



on the **Radar Screen**

ONE TO WATCH FOR 2020



CARDIFF LEXINGTON
CORPORATION
A PUBLIC HOLDING COMPANY

Cardiff Lexington is a "Buy and Build" perpetual acquisition company within the Financial Services sector, Real Estate sector, and emerging Growth Companies.

**TOP
PICK**

Well Positioned for Strategic Growth and Uplisting

What you need to know...

- ✓ Inefficient market for small and middle-market private companies
 - Lack of access to growth capital and debt financing
 - Few options for business owners looking at succession planning/retirement
- ✓ Cardiff provides business owners access to capital, diversification and long-term exit strategy
- ✓ Strategy to acquire private companies with **strong cash flow** and solid balance sheets
 - Robust acquisition pipeline – niche markets
 - Target acquisition multiples of 4-6X EBITDA
- ✓ Holding company structure provides investors diversification and mitigates risk
- ✓ "Hands On" Management team with track record of success
- ✓ Asset Appreciation
- ✓ Nasdaq 2021

Reporting Status

U.S. Reporting
SEC Reporting
Audited Financials

State of Incorporation

Florida

Recent Share Price

\$.027

Outstanding Shares

2,076,903

Market Cap

\$ 56,076

Chief Executive Officer

Alex H. Cunningham

From Main Street to Wall Street: Creating value in the middle-market for business owners and investors.

Cardiff Lexington Corporation is a diversified Financial Services and Real Estate Holding Company focusing on the tax, debt, and real estate sectors. Their platform provides an "Equity Exit or Equity Capitalization" Strategy for acquisitions as well as a diversified investment platform for investors, mitigating risk. The company's "Buy and Build" strategy seeks niche companies which complement existing subsidiaries.

Ticker Symbol CDIX

This document may contain forward-looking statements, including information about Cardiff Lexington's future expectations, plans and prospects. In particular, when used in the preceding discussion, the words "believes," "expects," "intends," "plans," "anticipates," or "may," and similar conditional expressions are intended to identify forward-looking statements. Any statements made in this release other than those of historical fact, about an action, event or development, are forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors, which may cause the results to be materially different than those expressed or implied in such statements. StockVest was paid 18,000 restricted shares by CDIX on 11/05/2020 for 90 days of services.

High Growth
Investment Opportunity