



K. Simmons Media Group

www.ksmediagroupinc.com

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(808) 393-3114



FINDING KATE - DONOR GIFT PACKAGES

TO BE AIRED ON KHII, 6 SUNDAY'S, PRIMETIME 8pm-9pm
(LIVE STREAMED ON KHON2.COM)

"Long-ignored computer genius, Kate Keenan, has designed a computer program for Hawaiiwood movie production company, but in the wrong hands it will be a threat to national security, and when she disappears, everyone joins the hunt to find Kate...and her program"

We are looking forward to this adventure with Kate and encourage you to become part of the process:

1. Emotional Value:

a. Finding Kate is Book #5 in award winning author, A.G. Hayes' 7 book series called Koski & Falk Secret Agent Thriller. A.G. Hayes has been writing for over 60 years. He is 95 years old, a veteran, and his dream is to see his series turned into a television show. We are making that dream come true! His daughter, Patricia, and her family live in Hawaii and have dedicated their lives helping local non-profit organizations and seeing her father's work live on would be something the family can cherish forever.

2. Marketing & Advertisement Value (ability to reach targeted audiences):

- a. Finding Kate is a fiscally sponsored project making all donations tax deductible.
- b. Finding Kate will be aired and marketed on FOX and The CW affiliate local television stations, KHII & KHON2, with an audience of over 100,000 viewers, between the ages of 25-50+, for our time slot.
- c. Live streaming of each episode weekly at www.khon2.com opens up the viewership to a national audience. Their website has over one million users and their page views are over four million views.

3. Marketing & Advertisement Value (ability to keep audience engaged):

a. Promotions on Living808 television show (6 weekly recap/teases at the top of the show) and pushes on their social media pages (with around 25,000 followers) will keep today's audience engaged and excited about each episode.

4. Economic Impact:

a. Finding Kate is a local production that will be hiring local cast and crew, creating jobs for individuals in this industry in Hawaii. We will be highlighting local business who are continuing to re-bound from the pandemic and several non-profit organizations. So far, at least 80% of the initial donations for Finding Kate have come from out-of-state donors, bring more money into Hawaii. We will be premiering on a local station but live streaming all across the world, while showcasing Hawaii's beautiful landscape, landmarks, and people.

5. Long-lasting Affects:

- a. A portion of the net distribution proceeds of Finding Kate, for the lifetime of this film, will be donated to the Hawaii Children's Cancer Foundation. We at K. Simmons Media Group thrive on creating films with a cause and hope that our efforts will help HCCF in their journey to assist, support, and advocate for the needs of children diagnosed with cancer, their families, and long-term survivors of childhood cancer. As a cancer survivor himself, Executive Producer Kendrick Simmons believes that a well-rounded support system is vital to everyone's quality of life.
- b. K. Simmons Media Group has developed the A.G. Hayes Script Writing Adaptation program using A.G. Hayes' 7 book series, Koski & Falk Secret Agent Thriller, as the catalyst for this program. The co-writer of Finding Kate's script, Myka Arakawa, is the first student to go through this program. We are dedicated to helping young writers learn the art of script writing and helping them to make a name for themselves, doing what they love.





