

Challenge

A fast-growing software company was struggling to scale its product development process. As they expanded, inefficiencies in their Jira setup were causing:

- Inconsistent workflows across teams, leading to misaligned development efforts.
- Overloaded backlogs with hundreds of unprioritized tickets.
- Lack of real-time visibility into sprint progress, causing delays in product releases.
- Poor developer experience, with excessive manual tasks slowing down productivity.

Without a well-structured Jira setup, their Agile teams were struggling to meet sprint commitments, and product managers had no clear insight into development bottlenecks.



Solution Overview

Avaratak conducted a **full Jira assessment** to analyze their workflows, backlog management, and sprint planning processes. Our solution included:

1 Standardizing Jira Workflows

2 Backlog Cleanup & Prioritization

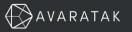
Automation & Smart Workflows

Enhanced Sprint Visibility & Reporting



Standardizing Jira Workflows

- We worked with product and engineering leaders to define clear, repeatable Jira workflows for different teams (backend, frontend, DevOps).
- Introduced customized issue types, statuses, and transition rules to ensure consistency in how features, bugs, and technical debt were managed.



Backlog Cleanup & Prioritization

- Conducted a structured backlog triage, archiving outdated tasks and categorizing work using priority labels.
- Implemented WIP (Work In Progress) limits and backlog grooming cadences to keep the backlog manageable.



Automation & Smart Workflows

- Eliminated repetitive manual work with Jira automation rules, such as auto-assigning tasks based on workload distribution.
- Integrated Jira with Slack for **real-time sprint updates** and automated notifications for blockers.



Enhanced Sprint Visibility & Reporting

- Configured real-time dashboards in Jira to track sprint velocity, cycle time, and bottlenecks.
- Introduced a burn-down chart strategy to help teams adjust their sprint commitments dynamically.



Results

- 1 30% reduction in cycle time for feature releases, allowing faster innovation.
- 40% increase in on-time sprint completion improving predictability.
- Higher developer satisfaction with automation reducing unnecessary manual work.
- 4 Improved stakeholder alignment with real-time insights into project status.

By optimizing their Jira setup, Avaratak enabled the company's development teams to **deliver faster, collaborate better, and maintain product quality** at scale.