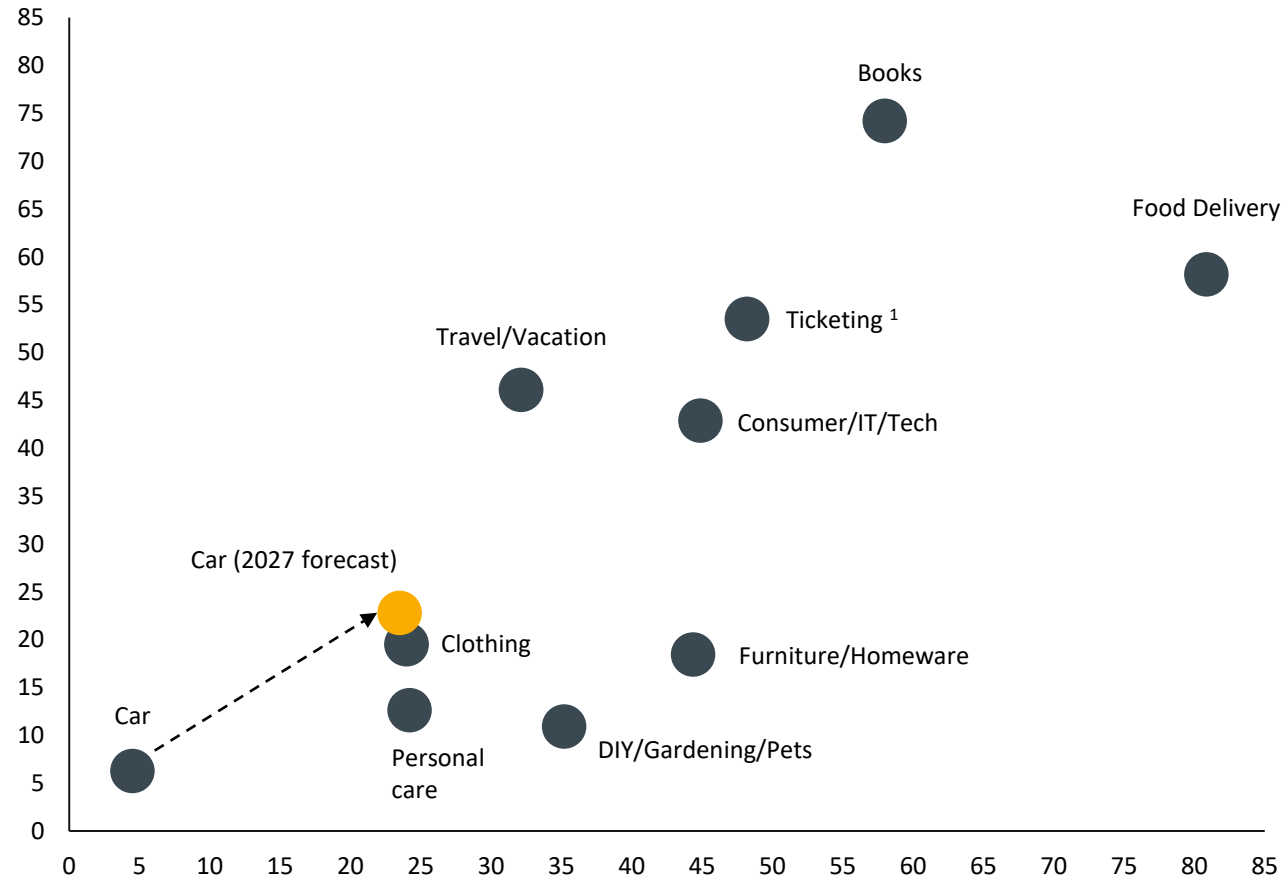


BUT THE AUTOMOTIVE INDUSTRY IS STILL FAR BEHIND OTHER CONSUMER CATEGORIES



Online car sales share could reach 25% in 3-5 years if consumers get a shopping experience familiar to them — an online marketplace