



2025 Holiday Catalog

www.kellywassellchocolates.com



If you know me or have followed my business for a while, you might know that I absolutely love Christmas. My tree has been known to be up before the first high school football homecoming game (and last year was up until almost the start of summer). I adore the lights that brighten up the dark dreary winter skies. The songs and hymns of my childhood being in the Cathedral School Christmas pageant every year of grade school have been heard in my house in the middle of July.

But one of my all-time favorite things to do is go to European Christmas markets. I can't count how many of them I have been to now, with the first in 2004 with my mom in Salzburg, Austria, many on my own when living in Switzerland, and the last with my friend (and chocolate helper) Kathleen in Belgium this January. I love the chill in the air, the bustling of the crowds, the music from the carousel, but my first stop is always for glühwein and some freshly roasted, candied nuts. I refuse to be disciplined when it comes to the treats of the markets. That was what I was dreaming of in planning the special collection this year.

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Plan now, celebrate later



Halloween & Autumn

Halloween may bring back memories of a plastic pumpkin full of crappy candy, but as an adult, why not bring back the fun in a box of spooky bonbons or sinful caramels.

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Christmas

Make sure your gift is the most favored of all, be it for your customers, your family, or your hopeful 2025 NYE date with some of the Christmas treats, small or large

Page 5-8



Hanukkah

Whether you celebrate the Festival of Lights or know someone who does, a box of chocolates make a great gift for one of the 8 days or a celebration hostess gift.

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Corporate Orders

Do you love your customers?
Easy gifting with artisan chocolates they won't get from a big out of state conglomerate.

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Ordering information

Please read for information on making the ordering information smooth for everyone.

Page 11-13



Holiday Dates

Are you a planner or do you like to wing it?
Time ends up flying and you wouldn't want to miss out on all of the chocolate fun.

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Halloween & Autumn

Adults should have fun too with beautifully creepy bonbons and treats. If creepy is not your scene, there may be some Autumn inspired treats for your thanksgiving get-together. Watch your emails and Social pages for availability.



Look for luscious
caramel and bonbon
options

Fall & Halloween Treats -

Watch for options in an email in **October**

Limited runs will be offered for **local pick up**.

Christmas Offerings

Whether for your loved one or that special client, a gift of chocolate is always welcome. Classic flavors, new fillings, and seasonal favorites join together for the most wonderful time of the year.



Christmas Bonbon Collections

This year there are 2 individual bonbon collections (each in 4 sized boxes) and a few options for sampler boxes, when you can't decide on one!



Christmas Classic*

By far the best seller- a collection of favorites

Peppermint patty

Salted caramel ganache

Dark chocolate ganache

Milk Chocolate ganache



European Market*

Whether you have experienced the magic of a Christmas market in Europe or not, you can taste the treats from the stalls that I go to first.

Glühwein- warmly spiced mulled wine

Gebrannte Mandeln - Cinnamon Candied Almonds

Apfelstrudel - Apple strudel filling

Lebkuchenherzen - German gingerbread ganache

*Nuts inside

Colors shown are for illustrative purposes only

Christmas Hand-dipped Caramels

A combination of sugar and cream and spices.... there is nothing more comforting than that. Well, maybe if they are hand-dipped in fine chocolate. Whether you prefer them clothed or naked, any of these options are sure to please.



\$29-\$76

Hand-Dipped Caramels- Variety or Single Flavor

When you are asking for the gingerbread caramels in April, you either are one of those who sing carols all year long like me, or you have fallen for the warm spicy sweetness of the holiday caramel collections. These only come out once a year, and this year are available in the caramel variety box or as a single flavor box.

For those of you who have wished for single flavored salted caramel boxes or enjoy the chewy brownie goodness of the chocolate dipped caramels, I have you covered too.

