



Laugh for the Planet

A MEME CHALLENGE FOR SUSTAINABILITY

To spark awareness about environmental issues, sustainability, and conscious living through clever, creative, and impactful memes that make people laugh and think.

Guidelines

Who are eligible?

- **Open to all:** students, creators, professionals, meme lovers
- No restrictions on academic background or age
- Individual submissions only (no teams)

What are the benefits?

The top meme entry will receive amazing gifts, a 'Certificate of Creativity', and will be given priority consideration for future digital collaborations with Bharga. Participants whose memes are shortlisted will receive a digital certificate of participation as a token of appreciation for their creative efforts.

What you have to do?

Participants must create a meme that focuses on one or more of the following themes:

- Environmental degradation
- Plastic pollution
- Climate change
- Waste management
- Conscious consumption
- Sustainable fashion or lifestyle

- Green innovations

Submission format:

- Static meme (JPG/PNG) or animated meme (GIF/MP4) with a short caption (1–2 lines) if the meme requires context

Note: Memes must be original, respectful, and no harmful, insensitive, or offensive content will be entertained. All submissions must be the original work of the participant. Entries found to be copied, plagiarized, or AI-generated without creativity or customization will be disqualified. Bharga reserves the right to reject any entry that violates originality or ethical standards.

How to submit your idea?

- Fill out the Google Form to submit your entry: <https://forms.gle/cFJB7PStBXrGwfSp8>
- Your entries will be shared on Bharga's official Instagram page, with contestants tagged and credited.
- Follow [@bhargabio] on Instagram for challenge updates, featured entries, and result announcements.
- Last date of submission: June 30, 2025
- No registration fee.
- For any queries, please contact: admin@bharga.co.in

Apply Here



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