



Hi, I'm Ali Anderson and I can't wait to help you elevate your offerings. As an experienced change management consultant, I have helped companies of all sizes through some of their most disruptive organizational changes. Trained by the most competitive consultancies in the world, I bring elite industry experience without the elite costs. I'm not like any consultant you've worked with, I promise. You'll get upfront costs, capabilities, clear timelines, and 110% guarantee that I deliver according to my agreed upon deliverables.

Industries I've supported include: consumer goods, retail, automotive, manufacturing, pharmaceutical, healthcare, and food & beverage

Here's how I can help:

CHANGE MANAGEMENT

- Aligning leaders on desired future state of the business
- ✓ Facilitating meetings and advising on key action items
- *Implementing culture change* initiatives and conducting critical 1:1 meetings
- Creating & adapting new processes for improved efficiencies

COMMUNICATIONS

- Developing PowerPoint decks for company meetings
- Creating go-to-market sales material for external distribution
- Creating newsletters
- Developing informational FAQs
- Developing survey content and distribute plans
- Creating email campaigns

TRAINING

- Developing training plans for new processes or systems
- Developing training material including courses and job aids
- *Implementing train-the-trainer* processes for improved efficiency.

Want to see some samples of my work? Just let me know!



Are you a new consultant? I also offer a comprehensive consultant training experience through my Thrive in Five Program. This multicourse experience offers new consultants a roadmap as well as downloadable templates and tools for achieving success in their first five years!

Multi-page infolet on capabilities for manufacturing company

> E. S 00 Team Training on Motivation

Here's what industry leaders have to say about working with Ali Anderson:

"...everything about Ali is like that. Attention to detail, always focused on the "client" or "customer", responsive, communicative and intelligent." CEO, Media & Tech Company

"From the first time that I met Ali, I could tell that she was a go-getter and a true young professional. She is very ambitious and goal oriented. With no hesitation I would recommend Ali to any organization." Product Manager, Amazon

"Ali is the epitome of excellence. She knows how to ask the right questions, analyze information, and set a vision for the future." Manager, Salesforce



ARE YOU READY TO GET STARTED? Shoot me an email today!



WANT TO LEARN MORE? Visit www.ironelkconsulting.com



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