Gingerbread Caramels

dipped in dark chocolate

Milk Chocolate dipped Salted Caramels

Dark chocolate dipped Salted Caramel

Chocolate Caramels

dipped in milk chocolate

**All sizes are available in the
variety and as single flavors**

4 different quantities available
8, 12, 16, or 24-piece boxes

Samplers

Sometimes you can't decide, or you want to try them all. This year there are 2 types of samplers in various sizes. One that is just Bonbons and one that has both bonbons and hand-dipped chewy caramels.



Bonbon Sampler

This sampler has each of the flavors from the **Christmas Classic** collection and the **European Market** collection.

4 different quantities available
8, 12, 16, or 24-piece boxes



Everything Sampler

This sampler has each of the flavors from the **Christmas Classic** collection, the **European Market** collection and the **dipped caramel varieties**.

2 different quantities available
12 or 24- piece boxes





Confectionary Goodies

Sometimes you need just a little something for a gift, but you want it to be special. All confections are made fresh by hand. 3 caramel favorites, the surprise hit from last year, Scottish Tablet, and a new one- Mint Meltaway, smooth bits of creamy dark chocolate with a hint of peppermint, dusted in snowy powdered sugar.

Luxuries you can taste in the first bite.

Naked Caramels

¼ pound bags of individually wrapped caramel bites



Gingerbread Caramels



Chocolate Caramels



Eggnog Caramels

Confections

1/2 pound bags of chocolatey or buttery sweet goodness



Mint Meltaways



Scottish Tablet

Hanukkah

Help celebrate the “Festival of Lights” with a beautiful chocolate collection



Festive chocolate collection

This year, recognize the remembrance with a beautiful box of chocolates. Each bite will be a celebration. Available in multiple sizes, this combination is sure to be a hit as a gift or for a Hanukkah dinner celebration with friends and family. Flavors to include raspberry, apple, among other traditional chocolate ganaches.

Pick up or shipping - 2nd week of December

4 sizes of Bonbon boxes

8, 12, 16, or 24-piece boxes



Colors shown are for illustrative purposes only

Corporate Orders

Make sure your customers know they deserve the best



Are you looking to give your clients a memorable and special gift for their support of your business in 2025? Why not present them a box of bonbons or caramels?

Personalized- if you would like to add a greeting card or business card inside for your recipient to see when they open the box, I would be glad to accommodate. 0-10 boxes for free, More than that, there will be a \$5 charge for every 10 boxes you would like the cards inserted. Your cards (no larger than 4x6 inch) will need to be to me by Nov 15 to be included in each box. These will be placed on top of padding and contents insert so the first thing they see is your generosity.

Just mark that your order includes corporate gifts and we can discuss your needs.

What now?

Find out how and when things will happen



Selecting your items

- Each option to order is numbered in on next page.
- Please email me with your selection. info@kellywassellchocolates.com
- I will confirm your details when I receive your order (please give me a day or 2 as I personally go through to make sure I get them all).
- All orders for Christmas and Hanukkah need to be to me by **October 18, 2025**.

Receiving your items

- 2 production runs are available for Christmas offerings; First week of December for those that want to start handing out their gifts early, and third week of December for those that like to give out closer to Christmas.
- Please let me know of any specific timelines you have, and I will try to accommodate (leaving for vacation, company party, etc.).
- Hanukkah collections will be 2nd week of December.

So many options

What should you order? How much is everything? What is the order number?

