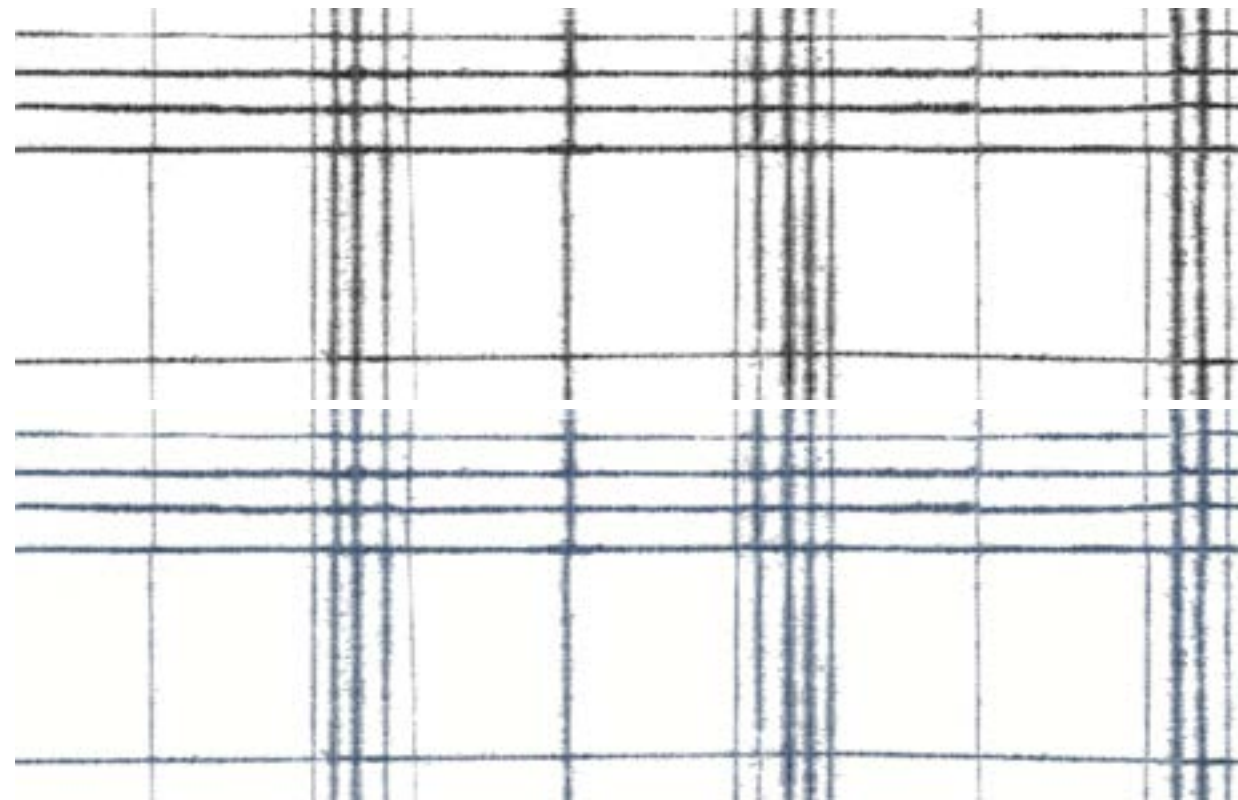


**W153XA62Y75**

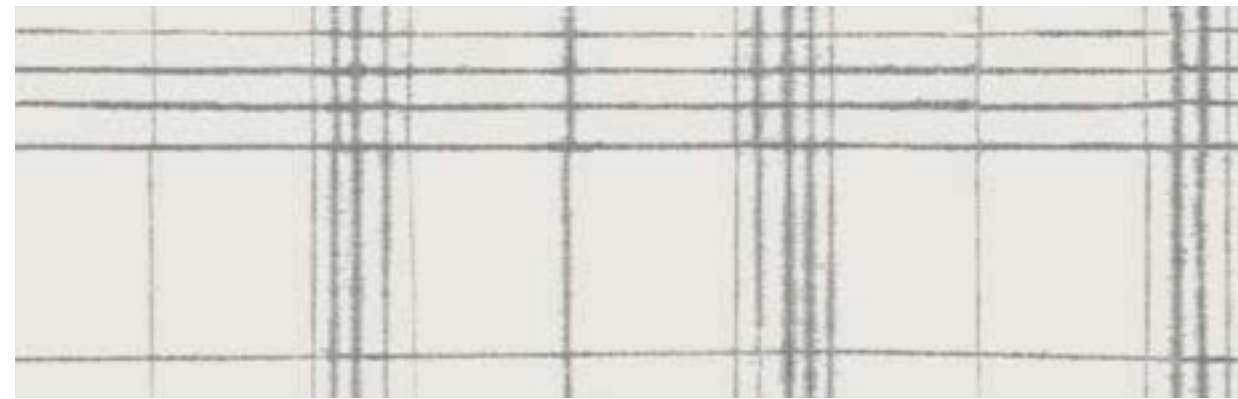


**Country Boy | W153XA63Y75**

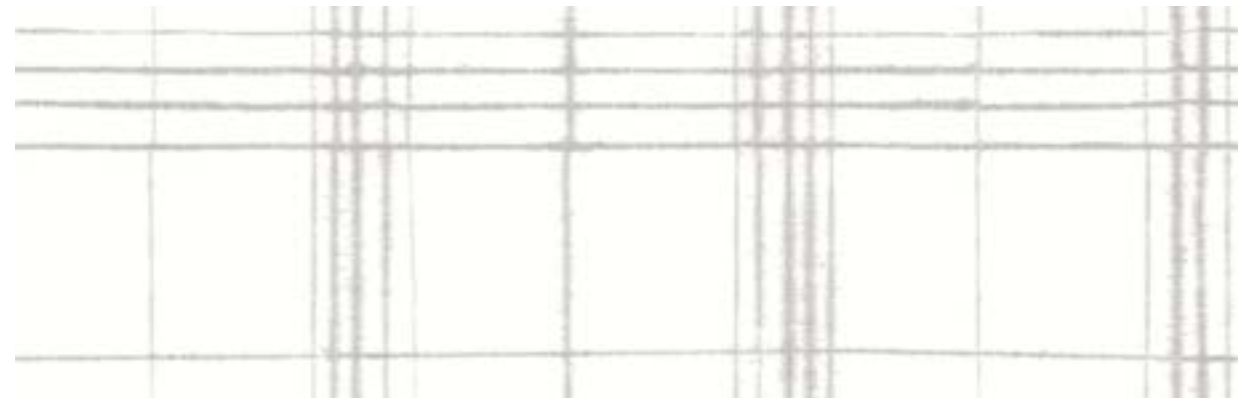
Simple plaid evokes country side life with the fragrance of freshly cut grass and haystacks. The simple lines give a room a quiet grace.



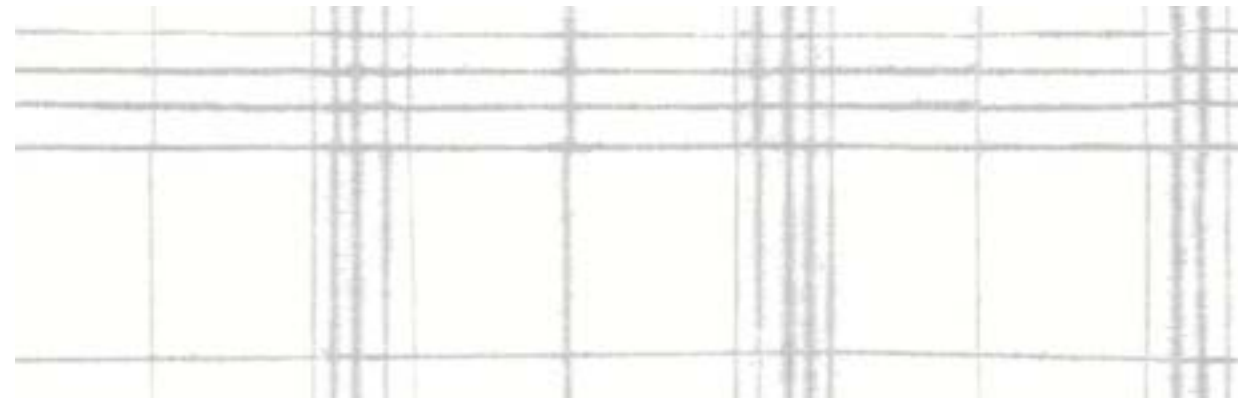
**W153XA63Y75**



**W153XA64Y75**



**W153XA65Y75**



**W153XA66Y75**

**W153XA67Y75**



**Cottage Garden | W153XA68Y75**

A cottage garden atmosphere with its lovely blossoms and summer air enters your home and fills it with charm.



W153XA68Y75



W153XA69Y75



W153XA70Y75



W153XA71Y75





**Summer Meadow | W153XA73Y75**

Wild flowers are a tonic to the senses. This pattern looks like a walk in a summer meadow that has been transformed into a delightful pattern.



