LAKEN THOMPSON

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Aspiring fashion designer skilled in creative problem-solving, collaboration, and bringing innovative ideas to life. Dedicated to professional growth and making an impact in the fashion industry.

STRENGTHS AND EXPERTISE

Technical Design & Pattern Making
Computer-Aided Design (CAD)
Textile Knowledge
Fashion Illustration
Powerpoint

Sewing and Construction Trend Analysis Project Management Spec Pack Development Adobe PLM Software Proficiency Concept Development Market Research Sourcing and Design Innovation Excel

PROFESSIONAL EXPERIENCE

Paul Carroll NY, Brooklyn, NY

Fashion Design Intern

May 2023-August 2023

Collaborated with the Head of Design to create and execute custom patterns, construct garments, source materials, and enhance brand marketing and social media presence across multiple platforms. Accomplishments:

- · Partnered directly with Head of Design to create and execute designs in a hands-on experience
- Created and edited over 50 custom patterns for cocktail dresses and wedding gowns
- Assembled and constructed over 30 different garments with Head of Design
- · Sourced fabrics and materials from over 15 stores throughout the Garment District
- · Increased company marketing and enhanced social media presence on three platforms

Gypsy Girl Tween Boutique, Birmingham, AL

E-commerce and Buying Assistant

August 2018 - December 2020

Managed inventory operations, coordinated purchases, and built relationships with 20+ wholesalers to optimize stock and buying decisions for e-commerce and retail.

Accomplishments:

- Uploaded and updated 1,000+ items of inventory from warehouse stock
- Processed 25+ orders and returns for e-commerce website each day
- Organized and collected 1,000+ remaining inventory of company products
- Coordinated purchases and arrivals of 300+ incoming inventory
- Established relationships with over 20 fashion wholesalers at America's Mart
- Engaged with the buying of over 200 new inventory items at Children's Club NYC
- Calculated 2 different budgeting plans to determine the amount of clothing to purchase
- Researched over 30 wholesalers to get the best inventory for the business

Styling Internship January 2016-August 2018

Coordinated styling and sample management for photoshoots and fashion shows, ensuring seamless execution and brand promotion.

Accomplishments:

- Managed 200+ accessories and garments for fashion shows and company photoshoots
- Styled clothing for 4 photoshoots and 2 charity fashion shows for promotion of the company
- Oversaw and managed 20+ clothing samples for photoshoots and fashion shows

LeadAbroad and NexGen Careers

Micro-Internship

July 2024 - August 2024

Completed a study abroad micro-internship, collaborating with international clients to develop and implement marketing strategies, including influencer outreach and multi-platform audience growth.

Accomplishments:

- Collaborated with different companies for 25 total hours to enhance marketing strategies
- Designed, built, and implemented an influencer marketing strategy for an International client
- · Advised an international company on how to improve audience and reach across 3+ platforms

EDUCATION

The University of Alabama, Tuscaloosa, AL

B.Sc. in Human Environmental Sciences, Apparel and Textiles, Apparel Design, GPA: 3.8/4.0

Minor: International Business

- Academic Excellence: Honors College, Phi Sigma Theta National Honor Society, National Society of Leadership and Success, Dean's List & President's List (2021-2025), Capstone Academic Scholarship, Julia Tutwiler Scholarship
- Involvement: Gamma Pi chapter of Kappa Kappa Gamma Sorority, Big Brothers Big Sisters of West Alabama