ITEM	PACKAGE SIZE			
Christmas Classic (page 5)	#1A	#1B	#1C	#1D
	8-piece \$29	12-piece \$40	16-piece \$52	24-piece \$76
European Market (page 5)	#2A	#2B	#2C	#2D
	8-piece \$29	12-piece \$40	16-piece \$52	24-piece \$76
Bonbon Sampler (page 7)	#3A	#3B	#3C	#3D
	8-piece \$29	12-piece \$40	16-piece \$52	24-piece \$76
Dipped Caramel Variety (page 6)	#4A	#4B	#4C	#4D
	8-piece \$29	12-piece \$40	16-piece \$52	24-piece \$76
Gingerbread Dipped Caramels (page 6)	#5A	#5B	#5C	#5D
	8-piece \$29	12-piece \$40	16-piece \$52	24-piece \$76
Dipped Salted Caramel- Milk (page 6)	#6A	#6B	#6C	#6D
	8-piece \$29	12-piece \$40	16-piece \$52	24-piece \$76
Dipped Salted Caramel- Dark (page 6)	#7A	#7B	#7C	#7D
	8-piece \$29	12-piece \$40	16-piece \$52	24-piece \$76
Dipped Chocolate Caramel - Milk (page 6)	#8A	#8B	#8C	#8D
	8-piece \$29	12-piece \$40	16-piece \$52	24-piece \$76
Everything Sampler (page 7)		#9B		#9D
		12-piece \$40		24-piece \$76
Naked Gingerbread Caramels (page 8)	#10			
	\$12.50			
Naked Chocolate Caramels (page 8)	#11			
	\$12.50			
Naked Eggnog Caramels (page 8)	#12			
	\$12.50			
Mint Meltaways (page 8)	#14			
	\$15.00			
Scottish Tablet (page 8)	#15			
	\$9.00			
Hanukkah Collection (page 9)	#16A	#16B	#16C	#16D
	8-piece \$29	12-piece \$40	16-piece \$52	24-piece \$76

Fine Print

Ordering, Payment, and Pick-up or Shipping

Ordering- Please email info@kellywassellchocolates.com me what you would like, and any dates needed, or shipping information. Once I receive your order, I will confirm with an email. Orders must be in by **October 18, 2025**. Any received after that will be placed on a waitlist.

Payment Venmo or credit card payment will be accepted for orders. I will send and invoice mid-November for local orders. Order pick up will only be available after payment is made. For those that will be shipped, I will send the invoice closer to shipment once your package is weighed. Payment then should be paid ASAP. All orders will be charged state and local sales taxes.

Little Rock Pick-up - Pick up will be at Mrs. Polka Dot (611 Beechwood, LR- in Hillcrest) or by previously agreed arrangements. Please alert me to when you would like to pick up your packages - 1st week of Dec or 3rd week of Dec. 2nd week of December for all Hanukkah chocolates. You will be sent an email when ready. Please pick up as soon as you can after confirmation of delivery.

Shipping - All shipments are packed for best chance of arriving safely and will require a **\$2 additional charge per shipment address**. Please provide the address you want the package/s to go to when ordering or when requested in confirmation email. AR tax laws require me to add state and local taxes to both products and also the shipping on those products. Packages will be shipped M-Tu with 2-day ground (as much as possible). I cannot be responsible for hold-ups/damage in delivery but will do my best for you or your recipient to have the best possible unboxing experience.



Dates to remember

Mark your calendar for the following dates for stress-free holidays



OCT 18
PREORDER DEADLINE



DEC 1
FIRST WAVE SHIPPING
DATE



DEC 2-6
FIRST WAVE PICK UP



DEC 6
PANKAKES AND PAJAMAS
MRS POLKA DOT



DEC 9-13
HANUKKAH PICKUPS



DEC 15
SECOND WAVE SHIP DATE



DEC 16-20
SECOND WAVE PICKUPS

About the business

European inspired confections handmade in the  of Arkansas

Cottage Business

Kelly Wassell Chocolates & Confections LLC is a small one-woman business running out of my house. I do my best to label all of my products as prescribed by the Dept. of Health for a home-based food product.

Each box/bag that specifically has nuts/nutpastes in them will be marked as such. Other allergens that may be included are dairy, soy, or eggs and will be included in the ingredients label. Some products may contain gluten, if it contains a crunchy or cookie ingredient.

The following statement is on every product you buy from me as required by law.

This product was produced in a private residence that is exempt from state licensing and inspection. This product may contain allergens.



Thank you

I can only do what I do because of you

Thank you for your support and love for artisanal chocolates and confections over the years. I am honored to be part of your gift giving or holiday party planning.



CONTACT ME



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