Financial Literacy ("finlit") Winter Term 2023 - 2024 December 4, 2023

Making and Spending Money

Class 4: Income = Making Money



Monday Money Matter\$

Inflation is the increase in the cost of goods and services over time. Inflation can be measured in different ways. The U.S. Federal Reserve prefers the Personal Consumption Expenditures ("PCE") measure of inflation. PCE rose 0.2% in October 2023 and 3.5% from one year ago. PCE is different than the more widely known Consumer Price Index ("CPI"). PCE is based on surveys of what businesses are selling whereas CPI is based on surveys of what households are buying.

Reference Date: November 30, 2023

Source: https://www.cnbc.com/2023/11/30/pce-inflation-report-october-2023-.html

Important Financial Terms



Income

Making Money



Assets

The Stuff You Own



Expenses

Spending Money



Liabilities

The Stuff You Owe



Profit (Loss)

= Income - Expenses



Equity

= Assets - Liabilities

Three (3) Types of Income





Money made from your work. Often referred to as compensation, salary, self-employment income, or wages.



Passive Income

Money made <u>from</u> the stuff you own, which are assets.



Portfolio Income

Also known as Capital
Gains. Money made
from appreciation in
value of the stuff people
own, which are assets.

Examples of the 3 Types of Income







Earned Income

A teenager charges \$15 per hour for yard care services. The teenager worked 40 hours for various neighbors in the neighborhood. The teenager's earned income was \$15 per hour x 40 hours =

\$600

Passive Income

A teenager owns a yard care business. The business had income of \$2,000 and costs of \$1,800 for a profit of \$200. The business paid the profit to the owner. The teenager's passive income was \$2,000 - \$1800 =

\$200

Portfolio Income

A teenager started a yard care business with \$1,000. When the teenager finished college, the yard care business was sold for \$2,500. The teenager's portfolio income or capital gain was \$2,500 - \$1,000 =

\$1,500



Class Discussion

What are some other examples of passive income?

Passive Income Examples



Dividends

Income received from a business that distributes profits to its owners.



Interest

Income received for extending credit to others (ex. bank savings accounts, bonds, money market funds, etc.)



Rents

Income received from leasing or renting the stuff you own to others (ex. apartments, cars, homes, land, office space, etc.)



