



2025 Title Sponsors



6/17/25

Dear Potash Vendor:

The 64th Annual Potash Open Charity Golf Tournament is coming.

Save the Dates (*and your charity contributions*): September 4-6, 2024

This year's event will be held at Riverside Country Club (RCC) and Lake Carlsbad Municipal Golf Course (LC). Thursday, September 4th will be the Invitation-Only Vendor Scramble at the RCC, and the Potash Open Charity Golf Tournament will take place on Friday and Saturday, September 5th and 6th at both the RCC and LC. Event details are listed on the next page. Updates will appear on www.potashopen.com.

***** Make your Sponsorship Donations and Register your Teams with Faith Hope and Love under the link at potashopen.com or by phone at 575-941-2022 Monday-Thursday 9am-1pm starting June 18th. If possible, please make donations via check*****

We recommend that you make plans early to ensure your participation can be secured. Demand for teams wanting to participate in the Potash Open will be high, and we expect to sell out early again this year, so please make your reservation early.

Because of you, the Potash Open donated over \$125,000 in 2024 to 14 well-deserving local charities and sports programs in the Carlsbad community. Your participation and sponsorship contribute not only to a great weekend of golf but to those who are in need. All funds raised are used for the expenses of the tournament with the remaining funds being donated to charity. By having an all-volunteer staff were able to maximize the money given to charity.

We look forward to seeing you at the 64th Annual Potash Open Charity Golf Tournament. For information on Sponsorship opportunities, please see the next page, contact the Potash Open Board via e-mail @ golf@potashopen.com or phone at (707)301-3218.

Thank you in advance,

Potash Open Charity Golf Tournament Board

Kyle Williamson – Chair

Jorden Berdoza

Joe Hernandez

Lee Ann Collis

Oscar Colorado

Mason Gregory

64th Annual Potash Open Event Details

Event Locations

Riverside Country Club (RCC) 1700 West Orchard Lane, Carlsbad, NM 88220

Lake Carlsbad Municipal Golf Course (LC) 901 Muscatel Ave, Carlsbad, NM 88220

Pecos River Village Conference Center (PRV) 711 Muscatel Ave, Carlsbad, NM 88220

Potash Open Golf Tournament – Friday and Saturday, September 5-6 RCC and LC

Scramble Format; 3-Person Teams as registered by team members; First, Second and Third Place Pro Shop credits with Multiple Flights; Prizes or Pro Shop credits for Longest Drives and Closest to Pins; Donations for Mulligans, Tiger Drive and Squares; Each Team will Play One Day at Each Course; Food and drinks will be available and provided by Mine Supply, Rugged Trade, Triple T Linings, Penasco Services; and Kyvek Energy Services. No outside alcohol permitted on either course.

Sponsorship Levels	Bronze	Silver	Gold	Platinum	Title
Donation Amount	\$2,000	\$4,000	\$6,000	\$8,000	\$10,000
Number of Teams (3 Player/Team) with the sponsorship level	1 Team	2 Teams	2 Teams	2 Teams	3 Teams
Your Company's Signage at Course	X	X	X	X	SOLD
Your Company's Website Link showing on Potash Open website	X	X	X	X	SOLD
Range Balls at both courses	X	X	X	X	SOLD
Reserved slot in Vendor Scramble (Thursday)		1	2	3	4
Personalized Plaque recognizing your company's sponsorship			X	X	SOLD
Included in all Online Marketing			X	X	SOLD
One hole sponsorship with pin flag per course 2'X18" sign at tee box				X	SOLD
Drink Tickets (2) per day per player Friday and Saturday				X	SOLD
Sponsor Table at Banquet				X	SOLD
Reserved Parking (3 spots) at Both Courses and Banquet					SOLD
One Banner at Each Course 3'X3' and Banquet					SOLD

Invitation-Only Vendor Scramble – Thursday, September 4th @ Noon – RCC

Scramble Format: 6-Person Teams randomly arranged by Potash Open Tournament Board; Additional players may only be added to silver or higher sponsorship with priority being given to highest level sponsors. There is no guarantee of availability for additional players.

Sponsorship Levels	SILVER	GOLD	PLATINUM	TITLE	Additional Players
Number of Players Playing with the sponsorship donation	1 player	2 players	3 players	4 players	\$500 each



Vendors may distribute business cards and other giveaways prior to and at the end of Vendor Scramble. If your company would like to be considered for this invitation-only event, please contact the Potash Open Board via e-mail @ kyle.williamson@intrepidpotash.com.

Additional Tournament Events Details to follow at www.potashopen.com

Hors d'oeuvres and Cash Bar – Thursday, September 4th @ 4:30-6:30 PM – RCC

Catered Banquet with Door Prizes – Saturday, September 6th @ 7:00-10:30 PM – PRV

NON GOLF TEAM SPONSORSHIPS

Closest to the pin Sponsorship. Includes a 32"x24" sign at Tee box and pin flag with your logo, ability to set booth and	\$1,250
Hole Sponsorship. Includes 2'x18" sign on Tee box and pin flag on Friday and Saturday at Country Club or Municipal Golf	\$500
Tiger Drive hole sponsor. Includes a 32"x24" sign at Tee Box, TD cones and pin flag. A portion will also pay out for closest to	\$1,250
Long Drive Contest at Riverside Country Club. Includes 32"x24" at Tee Box and pin flag.	\$1,000
Long Drive Contest at Municipal Golf Course. Includes banner 32"x24" at Tee Box and pin flag.	\$1,000
Range Sponsor. 12 custom designed 6"x32" range box signs.	\$1,000
Vendor Scramble Reception food catering. Includes banner at reception dinner.	
Dinner Sponsor. Includes banner, dinner, reserved table at banquet and raffle tickets for prizes. This covers the entire cost	\$6,100
Golf Cart sponsor. Will receive badging on cart cards and an invite to for 2 to the Vendor Scramble.	\$5,000
PRIZE POOL!!! Donate directly to our prize pool, when a prize is given away at the Banquet your company will be annouced	\$100-\$2,000
Water sponsorship. Includes 1,700 bottles of water with custom branded labels of your logo. Water will be stocked in coolers at both courses. Must be purchased by 7/29/24.	
Bar sponsor. Includes banner in front of the bar and ability to supply cups with your company logo.	