

Financial Literacy with Mr. 401(k)  
[‘FinLit with Mr. 401(k)’]  
Winter Term 2023-2024  
February 28, 2024

# The Future Class 30: Business Plan Project Presentations





# Entrepreneurship

**“The pursuit of opportunity  
beyond resources controlled.”**

Professor Howard H. Stevenson  
Harvard Business School



**All businesses, even large  
global companies, were  
founded by entrepreneurs**

# Order of Money Mavericks Workgroup Business Plan Presentations



**Beta**

App that  
Recommends and  
Markets Books to  
Users



**Gamma**

Online Sales of  
Sporting Apparel  
& Goods,  
Focusing on  
Footwear



**Alpha**

Babysitting /  
Childcare  
Services



**Delta**

Digital Content  
Creator AI  
Support