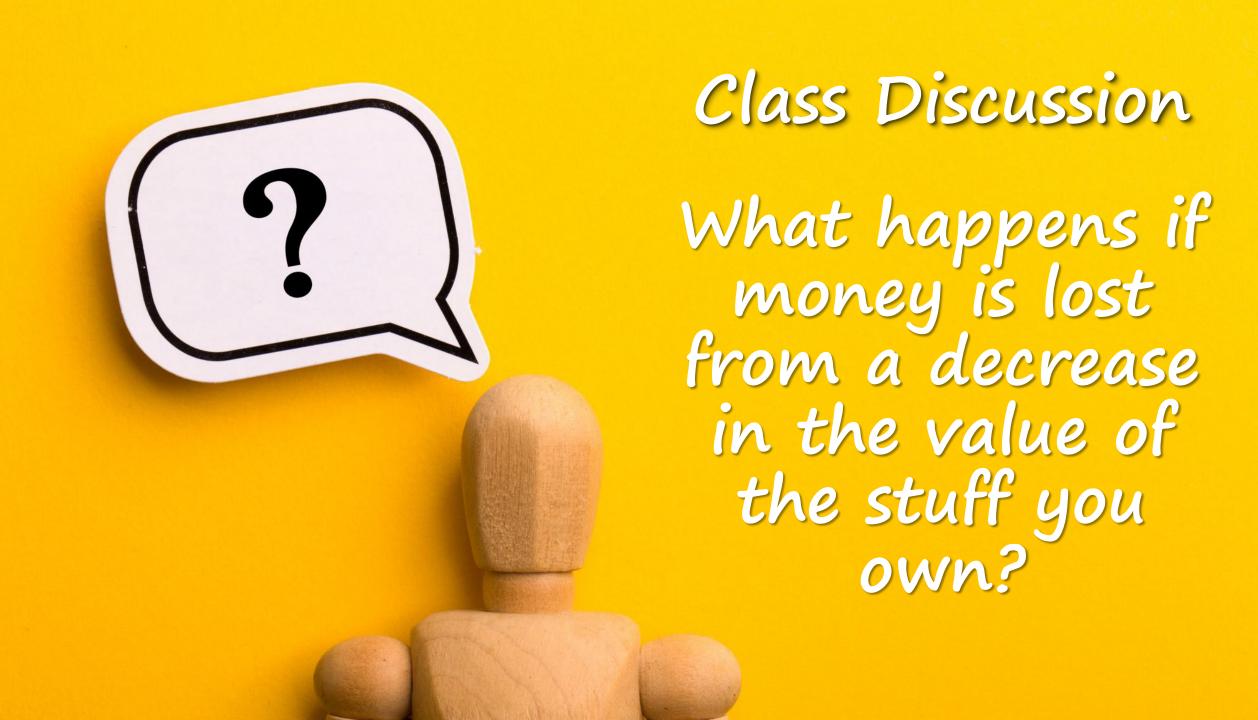
Royalties

Income received for the ongoing use of the stuff you own (ex. copyright works, franchises, etc.)



Class Discussion

What are some other examples of portfolio income or capital gains?



Teenager Earned Income Ideas







CONTENT



DOG WALKER



FAST FOOD WORKER



GRAPHIC DESIGNER



LIFEGUARD



OFFICE WORKER



PET SITTER



YARD WORKER



VIDEO GAMER

Teenager Earned Income Ideas



Two Earned Income Examples



Babysitter

1 child: \$20 / hour; 2+ children: \$25 / hour

1 evening / week for 5 hours @ \$22 / hour =

\$5,720

gross income per year



Yard Worker

\$20 / hour; \$40 / mow

1 day / week for 6 hours @ \$20 / hour =

\$6,240

gross income per year



Class Discussion

Can you think of other jobs or work that teenagers could do to earn money?

Practical Application

Review these two job offers. Write down your answers to the following questions: Which would you choose? Why?

Job Offer #1 McDonald's Crew Member

Hourly Wage: \$16.69

Hours: Part-time, up to 20 hours per week
Benefits: Employee discounts on meals; flexible
scheduling to accommodate school and
extracurricular activities; opportunity for
advancement to team leader or management
roles; training and skill development programs.

Job Offer #2 Starbucks Barista

Hourly Wage: \$17.00

Hours: Part-time, up to 25 hours per week
Benefits: Free coffee or tea during shifts;
discounted prices on Starbucks products;
inclusive and diverse work environment; access
to Starbucks College Achievement Plan (tuition
coverage for online degree programs)

How Earned Income Can Vary



Location:

Where you live can have an impact on how much money you earn. Jobs in big cities like New York or Seattle often pay more than the same jobs in smaller towns. This is because living costs in big cities are usually higher.



Industry:

Different industries pay differently. For instance, jobs in technology or healthcare might pay more than jobs in retail or hospitality. This is because some industries generate more money and require specific skills or education.



Skill Level:

Your skill level and experience can also affect your income. Generally, the more skilled and experienced you are, the higher your income. Education and learning new skills can be important for your future earnings.

With a Job, You Don't Keep All You Earn



Gross Income

Your full earnings before any cuts. The total money you earn before anything is taken out for taxes or other items.



Withholdings

The portion of your earnings held back to pay for taxes. It is a way of paying some taxes as you earn instead of all at once at the end of the year.