**W153XA72Y75**



**W153XA73Y75**

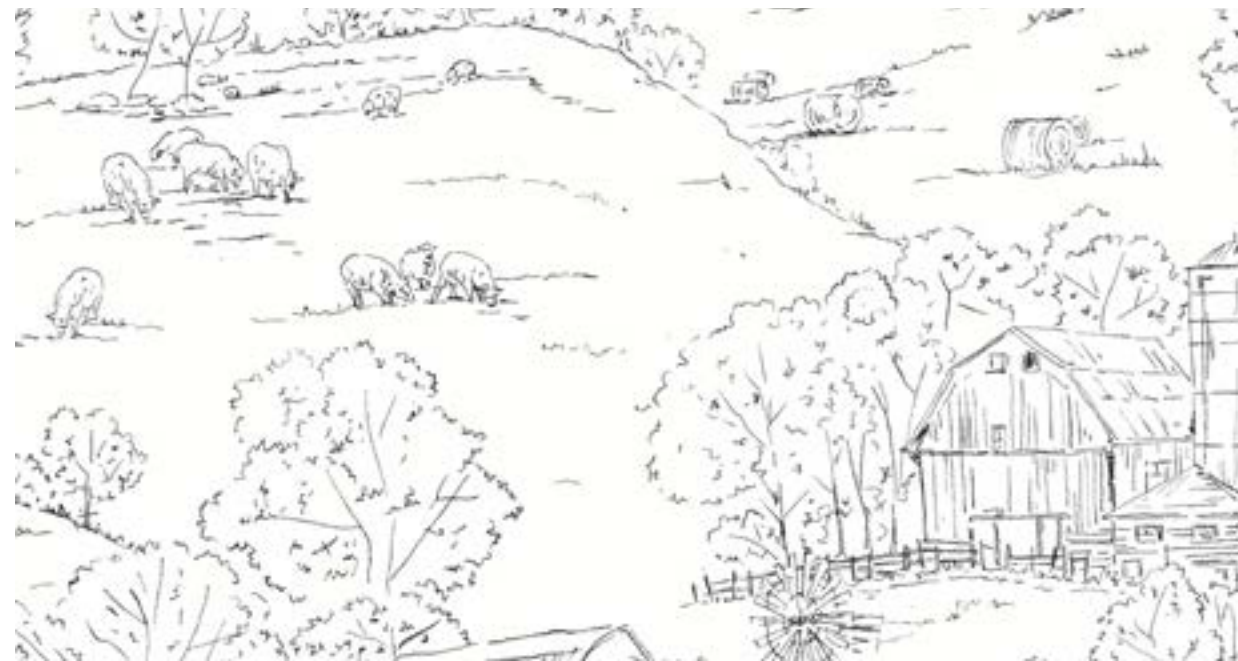


**W153XA74Y75**



**Simpler Times | W153XA75Y75**

Country life calls with this traditional toile pattern with an illustration of rural life – makes a space cozy and beautiful.



W153XA75Y75



W153XA76Y75



W153XA77Y75



**Flower Necklace | W153XA79Y75**

It creeps up farmhouse walls and clings on to tree trunks adding a soft beauty to everything it adorns. Let this lovely botanical do the same for your walls.