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\$45K - Executive Producer

1. Executive Producer Credit will be included in opening credits
2. 4 minutes of commercial airtime each episode (total 24 minutes)
 - a. 2 minutes per separate entity (either another business or a non-profit of your choice)
3. A 10% donation from Finding Kate's distribution profits will be donated to the Hawaii Children's Cancer Foundation on your behalf, for the lifetime of this film.
4. Product placement:
 - a. Company logo will be visible withing the film
 - b. Company name will be verbally mentioned during the film
 - c. Company product, if any, will be used during the film
 - d. Company name and website information will be included in the ending credits
5. KHON/KHII/HAWAII'S CW promotions
 - a. Promos on all 3 stations each week (15 sec. - 90x KHON, 90x KHII, 90x CW = 270 promos)
 - i. Logo will be on the screen
 - ii. Company mentioned during voiceover
 - b. Living808
 - i. 2x 3-5-minute LIVE in-studio interviews
 1. Special thank you to our Executive Producer sponsors on air
 2. Call to action using your company information to drive traffic
 3. Product placement during interview (within reason)
 - ii. 1x 3-5-minute pre-taped interview by Living808 on location
 1. Special thank you to our Executive Producer sponsors on air
 2. Call to action using your company information to drive traffic
 3. Product placement during interview (within reason)
 - c. 6x Finding Kate Friday's - recap/tease (top of the show)
 - i. Each week will include a special thank you to our Executive Producer sponsors
 - d. Segments pushed on Living808 social pages (Instagram, Facebook)
 - e. Each segment will be posted on khon2.com for archived viewing





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\$25K - Co-Producer

1. Executive Producer Credit will be included in opening credits
2. 2 minutes of commercial airtime each episode (total 12 minutes)
3. Product placement:
 - a. Company logo will be visible withing the film
 - b. Company name will be verbally mentioned during the film
 - c. Company name and website information will be included in the ending credits
4. KHON/KHII/HAWAII'S CW promotions
 - a. Promos on all 3 stations each week (15 sec. - 90x KHON, 90x KHII, 90x CW = 270 promos)
 - i. Logo will be on the screen
 - b. Living808
 - i. 2x 3-5-minute LIVE in-studio interviews
 1. Special thank you to our Executive Producer sponsors on air
 - ii. 1x 3-5-minute pre-taped interview by Living808 on location
 1. Special thank you to our Executive Producer sponsors on air
 - iii. 6x Finding Kate Friday's - recap/tease (top of the show)
 1. Each week will include a special thank you to our Executive Producer sponsors
 - iv. Segments pushed on Living808 social pages (Instagram, Facebook)
 - v. Each segment will be posted on khon2.com for archived viewing

\$12k - Production Assistant

1. Producer Credit will be included in opening credits
2. 1 minute of commercial airtime each episode (total 6 minutes)
3. Product placement:
 - a. Company name and website information will be included in the ending credits
4. KHON/KHII/HAWAII'S CW promotions
 - a. Promos on all 3 stations each week (15 sec. - 90x KHON, 90x KHII, 90x CW = 270 promos)
 - i. Logo will be on the screen
 - b. Living808
 - i. Segments pushed on Living808 social pages (Instagram, Facebook)
 - ii. Each segment will be posted on khon2.com for archived viewing





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To Whom It May Concern:

From the Heart Productions, Inc. is honored to provide fiscal sponsorship for the film Finding Kate. We carefully select the films we sponsor, and believe that this project will make a positive contribution to society and to the field of filmmaking.

We have been successfully funding films since our inception in 1993 under the 501(c)(3) Internal Revenue Code of 1954. We are also classified as a public charity under section 509(a)(2) of the Code. As such, any monetary donations to our Fiscal Sponsorship Program qualify as charitable contributions under the U.S. Tax Code.

Our IRS number is 95 444 5418 and, as a donor, you may use this number on your taxes with the donated amount for a tax deduction.

From the Heart Productions will administer any funds received in support of this project. As fiscal sponsor for this film, we will be closely monitoring its progress. We will contribute advice and feedback where needed on fundraising initiatives, trailers, rough cuts, festival submissions, distribution, and outreach strategies.

Please make check donations payable to From the Heart Productions, and indicate the name The Finding Kate Movie on the memo line. Mail your check to:

From The Heart Productions
1013 Harbor Ave. #53
Oxnard, CA 93035

If you have any other questions, please contact us at info@fromtheheartproductions.com.

We are proud to endorse this project and encourage you to support it.

Best Regards,

Carole Dean
President
From the Heart Productions, Inc.
6934 Harmon Dr.
Ventura, CA 93003

