



DigiMax Continues Global Marketing Expansion into Asia with Signing of Collaboration Deal in Korea

TORONTO, ON / ACCESSWIRE / July 29, 2021 / DigiMax Global Inc. (the "Company" or "DigiMax") (CSE:DIGI)(OTC:DBKSF), a company that provides artificial intelligence ("AI") and cryptocurrency technology solutions, is pleased to announce that it has signed a marketing collaboration deal with The Wing Corp. ("Wing") based in Seoul Korea

CryptoHawk is an Artificial Intelligence-driven, price-trend prediction tool that can be profitably used by any investor interested in trading Bitcoin or Ethereum. The tool is different as it uses AI and machine learning to capture profit from the volatility of cryptocurrencies rather than incur the risk of buy-and-hold investments. As previously announced by the Company, in its first full month of operation in June 2021, CryptoHawk signals achieved a long-short return on BTC of more than 25% compared to a buy-and-hold return for the same period of a loss of 10%. In both up and down markets, CryptoHawk has the potential to deliver subscribers much higher returns when trading.

Wing is a market-leading influencer in blockchain and cryptocurrency in Korea, which they reference as the core of 'the 4th industrial revolution'. Wing is a company established to help traders and exchanges seek out the highest value cryptocurrencies for investment and future development. Wing applies rigorous verification by experts to foster the development of the cryptocurrency market and sound investment culture.

Having been associated with Wing since DigiMax was founded in 2018, DigiMax recognizes Wing's strength because it uses non-traditional methods for direct communication with its followers that is not easily traceable through conventional means. They are however very effective at communicating with both crypto traders and exchanges throughout the country.

The founder of Wing, Minho Kang, is a leading blockchain influencer in Korea who has already introduced numerous crypto companies (including Dent, Salt, Enigma, Skraps, Hero, Shivom, Karma, Poet, Trade.io, Hacken, Real, Bitjob, Sapien, Zper, Investfeed Dexe, Hyve and Eqifi) to Korea, and his success has earned him a reputation as a global marketing expert. He also led a successful blockchain conference as the co-founder of The Signature, leading more than 50,000 investment members.

Wing will collaborate with DigiMax to develop a broad range of CryptoHawk users in Korea and will assist DigiMax to develop integration of the CryptoHawk artificial intelligence system into crypto exchanges in the country. Wing will share referral fees on a sliding scale from 1,000 subscribers up to more than 100,000 subscribers developed in Korea. Wing will also earn options in DigiMax for successfully creating direct partnerships between DigiMax and Korean crypto exchanges.

"As Korea fully embraces the 4th Industrial Revolution, we are thrilled to partner with DigiMax in reaching out to our community with the power of AI." Says Minh Kang, the founder of The Wing Corp. "Korea is extremely techno-savvy with cryptocurrency. I firmly believe that CryptoHawk.ai takes all of us to a new level of monetization through insight that can be used by anyone interested in trading crypto."

"We are excited to be able to join forces with such a knowledge leader in the industry in Korea," said DigiMax CEO, Chris Carl. "Since Korea operates in an autonomous manner apart from most of Asia, having such a respected and prominent influencer in a country that has one of the highest per-capita rates of crypto followers in the world, is a great addition to the growing DigiMax team."

About DigiMax

DigiMax is an Artificial Intelligence technology company committed to unlocking the potential of disruptive technologies by providing advanced financial, predictive, and cryptocurrency solutions across various verticals. DigiMax is an official IBM Watson partner, and the Company's engineering team has extensive experience in Machine Learning, Neural Language Processing, AI, Big Data and Cryptocurrency technology.

To learn more, visit our website: <https://digimaxglobal.com/>

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Cautionary Note Regarding Forward-looking Statements

This press release contains "forward-looking statements or information". Forward-looking statements can be identified by words such as: anticipate, intend, plan, goal, seek, believe, project, estimate, expect, strategy, future, likely, may, should, will and similar references to future periods. Examples of forward-looking statements in this press release include, among others, statements about the Company and Kirobo Inc.'s future plans, expectations and objectives.

Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements.

The Company may not actually achieve its plans, projections, or expectations. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company, including expectations and assumptions concerning the future plans of Kirobo Inc. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following: the adequacy of our cash flow and earnings, the benefits and uses of our software, the pricing and availability of our software, the availability of future financing and/or credit, and other conditions which may affect our ability to expand the platforms and software described herein, the level of demand and financial performance of the cryptocurrency industry, developments and changes in laws and regulations, including increased regulation of the cryptocurrency industry through legislative action and revised rules and standards applied by the Canadian Securities Administrators, Ontario Securities Commission, and/or other similar regulatory bodies in other jurisdictions, disruptions to our technology network including computer systems, software and cloud data, or other disruptions of our operating systems, structures or equipment, the impact of Covid-19 or other viruses and diseases on the Company's ability to operate, consumer sentiment towards the Company's products and services, failure of counterparties to perform their contractual obligations, government regulations, competition, loss of key employees and consultants, and general economic, market or business conditions, the impact of technology changes on the products and industry, the ability for Kirobo Inc. to complete its business objectives, as well as those risk factors discussed or referred to in disclosure documents filed by the Company with the securities regulatory authorities in certain provinces of Canada and available at www.sedar.com. Given these risks, uncertainties and assumptions, you should not place undue reliance on these forward-looking statements.

Any forward-looking statement made by us in this press release is based only on information currently available to us and speaks only as of the date on which it is made. Except as required by applicable securities laws, we undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.