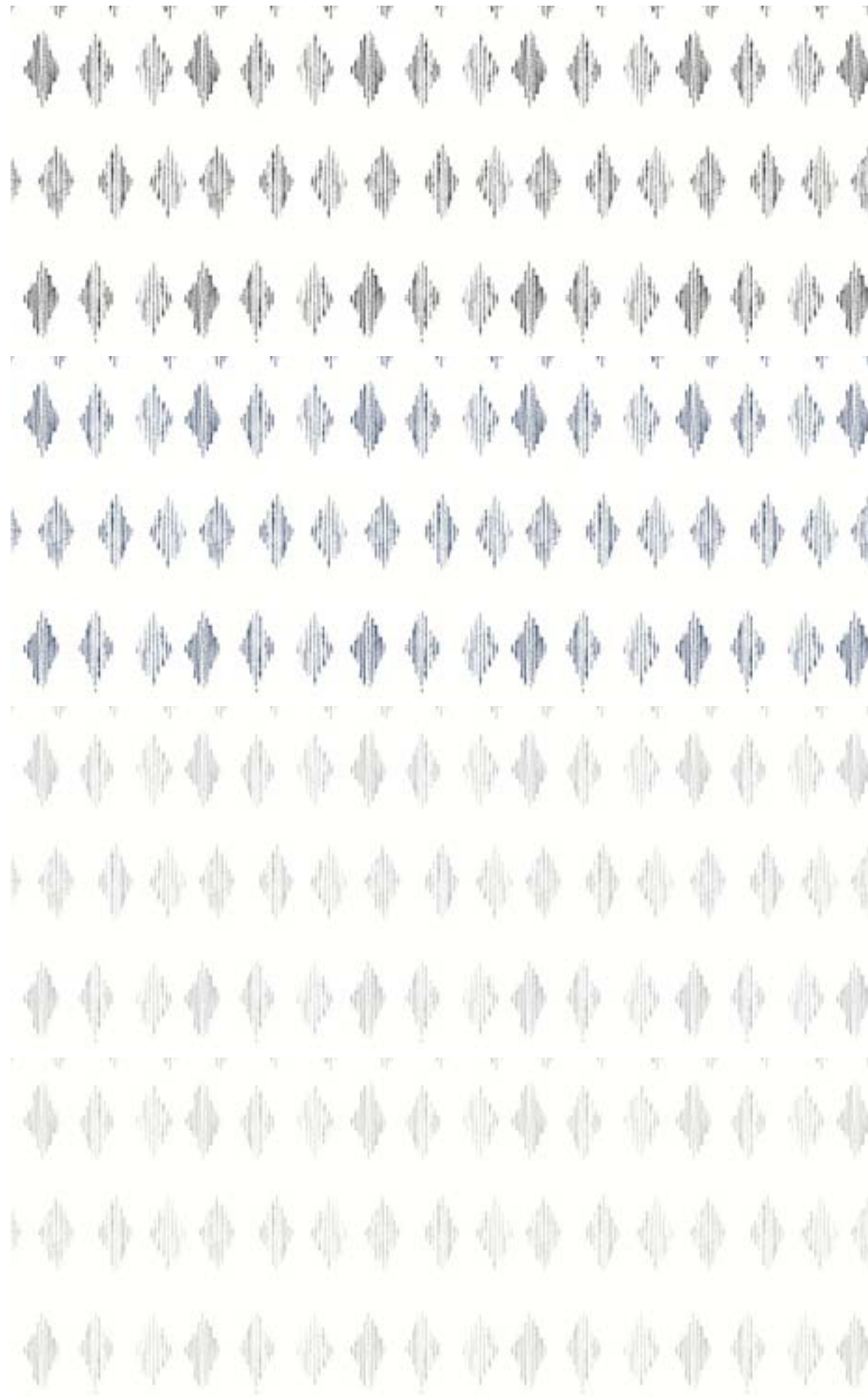
W153XA78Y75



W153XA79Y75



W153XA80Y75



W153XA81Y75

W153XA82Y75

W153XA83Y75

W153XA84Y75

**Twinkle | W153XA84Y75**

Small diamonds in gradient shading adds rhythm and beauty to your walls and introduces a soothing atmosphere into a space.



**Ranch Style | W153XA85Y75**

Welcome in country feel and a sense of the great outdoors with the slightly rugged texture and faint irregular grain pattern of rough lumber.



**W153XA85Y75**



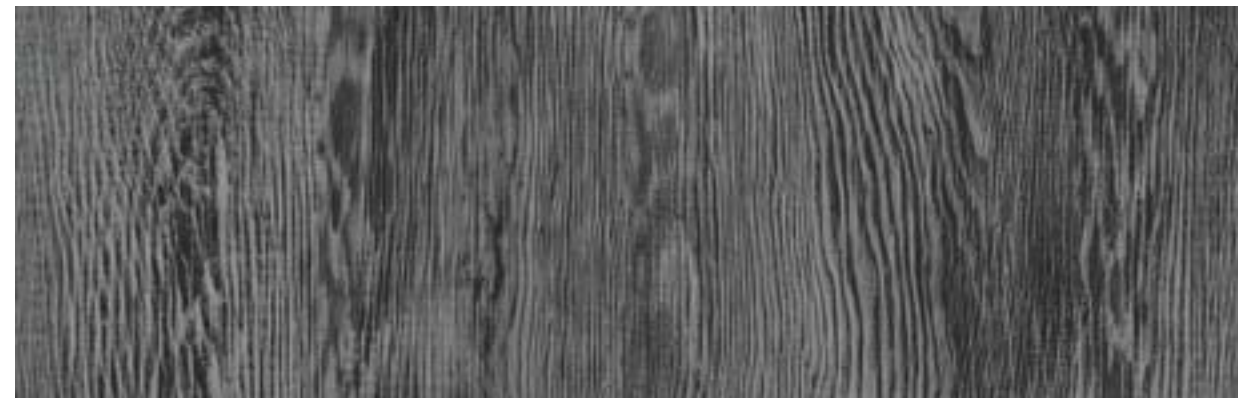
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**W153XA87Y75**



