

OUR BRAND REACH

EXPOSING PROPERTIES TO THE MOST AFFLUENT BUYERS

John R. Wood Christie's International Real Estate has unrivaled marketing resources that enables us to capture the eyes and imaginations of qualified, interested buyers across a range of print publications. We engage readers in multiple editions to drive luxury buyers to view properties on our website.



John R. Wood Christie's International Real Estate holds the #1 Position - The Back Cover - in these prominent publications. No other firm can equal this kind of exposure.

- Bay Watch News
- Life In Naples
- North Naples News
- SWFL Inc. Visitors Guide
- Marco Chamber Visitors Guide
- Old Naples News
- Gulfshore Playhouse
- Naples Visitors Guide
- Florida Weekly Newcomers Guide
- Pelican Bay Post & Members Guide
- Naples On The Gulf
- Naples Portfolio

THE UNRIVALED LEADER IN REAL ESTATE

Discover the marketing power of John R. Wood Christie's International Real Estate and list your home with us today.

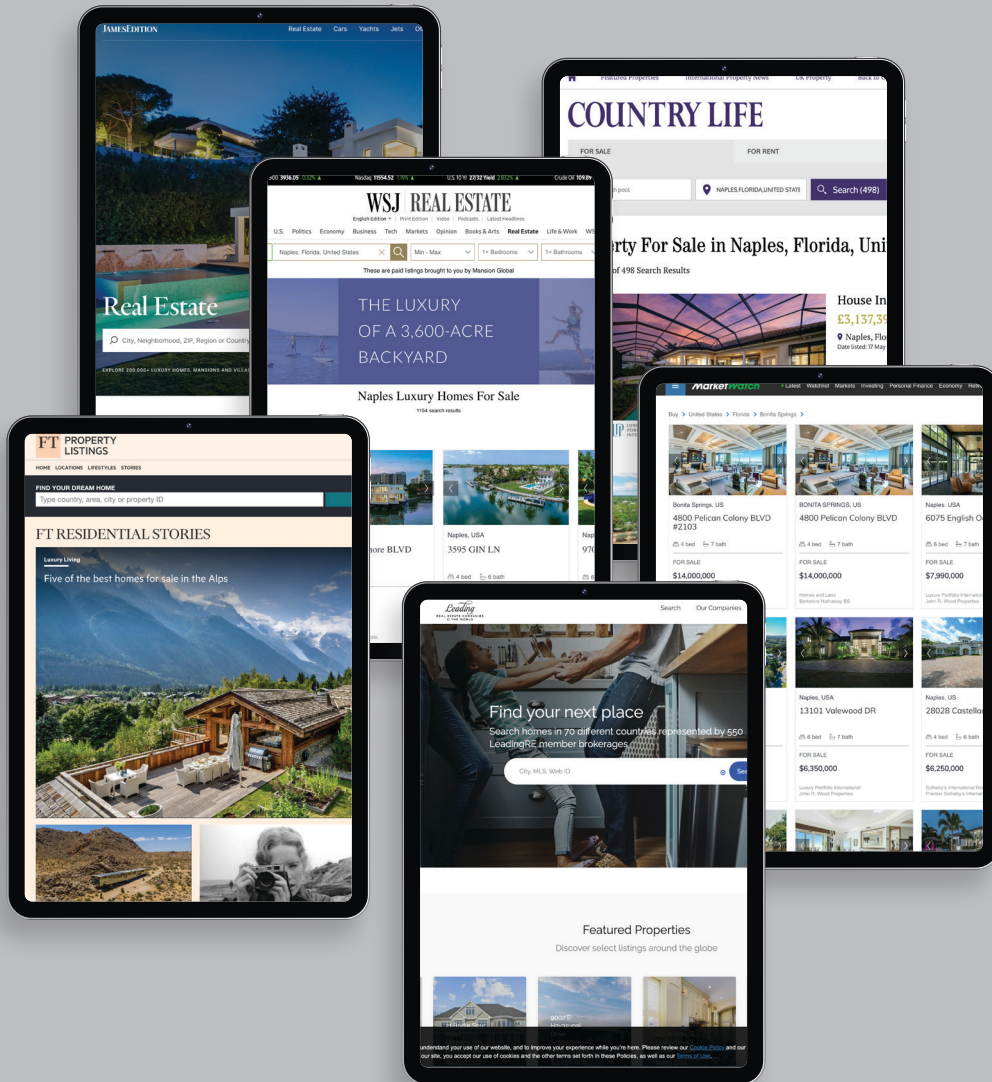


CHRISTIE'S INTERNATIONAL REAL ESTATE

LUXURY PORTFOLIO INTERNATIONAL

LUXURY PORTFOLIO INTERNATIONAL AFFILIATED WEBSITES AND SYNDICATIONS

Included in John R. Wood Properties LPI membership, properties on luxuryportfolio.com are automatically syndicated and displayed on some of the most influential websites around the world, exposing your home to the largest pool of potential buyers.



