

## NOEL CAMPOS



### SUMMARY

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Noel Campos has over fifteen years of experience in community relations and has worked on major projects such as LAUSD's expansive construction bond. He has worked with school districts and non-profits in the Los Angeles area and is an expert on media relations and public outreach.

### WORK EXPERIENCE

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#### **Outreach and Marketing, Lee Andrews Group, Public Affairs Firm, Los Angeles, CA**

Responsible for engaging and promoting tailored solutions for clients in industries ranging from transportation, environmental, municipalities, economic and community development. Also led community involvement efforts for both public and private sector clients. Specialized in large infrastructure projects and managed community outreach programs to ensure that diverse neighborhoods can meaningfully engage in the project. Worked on various platforms such as media/social-media campaigns, including geo-targeted advertising to reach-out to younger stakeholders.

#### **Outreach and Marketing, InterEthnica, Multicultural Marketing Communications, Los Angeles, CA**

Responsible for engaging and promoting energy efficiency upgrades to homeowners within their Los Angeles County community. Identifying and contracting stakeholders, agencies, and nonprofits to participate in the Energy Upgrades California project. Worked on scheduling and coordinating community meetings and events as forums for information on green energy. Implement strategies for the Energy Upgrade California project and created resolutions for the Energy Champions participants promoting the project.

#### **Public Relations Liaison, William C. Velasquez Institute, Los Angeles, CA**

The purpose of WCVI was to conduct research aimed at improving the level of political and economic participation in Latino and other underrepresented communities. Provided information to Latino leaders relevant to the needs of their constituents. Worked to inform the Latino leadership and public about the impact of public policies on Latinos. Established communication platforms to inform the Latino leadership and public about political opinions and behavior of Latinos.

**Community Outreach Organizer, Los Angeles Unified School District, Los Angeles, CA**

Responsible for engaging and informing the different sectors of the community school administrators, elected officials, regulatory agencies and the Board of Education in the process of a new and existing school construction. Identifying and contracting stakeholders, scheduling and coordinating community meetings and events as forums for information exchange about various stages of construction while providing feedback to the Facilities Services Division. Served as a key representative for referring inquiries received from the community; resolving problems and tracking responses. Implemented strategies for the project resolutions of new construction.

**EDUCATION**

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**Master of Arts Degree in Educational Leadership and Policy Studies**

California State University Northridge, Northridge, CA

**Bachelor of Arts (B.A) in Chicano Studies**

**Bachelor of Arts (B.A) in Music Education**

California State University Northridge, Northridge, CA