**W153XA88Y75**



**W153XA89Y75**

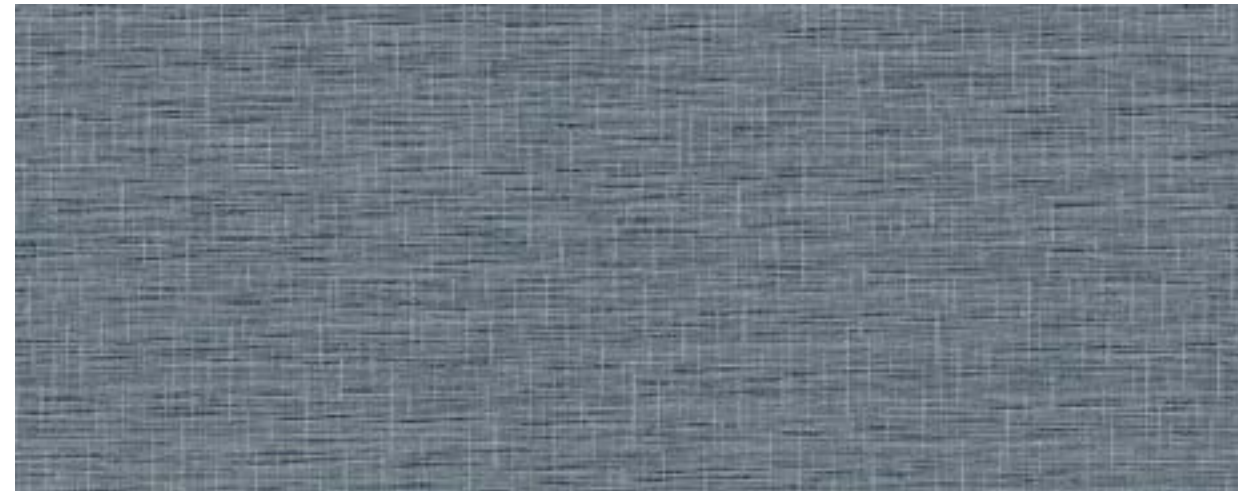


**Pure Bliss | W153XA91Y75**

You can't go wrong with a fabric pattern as attractive as line and silk. Will make any space look its best.