Deductions

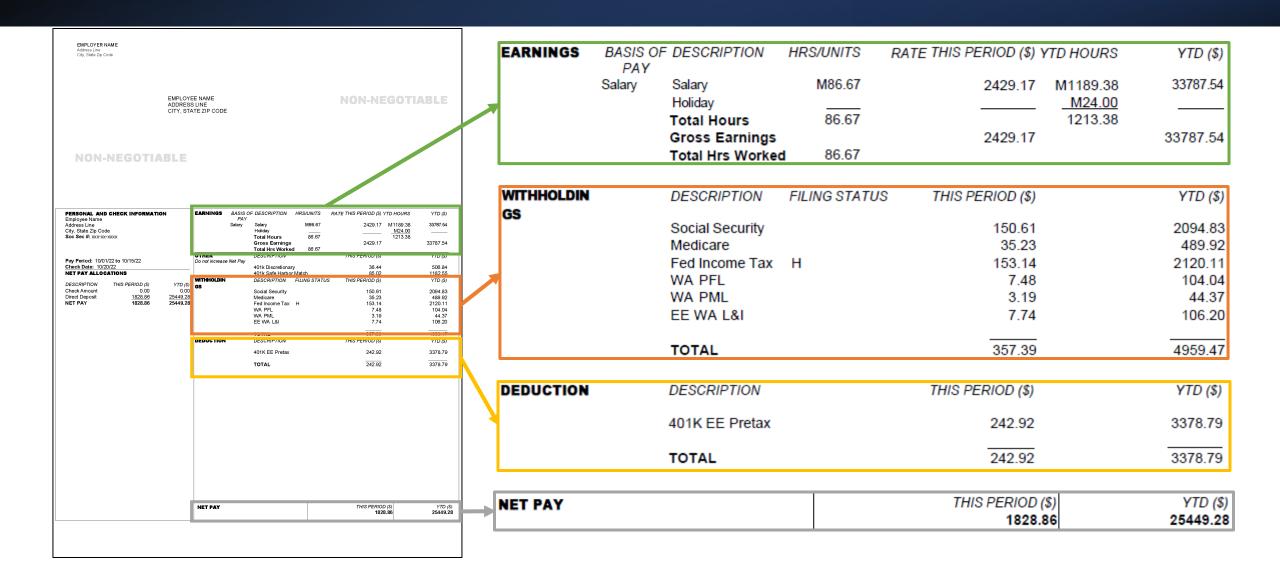
Amounts taken out for other things like health insurance, retirement savings, union dues, or other job-related expenses.



Net Income

This is what you get to keep to spend or save. This is what remains after subtracting withholdings and deductions from gross income.

Pay Stubs Provide Details of Earnings



What was <u>Earned</u> vs. What was <u>Kept</u>



Money Mavericks

Objective: Reference the pay stub handout. Analyze the handout in your workgroups. What other important information do you see in the pay stub? Identify any questions about the terms used in the pay stub. Be ready to discuss your answers or share your questions with the class.



Understanding Income is Key to Planning



The Role of Income in Financial Planning:

Knowing your income is a first step in financial planning. Even though we will discuss budgeting in the future, your income sets the foundation for how you plan your spending and saving.



Balancing Earnings with Goals:

Imagine your income as a pie. How you slice this pie – for spending or savings – depends on your financial goals. Do you want to save for college? Buy a new game? Understanding your income helps.



Importance of Saving and Investing:

Regardless of how much money you make, saving and investing a bit a good habit. It is like planting a seed that grows over time. Even small amounts saved regularly can add up to a big sum in the future.



Preparing for the Unexpected:

Life is full of surprises
– some good, some
not. Having savings
means you're better
prepared for the
unexpected. It is a way
to make sure you are
covered in case of
emergencies.



Three Key Takeaways

- 1. There are 3 different types of income earned, passive, and portfolio each with its unique way of making money.
- 2. Pay stubs are important documents that detail earnings, withholdings, deductions, and net pay, helping to understand exactly how much money is earned and received.
- 3. Evaluating job offers requires looking beyond wages to consider factors like benefits, hours, and nature of the work.



Where to Learn More

- <u>5 Ways to Make Money (for Kids)</u> by WikiHow
- Finance 101 for Kids: Money Lessons
 Children Cannot Afford to Miss by
 Walter Andal
- How to Money: Your Ultimate Visual Guide to the Basics of Finance by Jean Chatzky, Kathryn Tuggle, and Nina Cosford