

What is Executive Coaching?

Executive coaching is a partnered engagement over time to help leaders access/unlock their inner-resources to lead the business and their lives with greater effectiveness. It is about facilitating growth and leveraging strengths. It requires allocating time and space to set and act on worthy goals, with support and accountability. Whether the leader needs to strengthen stakeholder relationships, enhance competence for new assignments, improve team performance, navigate change, get “unstuck,” or reduce stress for sharper thinking, coaching can add significant value.

Why Engage a Coach?

TAP
in Leadership Coaching and Consulting

What Executive Coaching is Not..

- **It is not about brokenness;** it's about enhancing people and their talents for business success.
- **It is not business coaching,** which focuses on tools, processes and advice to operate a business effectively. However, executive coaching is documented to have positive impacts on business.
- **It is not therapy or consulting.** Coaching and consulting, nonetheless, are often related. As coaching begins, consulting (focused on assessing performance needs, then finding and implementing the “right” solutions) can support the leader in achieving business goals.
- **It is not a replacement for poor supervision** from the person to whom the leader is accountable.

How Does Coaching Impact Business and Personal Results?

- Increases business productivity
- Reduces blind spots affecting the business
- Improves work culture & team performance
- More creative problem solving and focus
- Increases staff satisfaction
- Better work-life blending

Who Should Engage an Executive Coach?

Leaders who are motivated, open to change and desire to enhance personal & business performance.

What Does Executive Coaching Look Like?

It follows a flow common to any great coaching (e.g., entry, goal clarity, exploration, options, action, reflection, results). Because Tap In believes the resources to meet goals lie within the person, the process is co-created, and the coach serves as a *transformation facilitator*.

What Experience Does Tap In Consulting Bring to Executive Coaching?

Credentialed in various coaching methodologies, talent management, facilitation and organizational consulting, Tap In's inter-related competencies allow us to bring you the best *facilitated growth practices*.

How do I get started?

- By recognizing you have much, untapped potential and that “the cost of failure or remaining stuck is far greater than the cost of intentionally preparing to succeed, even soar.”
- Set up a client discovery meeting with Tap In Consulting to clarify drivers, goals, and process to move towards the results you seek. *Contact Tap In Consulting today.*