



Sea

Spirits

Trade

LOGISTICS

Our Promise

I. Brand Assessment

We evaluate your brand and product range to confirm market fit and revenue potential.

Outcome: Focused entry strategy that maximises early traction

II. Account Onboarding

Get set up quickly with structured guidance and hands-on support at every step.

Outcome: Reduced onboarding time and faster route to market

III. Digital Asset Deployment

We prepare, upload, and validate all product data, imagery, and compliance requirements.

Outcome: Retail-ready listings with fewer delays and zero compliance risk

IV. Order Management

Our centralised system aligns pricing, stock, and lead times across every order.

Outcome: Fewer errors, improved margins, and operational clarity

V. Fulfilment & Logistics

End-to-end handling from storage to delivery, with full tracking and compliance.

Outcome: Reliable fulfilment and improved customer satisfaction

VI. Billing & Reconciliation

Clear monthly invoicing and accurate reconciliation of all transactions.

Outcome: Transparent cash flow and simplified financial management

Our Fees

I. Account Registration

Registration of accounts are a one-off charge, so that the company can be added on our database and all the information are stored safely.

£350 per SKU. Two SKUs: £500.

II. Storage & Logistics Management

There is a monthly charge of £500 for managing up to two (2) SKUs. This includes stock control, reporting, and invoicing services.

Each additional SKU is charged at £150 per month.

III. Receipts, Handling & Dispatch

RHD charge is a one-off charge that is raised when the goods are initially landed into your account, which is charged at a case rate. Currently charged £1.48 per 6L case or less.

IV. Excise Duty

Duty is charged based on ABV, with the calculation being as follows: Litres of Liquid (LOL) x ABV% = Litres of Alcohol (LOA) x Rate of Duty (£33.99) = total excise due.

Excise Duty must be paid in advance at the time the stock is landed into the bond.

V. Rent

Rent is charged as a case rate and per case per week. The storage/rent rate is £0.37 per 6L case or less. Rent also comes with a minimum monthly charge of £100.00, so if you do not hold enough stock to meet the minimum threshold, you will be charged £100.00.

A six-month deposit of £600 + VAT is payable in advance.

VI. Delivery

Delivery costs vary depending on the area and postcode. London postcodes are typically charged from £15.84 for 1 case up to £31.82 for 10 cases.