

May Smith James

Tunis Street, Hawally, Kuwait • Kuwait City, State Zip • maysmithjames@gmail.com • +965 50980495

Education

Christ (Deemed to be) University, Bangalore

Bachelor of Business Administration Honors. GPA: 3.26

May 2025

Dissertation: The Dark Triad Dynamics: How Narcissism, Psychopathy, and Machiavellianism Shape Job Performance and Psychological Well-being of Employees

Extra Coursework: Digital Marketing: Ongoing

Prompt Engineering: Ongoing

HRCI Human Resource Associate

The Indian Community School Kuwait

March 2022

10th Grade: 88%

12th Grade: 92%

Publications & Literary Achievements

Author, *Her Tainted Soul*

- A published collection of poetry exploring themes of introspection and resilience. Available on Amazon India, Flipkart, and Bookleaf Publisher's website

21st Century Emily Dickinson Award Winner

- Recognized for literary excellence in poetry, awarded for *Her Tainted Soul*, celebrating impactful storytelling and poetic expression.

Experience

Advanced Technology Company K.S.C.P

Kuwait, Salmiya

Marketing Intern

May – June, 2024

- Marketed radiology equipment (X-ray, Fluoroscopy, CT Scanners, MRI, Ultrasound, PET/SPECT CT) to doctors, hospital administrators, and biomedical engineers.
- Identified gaps in traditional sales pitches and refocused presentations on patient flow efficiency and cost reduction, leading to improved engagement and successful deal closures.
- Applied consumer insights to frame product advantages effectively, influencing high-stakes B2B purchasing decisions in the medical field.

Leadership & Activities

Smitam NGO (Social Responsibility Activity)

Bengaluru, Karnataka

Intern

March, 2023

- Spearheaded community-driven social activities to promote eco-friendly waste management practices, fostering environmental awareness and sustainable living solutions.

- Organized educational programs and awareness campaigns focused on social impact, improving outreach efforts for underprivileged communities.
- Assisted in designing promotional materials and digital content to enhance the NGO's visibility and increase engagement with target beneficiaries.

Bengaluru, Karnataka

June 2024 – April 2025

PRAVAH: The HR Club

Head of Peer Education

- Led mentorship initiatives, guiding students on career development, soft skills, and industry readiness through structured workshops.
- Successfully planned and managed Women Leadership Conclave, International Webinar on HR Insights (India vs Australia), and HR Nexus, enhancing industry-academia collaboration.
- Developed initiatives to boost student participation and coordinated with industry leaders, faculty, and HR professionals for high-impact knowledge-sharing events.

Alumni Relations Cell

Bengaluru, Karnataka

Branding and Décor

January 2023

- Led a cross-functional team, overseeing the execution of branding strategies and décor setups for seamless event presentations.
- Worked closely with event organizers, sponsors, and student leaders to align branding efforts with event goals and target audience expectations.
- Integrated eco-friendly and reusable décor materials, promoting sustainability while maintaining high visual appeal.

Christ University School of Business & Management Association (CUSBMA)

Bengaluru, Karnataka

Branding and Décor

January 2023

- Designed visual branding elements such as logos, banners, and thematic décor to establish a strong and cohesive identity for club events.
- Developed creative event themes and décor strategies that enhanced the ambience and engagement of major college events.
- Curated visually compelling setups, ensuring alignment with event objectives and enhancing the overall attendee experience.

Student Welfare Office (SWO)

Bengaluru, Karnataka

Branding and Décor

September 2022

- Created flyers, posters, digital banners, and social media graphics to drive event visibility and audience engagement.
- Designed and arranged venue décor, stage layouts, and interactive installations, transforming event spaces into immersive experiences.
- Managed branding and décor budgets, ensuring high-quality event aesthetics while optimizing resources and costs.

Centre for Social Action (CSA)

Bengaluru, Karnataka

Volunteer

August 2022

- Led and participated in grassroots social initiatives, focusing on education, environmental sustainability, and community welfare programs.

- Organized fundraising events, awareness drives, and volunteer programs to support underprivileged communities and promote social responsibility.
- Collaborated with NGOs, student volunteers, and faculty advisors to design and implement projects addressing pressing social issues, driving meaningful community engagement.

Skills & Interests

Interests

- **Creative Expression & Storytelling:** Passionate about poetry, writing, and content creation, with a published poetry book- Her Tainted Soul, available across India.
- **Visual & Digital Arts:** Skilled in painting, apparel designing, and digital designing, with experience in branding and event décor.
- **Crafting & Aesthetic Design:** Enthusiastic about handmade crafts and thematic event decoration, integrating art with meaningful experiences.

Technical Skills

- **SPSS (Basic Proficiency):** Experience in data analysis and statistical interpretation for academic research.
- **Canva:** Expertise in graphic design, social media visuals, and branding materials for events, publications, and marketing.