**W153XA90Y75**



**W153XA91Y75**



**W153XA92Y75**



**W153XA93Y75**



W153XA94Y75



W153XA95Y75



W153XA96Y75



W153XA97Y75

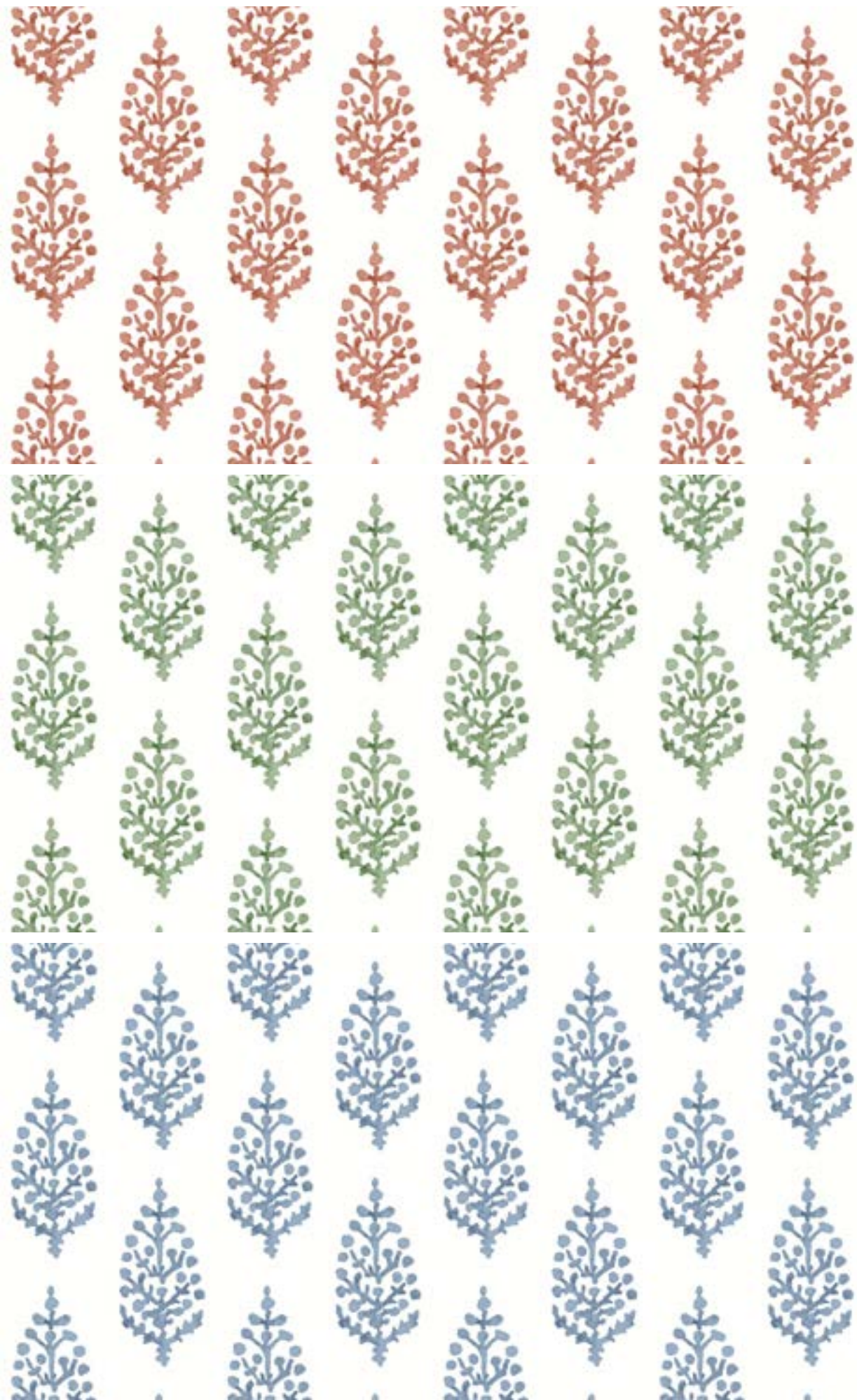
**Great Outdoors | W153XA97Y75**

A simple botanical with leaves and berries ushers in the sense of the woodlands and creates a serene and happy mood.



**Farmhouse Chic | W153XA98Y75**

The charm of block printing is conveyed in this boteh design that references also calico - the unbleached cotton used in colonial furnishings.



W153XA98Y75

W153XA99Y75

W153XB00Y75





W153XB01Y75

W153XB02Y75

W153XB03Y75

**Farmhouse Chic | W153XB01Y75**

The charm of block printing is conveyed in this boteh design that references also calico - the unbleached cotton used in colonial furnishings.



W153XB04Y75



W153XB05Y75



W153XB06Y75



W153XB07Y75

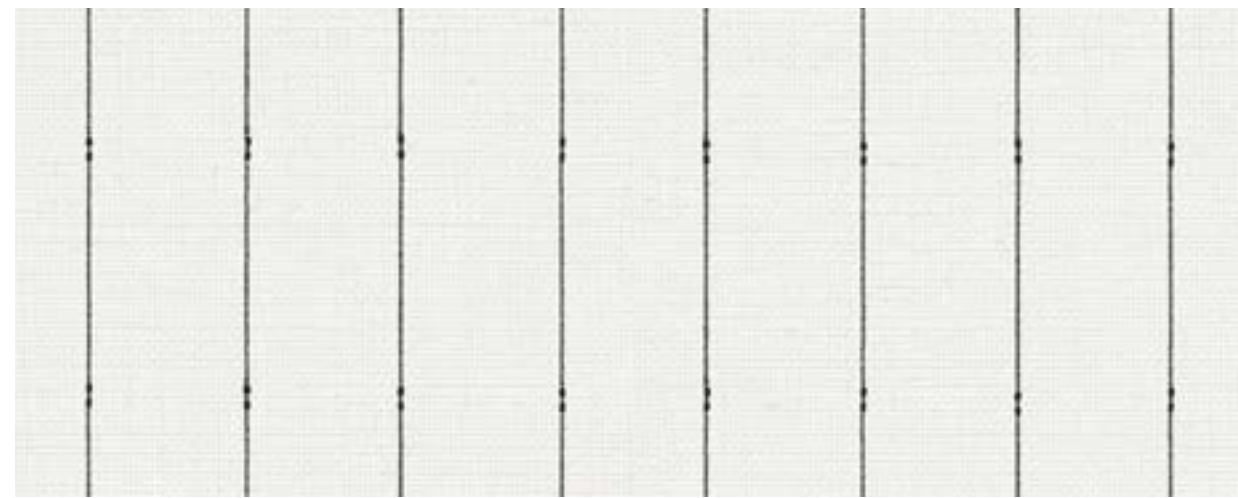
**Hen Party | W153XB06Y75**

An amusing and light hearted pattern that brings home life in the farm yard where our feathered friends cluck, and peck for seed. Fill your space with some country cheer.



