

SPONSORSHIP OPPORTUNITIES

Commitment Deadline: April 19, 2019

Anchor Sponsor:

\$5,000

- Known for Supporting the Community
- Presence in Strategic Spots throughout Event
- Your Banner Displayed at Park Entrance
- Listing in all Acknowledgements
- Advertising and logo on Website
- 10 Festival T-Shirts
- 20 VIP Parking Passes
- 50 VIP Tickets

Area Sponsor

\$3,000

- Known for Supporting the Community
- Sponsor of Highly Visible Area at Event with Booth.
- Your Banner Displayed at Park Entrance
- Logo on all Advertising
- Listing in all Acknowledgements
- Advertising and logo on Website
- 4 Festival T-Shirts
- 8 VIP Parking Passes
- 15 VIP Tickets

Areas Include:

- 1) Entertainment
- 2) Package Pickup
- 3) Transportation
- 4) Food Court
- 5) Hospitality

Bridging Sponsor

\$2,000

- Known for supporting the community
- Booth at Event
- Your Banner Displayed Near Entrance
- Logo on all Advertising
- Listing in all Acknowledgements
- 3 Festival T-Shirts
- Advertising and logo on Website
- 6 VIP Parking Passes
- 10 VIP Tickets

Supporting Sponsor

\$1,000

- Known for Supporting the Community
- Booth at Event
- Your Banner Displayed Near Entrance
- Logo on all Advertising
- Listing in all Acknowledgements
- Advertising and logo on Website
- 2 Festival T- Shirts
- 4 VIP Parking Passes
- 6 VIP Tickets

Sponsor - Booth

\$500.00

- Known for Supporting the Community
- Booth at Event
- Advertising and logo on Website

2019 SPONSORSHIP AGREEMENT

June 1-2, 2019 • Lenoir City Park



To purchase a sponsorship, please complete this sheet and return by 4/19/2019 to:

GFWC Suburbia Woman’s Club, P.O. Box 183, Lenoir City, TN 37771

You can contact us with any questions at:

Business Name _____

Address _____

Contact Name _____

Phone _____ **Email** _____

Type of Sponsorship – Booth \$500 _____ **Supporting \$1000** _____

Bridging \$2000 _____ **Area \$3000** _____ **Anchor\$5000** _____

Office use only: Booth # _____ Check Amount _____ C heck # _____

SHOWCASE YOUR BUSINESS BY SUPPORTING THE



JUNE 1-2, 2019

**Join the team that presents one of
East Tennessee's most popular events!**

The members of the GFWC Suburbia Woman's Club (a 501(c)(3) nonprofit) organize and execute an extremely successful annual festival— The Lenoir City Arts and Crafts Festival— in the first full weekend in June. In 2019, we will celebrate 57 years of holding this festival in the East Tennessee Region. The average yearly attendance is between 5,000 and 7,000 people. Anywhere from 150 to 200 artists, craftsmen, musicians, and food vendors participate in the festival offering a variety of goods, culinary choices, entertainment, and outstanding artistry from all over the Southeast.

The Lenoir City Arts and Crafts Festival is a tradition in the East Tennessee area that has garnered the respect and support of the surrounding community and region. In the last 56 years, the money raised by the GFWC Suburbia Woman's Club has been used to help the local communities.

By supporting this festival, it benefits everyone in four ways: first, proceeds are given back to the community via financial donations to charitable organizations and college scholarships; second, you provide a venue for artisans to promote and sell their crafts; third, you bring awareness of the resources that are available within the local community; and finally, visitors can enjoy taking in the scenery of an award-winning lake community.

Join us in supporting our community by becoming a sponsor of this annual event.

Friends of Festival

For the 2019 Festival year, GFWC extends the ability to area businesses and persons that wish to support the Festival with contributions less than \$1,000.

Each name will be listed on our website as recognition of the financial and in-kind donations. **Bronze** and **Silver Level** Friends of Festival will receive a web link to their business or personal page to be featured on our Festival website. **Gold** level Friends of Festival will have their logo displayed along with the web link on our Festival website. **Platinum** Friends will have a web link with your logo on our website and priority listing in all other advertisements.

Your donations are tax deductible.

Bronze donor: \$50 to \$100

Silver donor: \$101 to \$250

Gold donor: \$251 to \$500

Platinum donor: \$501 to \$999

We appreciate you for your willingness to give back to our community. The GFWC Suburbia Woman's Club of Lenoir City thanks you for your thoughtful sponsorship/donation.

Please make checks payable to:

**GFWC Suburbia Woman's Club,
C/O Friends of Festival
P.O. Box 183
Lenoir City, TN 37771.**