JohnRWood.com

It can take up to 48 hours after going live on the LPI website for a listing to appear on the sites listed to the right.

THE WALL STREET JOURNAL.
wsj.com

COUNTRY LIFE
countrylife.co.uk

BARRON'S
PENTA
barrons.com/penta

MarketWatch
marketwatch.com

Leading REAL ESTATE COMPANIES OF THE WORLD®
leadingre.com

 **居外**
Juwai.com
list.juwai.com

MANSION GLOBAL
mansionsglobal.com

JAMES EDITION
jamesedition.com


WeChat

FINANCIAL TIMES
propertylistings.ft.com

EXPANSION
expansion.mx/inmobiliario/
propiedades



A NETWORK OF FINE PROPERTY EXPERTS

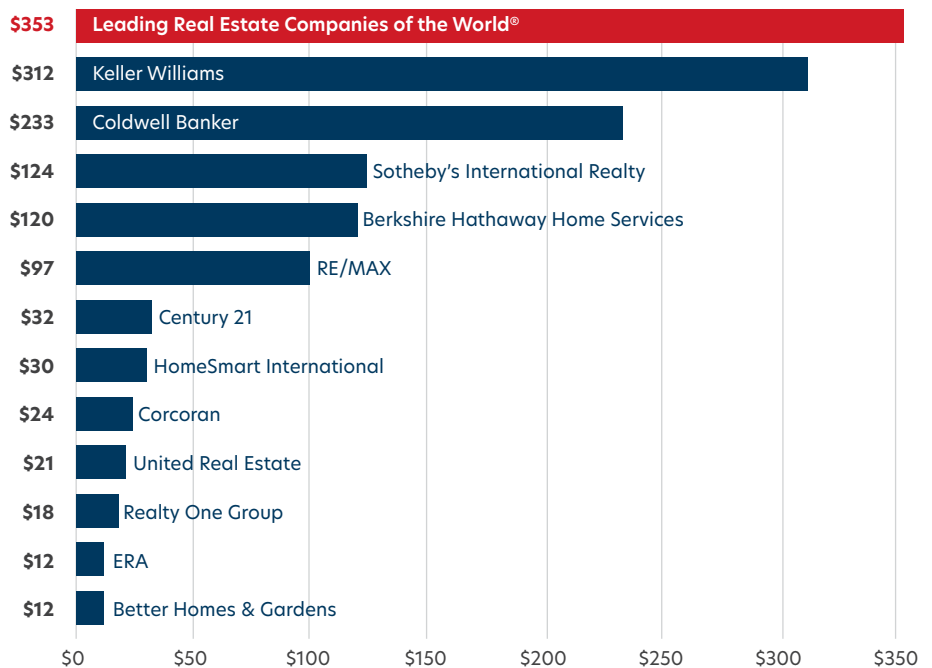
MORE U.S. HOME SALES
VOLUME THAN ANY OTHER
REAL ESTATE NETWORK,
FRANCHISE OR BROKERAGE
BRAND THROUGH LEADING
REAL ESTATE COMPANIES
OF THE WORLD®

VOLUME SHOWN IN
BILLIONS OF DOLLARS



We deliver access, insights and sophisticated guidance to discerning clients around the world.

As the luxury division of Leading Real Estate Companies of the World®, we have a direct relationship with the top independent property brokerages along with the most well connected and successful agents in cities around the globe. LeadingRE members handle \$353 billion in U.S. home sales volume, more than other real estate network, franchise or brokerage brand.



This bar chart is sourced from REAL Trends 500 for 2022, realtrends.com.



luxuryportfolio.com

DALLAS, TEXAS, USA | PRICE UPON REQUEST

WELL CONNECTED.™

Our network connects us, and you, to luxury experts and buyers in 800+ major cities from Bangkok to Barcelona – not just within one brand or company, but among the finest, most well-known leaders in each market. These relationships generate thousands of client introductions and billions in sales each year.



