

Hi there, fellow vacation rental owners,

I hope this letter finds you well. We share a mutual love for Hilton Head Island. I'm also an HHI property owner and someone who proudly rents to vacationers and snowbirds every year. I'm reaching out today to start a conversation about how your rental performed this season and discuss common challenges we face with our rentals...

... Let's say your current property management company is not meeting your needs, if communication is lacking, or if you're not earning the income you expect. Perhaps you've experienced slow communication, inability to make changes to your listings in real-time, or generic marketing strategies. Maybe your guest reviews, ratings, and occupancy rates aren't where you want them to be?

Many of these issues can leave us feeling frustrated and unheard. If you're not getting the results you deserve, now is the perfect time to explore a better solution, before next season begins.

I invite you to consider ***** Between The Rentals *****, where you can expect the following:

- **Personalized Attention*** We take the time to learn your specific rental, its quirks, its standout points, and take the time to learn your goals to make sure our strategies align. You are never just another listing to us.
- **Enhanced, Simple Communication*** Unlike larger companies, where you may feel like just a number, we prioritize open and honest communication. Whether it's a quick text or a detailed performance report, we keep you looped in. You have the freedom to text us any time, and you will get a knowledgeable, willing-to-help response.
- **Dynamic Revenue Strategies*** Our market analysis tools and innovative pricing strategies are designed to boost and maximize your revenue. We focus on smart, data-driven decisions rather than one-size-fits-all solutions that leave money on the table.
- **Stress-free experience*** Happy guests are our priority. Let us handle the details to deliver experiences that result in glowing reviews, repeat bookings, and enhance your property's reputation.

Rest assured, switching to Between The Rentals is a seamless process, designed to empower you as an owner. If you'd like to chat about your rental and what the future could look like, just text the words "let's talk" to our business line, or shoot us an email. I'll personally get back to you to schedule a time to chat. Together, we can tackle the challenges you face head-on!

Smiles and sunshine,

Tracy Ross, Owner

Between the Rentals
Vacation Rental Management

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