**Smart Moves | W153XB116Y75**

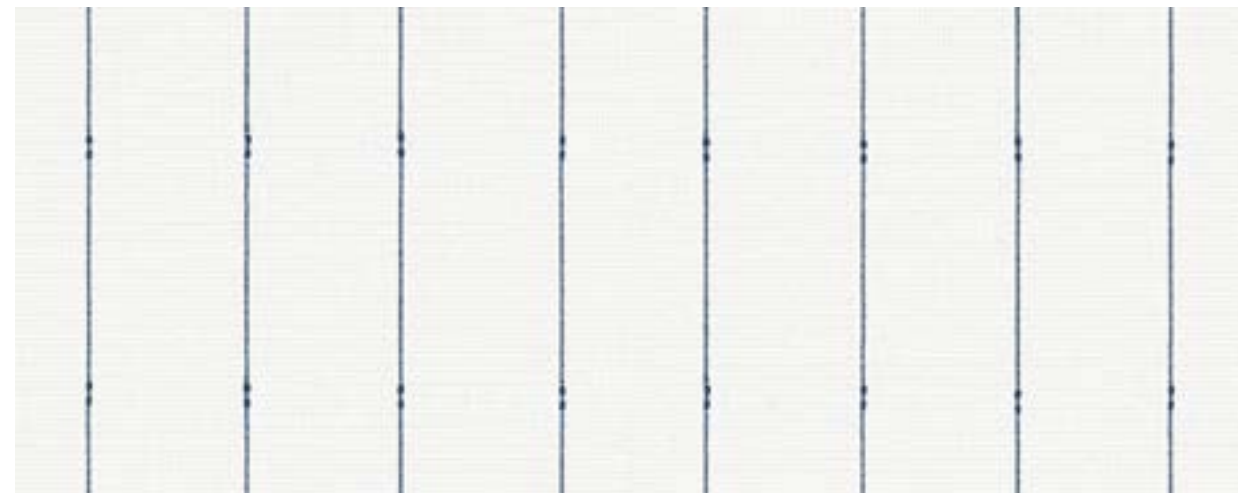
The weave is the design element. Like hopsack textile, this vertical banded pattern gives your walls a fabric clad look and softens the ambience.