550

MEMBER COMPANIES



70+

COUNTRIES



138,000

ASSOCIATES WORLDWIDE





luxuryportfolio.com

OIL NUT BAY, BRITISH VIRGIN ISLANDS | \$19,500,000

LUXURYPORTFOLIO.COM
VISITORS PLAN TO SPEND
\$1M+ ON THEIR NEXT HOME:*



\$10.3 M
Liquid Assets



69%
Own a Second Home

YOUR PROPERTY WILL
BE TRANSLATED INTO:



6
Languages



160+
Currencies



CHRISTIE'S
INTERNATIONAL REAL ESTATE



REACHING HIGH-NET-WORTH BUYERS

Every year, millions of affluent consumers visit our website, luxuryportfolio.com, to browse in a setting dedicated solely to significant properties and a discerning lifestyle. These are high-net-worth buyers, not dreamers.

Globally, they have liquid assets of \$10.3 million and 69% own a second home. In the U.S. alone, luxuryportfolio.com curates more properties priced over \$1 million than any other luxury property network. Globally, we market approximately 50,000 properties annually. Our proprietary LuxeAnalytics application gives you a real-time view into where your property is reaching potential buyers.

*According to YouGov Affluent Perspective; Global respondents in the market for a primary personal residence over \$1 million in the next three years.



HIGH PROFILE MEDIA PROMOTION

Our marketing is meant to produce results, which is why we track the performance of everything we do – and share the results with you.

Our proprietary LuxeAnalytics™ application gives you a real-time view into where your property is reaching potential buyers. Our advertising relationships with media outlets like *The Wall Street Journal*, *Juwai*, the leading overseas real estate media property website in mainland China, and our own magazine, which is distributed in 70 countries and mailed directly to an extremely exclusive list of our agents' hand-selected top clients, provide a powerful and unmatched mix of promotion for your property.

We also enable our agents to utilize sophisticated digital advertising tools, including email marketing opportunities that target other agents around the world to share significant listings, and banner ad technology that strategically reaches luxury homebuyers browsing online.



THE WALL STREET JOURNAL.





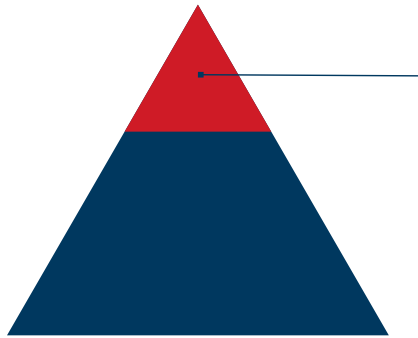
Leading
REAL ESTATE COMPANIES
OF THE WORLD

YOUR ASSURANCE OF QUALITY

You expect excellence in all things. The sale of your property should be no different.

The quality of the professional you retain, and the company for which they work, should be unquestionable.

Unlike most real estate brands or affiliations, companies that apply for membership in Leading Real Estate Companies of the World® must meet a standard of quality and performance to be accepted and remain in the network; even fewer firms qualify for entry into Luxury Portfolio International®. These brands truly are a mark of excellence.



ONLY 20%
of applicants
qualify for membership



CHRISTIE'S
INTERNATIONAL REAL ESTATE

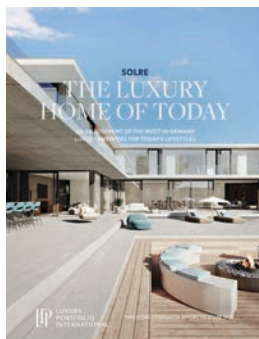
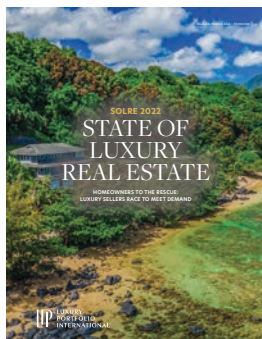
LP LUXURY
PORTFOLIO
INTERNATIONAL®



LUXURY IS OUR BUSINESS

A property such as yours requires a tailored and strategic approach to pricing, marketing and negotiation. Luxury Portfolio International® members represent a level of expertise which gives you the confidence that comes from working with the very best.

We work with our members by researching and tracking the latest trends in the high-end to help us understand how to best position a property and effectively reach today's affluent consumer. A sound marketing plan requires knowing your buyer, and we know them better than anybody.



CHRISTIE'S
INTERNATIONAL REAL ESTATE





CHRISTIE'S
INTERNATIONAL REAL ESTATE

WE CAN ASSIST YOU **ANYWHERE** IN THE WORLD.

