



Design the Change

CRAFTING VALUE FROM WASTE

To inspire students and young creators to reimagine waste as a resource by handcrafting a fashion accessory, utility product, or décor item using waste materials such as denim scraps, coconut coir, jute, paper, or industrial/agri byproducts.

Guidelines

Who are eligible?

- Students from fashion design, textile design, product design, or any other stream with a strong interest in sustainable design.
- Design clubs or individual creators (no team entries).
- Open to undergraduate, postgraduate, or diploma students from any recognized institution.
- Preferably from final-year or internship-eligible batches.

What are the benefits?

The top entry will receive attractive prizes, and the product will be featured on Bharga's website and social media, awarded a 'Certificate of Innovation', and will be offered a fast-track internship interview opportunity (if the candidate is interested in doing internship at Bharga Biotech). Shortlisted participants will be eligible for Bharga's product co-creation program in future and will receive a digital participation certificate as recognition of their creativity and contribution.

What you have to do?

Participants must design and create a physical product using upcycled or waste materials. Submissions should help us visually understand the product and your idea behind it. You may submit your entry in any one or more of the following formats:

1. Photos: Clear, high-quality images of the final product (at least 2–4 angles), with short captions explaining features or material use.

2. Video (Optional): A short video (30–90 seconds) showing the product in use or explaining how it was made (recommended for functional designs).

The participant must submit a concept note: A brief write-up (max 300 words) explaining: the materials used, your design intent and explain briefly how the product is unique, sustainable and functionable.

Note: You are free to submit either photos or a video or both depending on what best represents your work. The goal is to help us clearly understand your design and how it connects to sustainability.

All submissions must be the original work of the participant. Entries found to be copied, plagiarized, or AI-generated without creativity or customization will be disqualified. Bharga reserves the right to reject any entry that violates originality or ethical standards.

How to submit your idea?

- Fill out the Google Form to submit your entry: <https://forms.gle/cFJB7PStBXrGwfSp8>
- Your entries will be shared on Bharga's official Instagram page, with contestants tagged and credited.
- Follow [@bhargabio] on Instagram for challenge updates, featured entries, and result announcements.
- Last date of submission: June 30, 2025
- No registration fee.
- For any queries, please contact: admin@bharga.co.in

Apply Here

