



RANIA BADRELDIN

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*International Speaker,  
Entrepreneur, Happiness  
Consultant, Mindset Coach  
and NLP & Hypnosis Master  
Practitioner*

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*Whether you're interested in hearing about leadership, entrepreneurship, happiness, success and wellbeing, or mindset and the power of the unconscious mind, she's got you covered and can tailor a talk or workshop to your specific needs.*

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*As Founder & CEO of The Family Hub - a social enterprise that delivers knowledge for wellbeing - Rania brings over 25 years of experience, wit and authenticity to the stage and has a unique ability to inspire, engage and connect her audience.*



“ As a happiness coach, it is important to walk the talk; otherwise, if there's a discrepancy between the two, even a child can spot it from a mile away. From the moment you meet Rania, you know that she's someone who walks the talk. She's authentic, creative and funny - and of course, happy! I'd highly recommend her as a speaker and coach.

**Raj Raghunathan**  
Professor of Marketing at the McCombs School of Business at The University of Texas at Austin. Author of "If You're So Smart, Why Aren't You Happy". TED speaker



# ABOUT RANIA

RANIA BADRELDIN is a seasoned entrepreneur, international speaker, happiness consultant, mindset coach and NLP & Hypnosis Master practitioner who is dedicated to helping leaders and entrepreneurs across the globe find happiness, success and fulfillment.

Rania brings over 25 years of experience, wit and authenticity to the stage and has a unique ability to inspire, engage and connect her audience, weaving her deep understanding of entrepreneurship and leadership, neuroscience, positive psychology, the science of happiness and old-age wisdom into everything she does.

She is the Founder and CEO of The Family Hub, a social enterprise that delivers knowledge for wellbeing through the digital platform Mother & Child - Egypt's trusted source of family care advice since 1995 - and The Family Experts Network, a technical consultancy arm that collaborates with government on national campaigns, policies and initiatives.

She is also a certified Parent Educator, proud mother of three and most recently a grandmother. She holds a BA in Business Administration from the American University in Cairo and is a graduate of the Goldman Sachs 10,000 women program with Babson College.

She has served as a mentor and speaker on women's entrepreneurship and leadership, parenting, happiness and wellbeing, mindset and the power of the unconscious mind on countless occasions. She has delivered two TEDx talks: A TEDxTanta talk on "Respecting Kids" and TEDxCairoWomen talk on "The Secret of Work-Life Balance" and presented at the University for Peace in Costa Rica.

An Egyptian national, Rania considers herself a citizen of the world and lover of humanity.



**Are you looking for a dry, staid, academic speaker? Then Rania Badreldin is NOT your person! Rania is infectious enthusiasm personified. She combines a grounding in the science of happiness and neuroscience with humor and love. Her presentations are irresistible!**

**Ginny Sassaman**

Co-founder of Gross National Happiness USA , creator of the Happiness Paradigm, author and lay happiness preacher



**Rania was invited to speak at the University for Peace in Costa Rica during the Gross Global Happiness conference. This conference brought together a diverse group of professionals, all passionate about happiness and how to bring more of it to the world. She gave a wonderful, interactive workshop entitled 'Love as the Key to Individual and Global Happiness.' Not only did she impart interesting content that got participants up and moving around for a 'learning by doing' experience, she also emitted an amazing, positive energy that was contagious to all in the room. She was able to balance a level of professionalism with a level of vulnerability that really made the audience open up, share their own stories and walk away feeling connected to the content and peers. This is a difficult balance to achieve for many presenters, and Rania did so beautifully. I would recommend her as a facilitator for other events.**

**Hannah Benson**

Program Manager, UPEACE Centre for Executive Education University for Peace, Costa Rica



**Rania presented a session on "Goal Setting and Creating a Life Map" at the New Zealand Residence for participants of the "She Leads" young women's leadership programme, which the New Zealand Embassy collaborated on with a number of other Cairo based missions. Her engaging and energetic style was very well received by the young women in attendance. She was well prepared, including with a number of activities to keep up the pace during the training session, and get people thinking outside the box. This was the second She Leads session Rania had hosted and it was clear that she had built a warm rapport with the participants who were very happy to see her again.**

**Amanda Stark**

First Secretary, New Zealand Embassy, Cairo



**Rania is the voice we may not even realize that we need. Amidst the "noise" of internet motivational and inspirational videos, Rania's words stand out as a voice of true compassion and genuine happiness that every single person, no matter how young or old, rich or poor, amateur or professional of an individual they may be, needs to hear. She recently gave the keynote address for CAC's National Honor Society Induction ceremony and her messaging couldn't have been more perfect for these stressful, uncertain and seemingly helpless times. Both teenagers and adults alike messaged me after Ms. Badreldin's speech and said that it was "so perfect" and indeed it was. Her words moved people and will keep a lasting impression on those new inductees as they reflect upon this event for years to come.**

**Ms. Ashley Gramolini**

HS English Dept. Head/NHS Advisor, Cairo American College, Egypt

**BOOK RANIA AS A SPEAKER**

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