As an affiliate of Leading Real Estate Companies of the World,[®] we have access to the highest caliber of real estate professionals in over 70 countries and across six continents. When buying or selling property outside of our local market, our world-class connections can help with real estate needs throughout our continent and to points around the globe. Let us introduce you to a carefully selected sales associate that will provide you with extraordinary service — anywhere your real estate needs take you. Our global network is comprised of the very best real estate companies and the most talented professionals in the world.

WORLD-CLASS SERVICE. WORLD-CLASS INTRODUCTIONS.



INTRODUCTIONS
MADE IN **84**
COUNTRIES IN 2023



400 CLIENT
INTRODUCTIONS
MADE WEEKLY
WORLDWIDE



19,000 CLIENT
INTRODUCTIONS
MADE EACH YEAR



I'M LOCAL I'M GLOBAL[®]

550
companies

4,800
offices

134,000
sales associates

70+
countries

Leading
REAL ESTATE COMPANIES[®]
OF THE WORLD



CHRISTIE'S
INTERNATIONAL REAL ESTATE

WE MARKET YOUR PROPERTY TO THE WORLD.

When selling your home, you need global exposure in addition to the strong marketing expertise we deliver locally. As an affiliate of Leading Real Estate Companies of the World[®], we have the resources to market your property to the highest possible number of potential buyers. With 134,000 associates around the world, we expose your property to buyers on six continents. In addition, we receive inbound clients from other affiliates around the globe who are interested in purchasing a home.

Leading Real Estate Companies of the World[®] is a pedigree denoting the very best companies who represent qualified clientele and wish to do business with similar firms. When your home is posted to our website locally, it is immediately promoted on the LeadingRE.com website and connected to the websites of 550 of our affiliate real estate firms.

550 companies | 4,800 offices



70+ countries | 134,000 sales associates

I'M LOCAL I'M GLOBAL[®]

550
companies

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Leading
REAL ESTATE COMPANIES[®]
OF THE WORLD



CHRISTIE'S
INTERNATIONAL REAL ESTATE

GLOBAL REACH. HUMAN TOUCH.

We are proud to belong to the global network whose name says it all — Leading Real Estate Companies of the World®. Only the best of the best are part of this collection. Wherever you go, the Leading Real Estate Companies of the World® logo is a symbol of the finest local real estate professionals.

AS AN AFFILIATE OF LEADING REAL ESTATE COMPANIES OF THE WORLD®, WE HAVE ACCESS TO 134,000 REAL ESTATE PROFESSIONALS IN OVER 70 COUNTRIES.

- | | | | | | |
|---------------------|--------------------|------------|------------------|--------------------------|-------------------------|
| Andorra | Canada | Greece | Mauritius | Saint Martin | United Arab Emirates |
| Anguilla | Cayman Islands | Guam | Mexico | Singapore | United Kingdom |
| Antigua and Barbuda | Chile | Hong Kong | Montenegro | Sint Maarten | United States |
| Argentina | Colombia | Hungary | Netherlands | Slovakia | Uruguay |
| Aruba | Costa Rica | Ireland | New Zealand | South Africa | Virgin Islands, British |
| Australia | Croatia | Israel | Nicaragua | South Korea | Virgin Islands, U.S. |
| Austria | Cyprus | Italy | Nigeria | Spain | Zambia |
| Bahamas | Czech Republic | Jamaica | Panama | Sweden | |
| Barbados | Dominican Republic | Japan | Peru | Switzerland | |
| Belgium | France | Lebanon | Philippines | Thailand | |
| Belize | French West Indies | Luxembourg | Portugal | Trinidad and Tobago | |
| Bermuda | Germany | Malaysia | Puerto Rico | Turks and Caicos Islands | |
| Bulgaria | Ghana | Malta | Saint Barthelemy | | |

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REAL ESTATE COMPANIES
OF THE WORLD



CHRISTIE'S
INTERNATIONAL REAL ESTATE

FROM COAST TO COAST AND EVERYWHERE IN BETWEEN, WE'VE GOT IT COVERED.

As an affiliate of Leading Real Estate Companies of the World,[®] we have a real estate professional ready to help you find your ideal home throughout our continent and to points around the globe. Whether it's a country house, a property in a resort location, or an in-town apartment, we can help you find the perfect property when you work with the best names in real estate — Leading Real Estate Companies of the World.[®]

REAL ESTATE IS STILL A LOCAL BUSINESS — Our network is comprised of the very best locally and regionally branded real estate professionals in the United States. With a local focus and a national/global view, our associates will ensure the best personal attention with the finest access to quality real estate connections.



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