

The SOLITAIRE TRAVELER

Adventuring in Nature

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Eco-tourism
in the spotlight

Exploring
Fort LeBurg

Off the
beaten path

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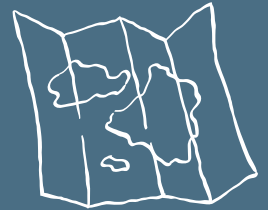
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LETTER *from the* EDITOR

A pull quote is an impactful quote taken from the article.

You can place the quote you want to highlight here.

An editor's letter is a message written for a variety of purposes, from friendly to formal. They can help the reader understand the content and creative direction of a certain issue, they can give the reader and idea of what they can find in the magazine, or they can explain the issue's theme and how it can resonate with them.

If you're thinking of writing an editor's letter yourself, make your intentions clear from the start. You can be fun and creative or straightforward, depending on your needs. For the main content of your letter, there are often three main parts: the introduction, main paragraph, and conclusion.

Your letter's introduction can be a brief greeting, a few polite statements, or a background of why you're writing. The main paragraph is the bulk of your letter, containing the most important parts of your message. Finally, the

conclusion sums up all your ideas. It can also include a closing statement or salutation. No matter what reason you have behind writing, it's best to be organized and plan the contents of your letter before publishing the magazine.



Editor-in-Chief

Carly Ferris

ADVENTURES IN NATURE

A short intro or kicker of the article will go here. This part acts as a bridge between the headline and the article itself.



By Margarita Perez.
Photography by Francois Mercer

A magazine is a periodical publication, which can either be printed or published electronically. It is issued regularly, usually every week or every month, and it contains a variety of content. This can include articles, stories, photographs, and advertisements.

To create your own, choose a topic that interests you. It can be anything from fashion and beauty to travel and the news. Once you have your overall theme, you can start brainstorming the content. Just starting? Design a memorable masthead with an equally memorable name.



1. Here, you can place a caption for the photo.
2. It can be a short description or it can credit the production team.

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Next, think of a compelling feature for your cover story. This will be what draws your audience in. Make sure that you have accompanying visual content that immediately catches the eye. Include photos, illustrations, and other graphics to match. Appeal to your audience, choose the right fonts and images, and you'll have a magazine that people will remember for years to come.

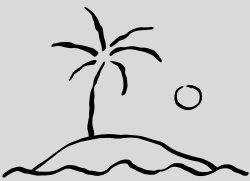
When you've decided on your cover story, come up with a list of topics for your feature articles. This can range from interviews, product reviews, human interest pieces, and even lists. Think about what your audience would be interested in and get writing! Again, choose engaging photos and graphics to accompany your words, as these also help catch your audience's eye.



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DISCOVERING *Local* CHARMS



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By Theodore Lewitz
Photography by Hannah Morales

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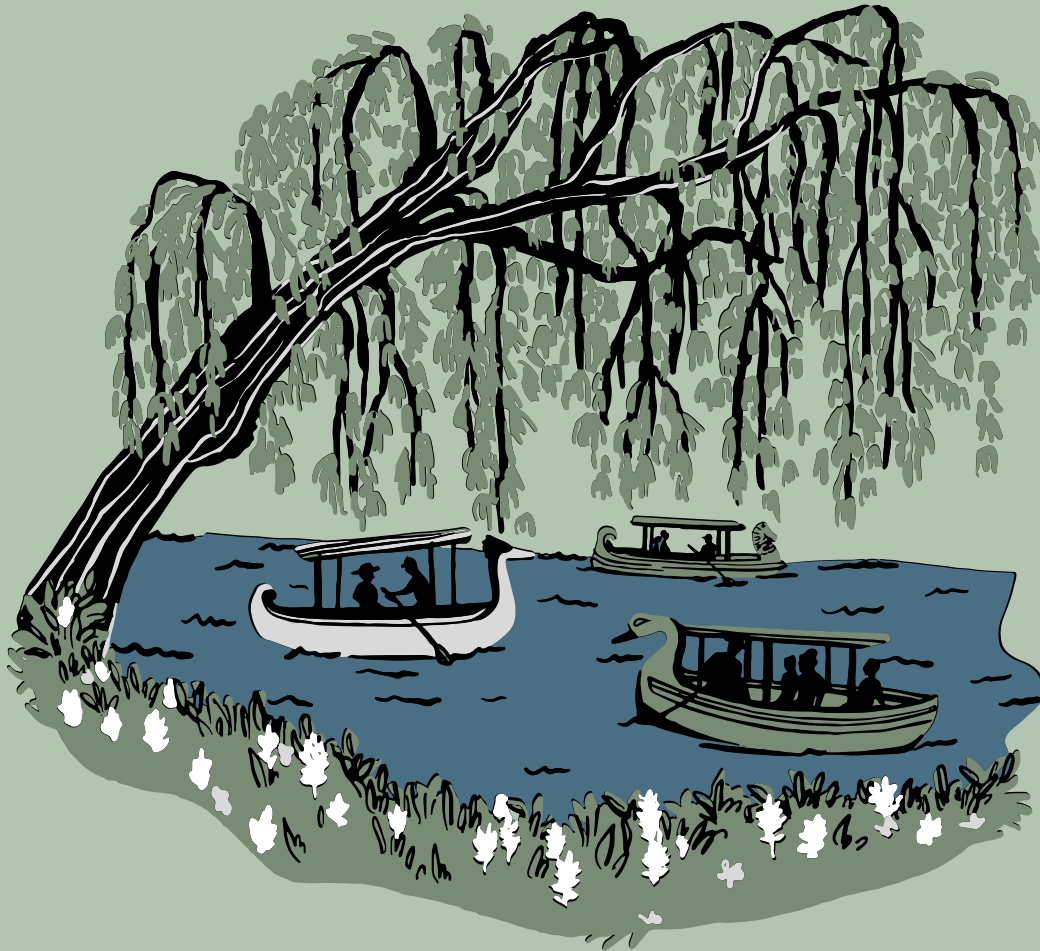
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After writing all your articles and adding them to your layout, list down all the titles to set up your table of contents. You can add a brief description for each article or keep it simple and paste the feature titles on the page. Don't forget your page numbers too!

