

How to learn about your Impact Zone

A step-by-step guide
about simple ways to identify
your specif impact zone

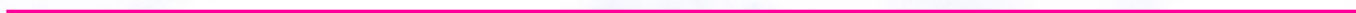
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The Visionary Framework



Hello and Welcome!

I am so happy to be going through what your impact zone means and how identifying it can truly put you in a space where you can start to see growth you have been waiting to see! In this workbook, I give tangible action steps and vital tips and tricks that you can use to start the foundation of your impact zone.



WHAT IS The Impact Zone?



The Impact Zone is your sweet spot of expertise, passion and natural born talent. It's an area that you without a doubt can work in your sleep.

It is not something that would feel forced or something that you feel unsure of. It's something that is uniquely designed for your purpose and your alignment.

Here is your first tip.

The impact is going to come with some turbulence. Have action plans in place.

Understand its **OK** things don't go accordingly and it does not make you less of worthy of what is coming to you.

Now lets dive into the Sweet Spot Recipe!

PILLAR ONE

Expertise



What do you have experience in? What area do you know like the back of your hand? For example, mine is the Nonprofit Industry. Between running my own nonprofit and being involved in other companies and community programs it is something that I can do with my eyes closed.

Expertise can either come from forced experience, sought experience or general life experience. Regardless of how it comes, take note of it and hold on to it.

Always keep the experiences in the back of your mind.



WAYS TO ENHANCE Expertise

1. **Take industry education based on your specific profession or area.** See what is out there and try to become a Subject Matter Expert within that field.
2. **Locate Networking Events in your area.** Networking with certain people can enhance your exposure to different realms and sub professions in that area.
3. **Seek out the one off situations.** Not being scared of a challenge can be the one thing that can set you apart from the majority of other people in that profession.



PILLAR TWO

Passion



This area of the Sweet Spot recipe is something that you found very early on in life! The passions in life are what makes living life that much more enjoyable.

Some people like to keep it as just a hobby and others like to make it a full-fledged career. Another way people use passion is to use it in conjunction with their corporate and or 9-5 Hustle.

Make your Passions work for You!



WAYS TO ENHANCE Passion

1. **Don't overwork your passion.**
Regardless of how much you love it, if you don't give yourself a break eventually it will become a chore.
2. **Find opportunities outside of your own organization to explore that passion.**
Sometimes you need to step back and truly do it for the enjoyment and not just use it to attract clients.
3. **Becoming content with knowing passions can change is a must.** Life is always evolving and those experiences can sometimes change what your passions are. Your recipe is always fluid and don't be scared of that!



PILLAR THREE

Natural Born Talent



Talent is something that you are going to lean into or turn away from. Regardless of what you choose to do, it is still going to be there.

Some people are natural born leaders, others are natural born foot soldiers and people can be talented for everything in between.

Don't be scared of where your natural talent can take you.



WAYS TO ENHANCE Natural Born Talent

1. **Sharpen your skills.** This can be learning extra skills for your talent, getting critical feedback from peers and do mock exercises etc.
2. **Have as many hands on experiences as possible.** I am a huge advocate of learning from your experiences. Having those said experiences multiplies the impact of the talent you already have.
3. **Create a portfolio.** Having a tangible team of what you have done and how you have done it will keep a bank of skills and tricks that you can always refer back to. Just having the talent does not make you perfect at it, you still have work on continuing that skill.



Write down your unique Impact Zone

Thank you!

Thank you so much for enjoying my workbook and I truly hope that it helped you with identifying what your Impact Zone is!

Remember, your sweet spot is going to be unique for **YOU** and only **YOU**!



Want to learn more?

[Schedule a Call](#)

I would love to speak more about identifying what your true passion is and how to make that into a full time gig! Contact me to schedule a call!



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