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Experience:

2014 to Present: [Oddly Creative Media, LLC](#) - Phoenix, AZ
Owner & Freelance Marketer

- **Director of Marketing & Development for non-profit [M.I.K.I.D.](#) in Phoenix, AZ (7/2022-4/2023).**
 - Oversaw team of 4 staff including grants, development, and community outreach positions.
 - Fundraising campaign direction and donations management using Network4Good CRM
 - Web design/SEO and maintenance of company website using Wordpress software
 - Digital marketing strategy and content creation/distribution across multiple platforms
 - Event and project management for charity benefits, community booths, and more
- **Development Manager for non-profit [St. Joseph the Worker](#) in Phoenix, AZ (1/2022 to 4/2022).**
 - Event planning and project coordination with Development Team and other departments
 - Fundraising campaign creation and donations management using Virtuous CRM software.
 - Web design/SEO and maintenance of company website using Wordpress software.
 - Digital marketing strategy and content creation in collaboration with PR firm and graphic designer
- **Communications Director for non-profit [Crossroads, Inc.](#) in Phoenix, AZ (2018-2021).**
 - Digital marketing strategy, content creation/distribution, and web design/SEO.
 - Addiction recovery themed podcast creator and co-host in a successful bi-weekly show.
 - Photo/video production including shooting and editing, and PR firm coordination.
 - Graphic design, print materials management, and public/employee newsletter creation.
 - Fundraising, Event and Project coordination with Community Outreach and other departments.
- **Digital marketing strategy and content creation ie photo, video, copywriting, graphics and PR** for a variety of clients including:
 - [The Mystery Mansion Dinner Theater](#), [Mandalay Homes](#), [The Lavatory](#), [Westwind Dental](#), [Midwives Rising](#), [Party Masters](#), [Los Altos Ranch Market](#), [The Diamond Cutter Institute](#), [Canna Clawz](#), [The Glides](#), [Breezy Cakes](#), and more.

2011 to 2016: [Risas Dental and Braces](#) - Phoenix, AZ
Marketing Coordinator & Executive Assistant

- Social Media Management including copywriting, distributing content, and interacting with the public.
- Marketing and PR coordination, graphic design coordination, marketing supplies management, etc.,
- Event coordination for Health Expos, Grand Openings, Christmas Parties, doctors/office parties, etc.
- Photography and coordination with contracted videographer for promo media and materials.
- Executive Administrative Assistant to the Founder and CEO.

EDUCATION:

Professional Certified Marketer® Certification, 11/2022 - [American Marketing Association](#)
Production Assistant and Video Editing Internship (Volunteer), 2017 - [PHXTV/know99](#) - Phoenix, AZ
Camera Operation at Maricopa Community Colleges [MCTV Cox CH.115](#) (Paid), 2017-2019 - Scottsdale, AZ
Photo/Video Production Apprenticeship at [DeCarlo Media, LLC](#) (Paid), 2016-2019 - Phoenix, AZ
Associates of Arts, 2018 - [Glendale Community College](#) - Glendale, AZ

SKILLS:

Digital marketing strategy, brand management, marketing campaign direction, social media presence management, photo/video production, multi-project management, graphic design, creative direction, web design/SEO, event planning, fundraising, R&D, and more.

References Available Upon Request