# Nota Bene Productions – Company Values

## 1. Intention in Every Frame

We don’t just press record — we mark the moment. Every frame, every edit, every livestream is crafted with purpose. We believe the best media isn’t loudest — it’s most meaningful.

## 2. Dignity Over Exploitation

We are committed to humanizing every subject, not sensationalizing. We do not produce content that objectifies, degrades, or exploits — including adult material or manipulative media. Our standard is respect, consent, and care, regardless of context.

## 3. Inclusive by Design

Nota Bene is a space where LGBTQ+ stories and creators are welcome, affirmed, and valued. We believe visibility matters — and that dignity should never be conditional. We support inclusion not just in what we say, but in how we film, cast, hire, and collaborate.

## 4. Justice is Non-Negotiable

We believe media has power — and we choose to use it in the service of racial equity and truth-telling. We acknowledge the histories we inherit and commit to amplifying voices that have long been ignored. Our work honors movements for justice, labor, liberation, and healing.

## 5. Craft is Trust

We don’t show up just to shoot — we show up prepared, with the right tools and the right attitude. From field audio to post-production, we invest in gear and skill to deliver consistent, professional results.

## 6. Clarity of Message

What good is a video if the story gets lost? We prioritize clean visuals, crisp audio, and intentional edits so that your message hits home — with clarity, style, and heart.

## 7. Rooted Locally, Ready Broadly

We’re proud to be based in Baltimore, serving the region’s nonprofits, churches, unions, small businesses, and community organizers. We partner with those who share our values — clients and collaborators committed to dignity, inclusion, and justice. Whether local or national, we build relationships rooted in shared purpose and mutual respect — and we scale our services to meet the moment.

Your Moment, Well Marked.

Because when your story deserves to be seen and your voice heard, quality matters.