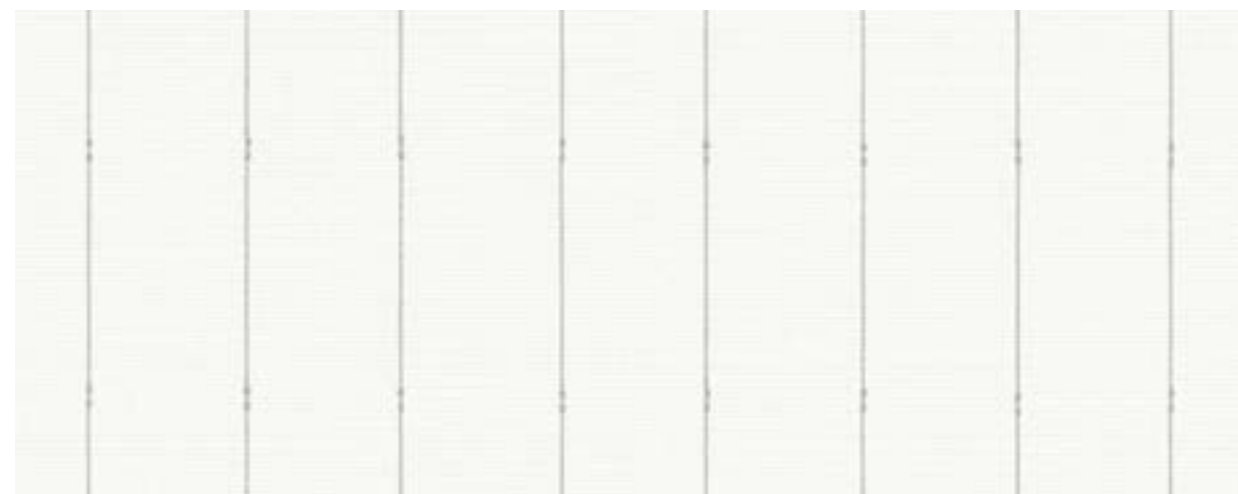
**W153XB08Y75**



**W153XB09Y75**



**W153XB10Y75**

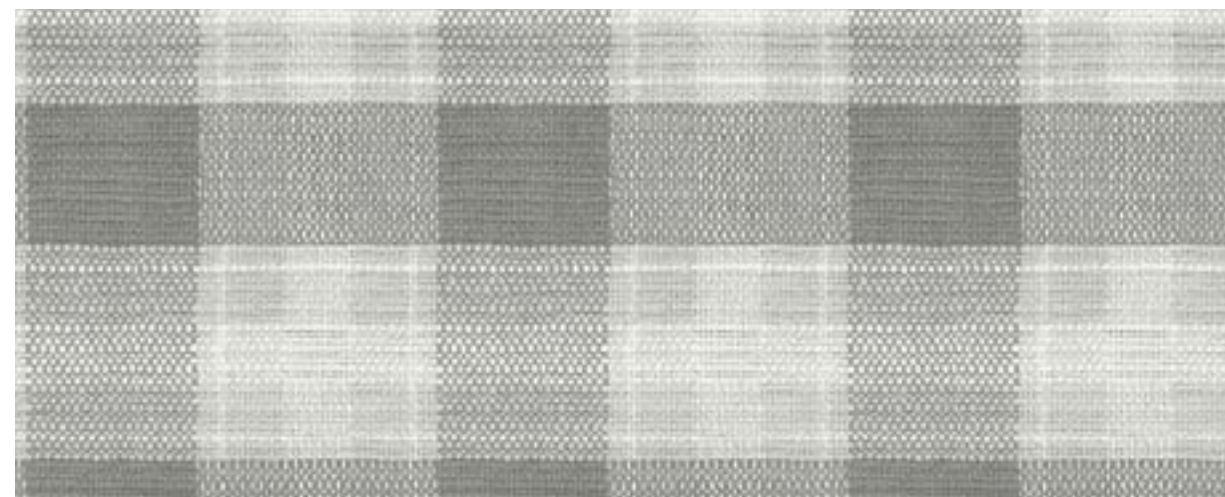


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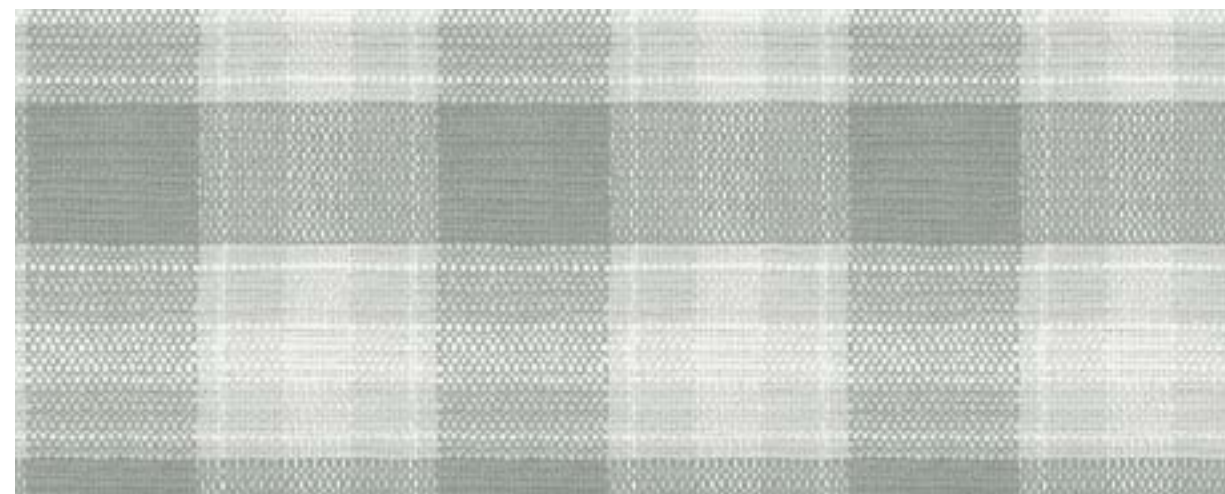


**Hey Goodlookin' | W153XB12Y75**

Known as buffalo checks and favored by farmers, this handsome pattern takes you away to farm yard bliss and a life of peace.



**W153XB12Y75**



**W153XB13Y75**



**W153XB14Y75**



**W153XB15Y75**



W153XB16Y75



W153XB17Y75



W153XB18Y75



W153XB19Y75

**Blooming Summer | W153XB17Y75**

Usher in a gentler time with these large blossoms and trailing floral stems creating the charm of an English country cottage atmosphere.



**Wonderful World | W153XB21Y75**

Raw wood and wood grains evoke the country bringing home the feeling of life lived around the natural beauty of the outdoors.



**W153XB21Y75**



**W153XB22Y75**



**W153XB23Y75**



**Peace Out | W153XB25Y75**

The Greek symbol for peace and victory, an olive branch is just the right pattern for a happy home and harmonious family.



W153XB24Y75



W153XB25Y75



**Home 'n' Heart | W153XB26Y75**

Let's stay home says this happy pattern. And why not when everything is so pleasant and sweet? Why leave, indeed!



W153XB26Y75



W153XB27Y75



# S E R V I C E S

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