



My Property Group | White Label Property Partner Introduction Summit

Make More from Property
Thursday 13th March 2025

Welcome Drinks

Park Plaza, Victoria London, 239 Vauxhall
Bridge Rd, Pimlico, London SW1V 1EQ

Make More From Property - Workshops

My Property Group, Lower Ground Floor,
235-237 Vauxhall Bridge Road, SW1V 1EJ



MY PROPERTY
— GROUP —

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18:00

WELCOME
DRINKS

Park Plaza, Victoria London, 239 Vauxhall
Bridge Rd, Pimlico, London SW1V 1EQ

19:00

WORKSHOPS

LISTINGS WORKSHOP
LIST A PROPERTY WITH
MY PROPERTY LISTING

DIGITAL MARKETING WORKSHOP
MAKE THE MOST OF YOUR
DIGITAL MARKETING

MEET THE FOUNDERS
BEHIND THE SCENES &
FUTURE TECHNOLOGY

ACCOUNT MANAGEMENT WORKSHOP
MAKE THE MOST OF YOUR ACCOUNT
MANAGER AND MY PROPERTY GROUP

My Property Group, Lower Ground Floor,
235-237, Vauxhall Bridge Rd, Pimlico, London,
SW1V 1EJ

20:30

WHOLE GROUP Q&A
& DRINKS

MY PROPERTY GROUP | WHITE LABEL PROPERTY PARTNER INTRODUCTION SUMMIT | MAKE MORE FROM PROPERTY

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We are excited to invite you to our upcoming summit at **My Property Group**, where we will be presenting a range of insightful sessions and workshops.

The event will kick off with a meet and greet at 6pm at our local Park Plaza hotel, where you'll have the opportunity to connect with our Founders, White Label Property Account management team, marketing team, listings team, and refurb team. Throughout the evening, we'll offer four informative workshops.

- (1) The first will focus on the current direction of **White Label Property** and **My Property Group**, followed by an in-depth discussion on the future opportunities driven by the technology we are building, the services we provide, and the solutions we offer.
- (2) We'll also explore how to make the most of your relationship with your assigned account managers for White Label and walk through the process of buying off-market investment properties with us. We'll cover the commissions earned from being part of our White Label partner across our host of services.
- (3) Additionally, we'll host a workshop to help you understand the best way to list off-market properties with us, including the necessary information and photography needed to list.
- (4) Our digital marketing workshop will dive into topics like Paid search, Search Engine Optimisation, Maximising the use of CRM software, and how to leverage your personal and social networks to maximise lead generation results.

To wrap up the summit, there will be a **Q&A session with our founders and staff**, giving you the chance to ask any questions you may have about **White Label Property** and **My Property Group**.

THANK YOU