Finally, design your back page. Most magazines feature a full-page advertisement, which you're also welcome to do. Why not partner with a local business and feature their products? Not your style? Simply include some contact information and tell your audience how to reach you. Add your social media handles, email, or even any publication information you think they'd be interested in.

By Rosa Maria Aguado
Photography by
Francisco Andrade



ECO-TOURISM *in the* SPOTLIGHT

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THE MAGIC OF SLOW TRAVEL

By Celino Accorsi
Photography by
Riela Augustin

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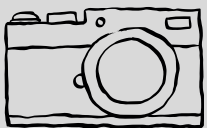
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EXPLORING



FORT LEBURG



By Carly Ferris
Photography by Hannah Morales

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BEST NEW PLACES TO VISIT

By Phyllis Schwaiger
Photography by Jin Ae Soo



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Venston Bay

01

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Halderperry National Park

02

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Santa Solana Beach

03

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Fort LeBurg

04

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Crystalshore

05

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Of the BEATEN PATH

By Aaron Loeb
Photography by
Jin Ae Soo

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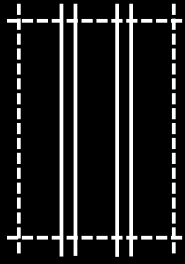


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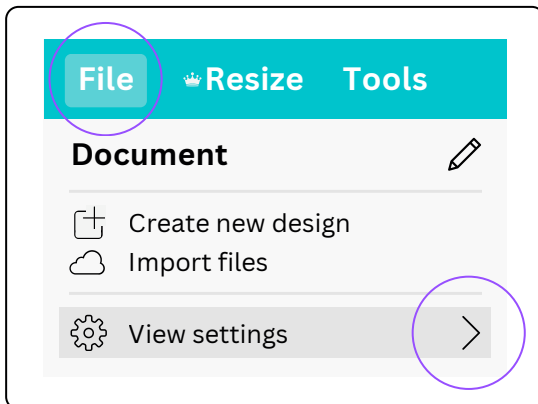




HOW TO USE: Canva Guides

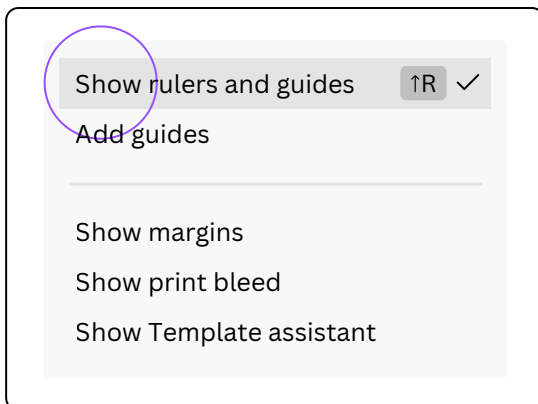
When working with **text-heavy layouts**, we can use **guides** to organize our headlines and body copy, and maintain a clean and balanced layout.

01



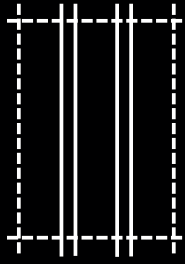
Select **File** on the top toolbar and hover over **View Settings**

02



Select **Show rulers and guides** or use the keyboard shortcut **Shift + R**. The guides in the template will now be visible to you.

If you want to close the guides, select **Show rulers and guides** again or use the keyboard shortcut **Shift + R**.



HOW TO USE: Canva Guides

When working with **text-heavy layouts**, we can use **guides** to organize our headlines and body copy, and maintain a clean and balanced layout.



MARGINS

Margins define the boundaries of your page. Content placed outside the margins can be cut off in the printing process so it's best to **keep all important information within the margins**.



GAP

A gap is a vertical space used to separate columns of text or elements on the page, keeping your layout organized and readable.



COLUMNS

Columns are vertical fields which elements and text are aligned to, to create a neat and organized appearance. You may opt not to use the grid all the time for a more flexible layout.



HOW TO:

Generate QR Codes

01

Click the **Apps** option on the left-side object panel. Search and select **QR Code**.



02

Paste your **website URL**.
Customize. Click **Generate code**.

